THE CASH BOX

LUME 12, NUMBER 40 JUNE 30, 1951

Staggering under the heavy load of "Because Of You" disks which his machines are using, Harry Siskind of the Master Automatic Music Co. in Brooklyn gets an assist, as he picks up his reorder, from Tony Bennett who recorded it and an approving smile from Mitch Miller, A & R head of Columbia. The disk, backed by "I Won't Cry Anymore" which also is getting a good ride, has been sent into the hit category solely through the efforts of operators who chose it to prove to Columbia execs that they could make a platter step out through juke box play alone. Convinced by the test, Columbia officials are planning a new promotional campaign aimed at juke box ops.

Everything You Need to Convert Your

WURLITZER

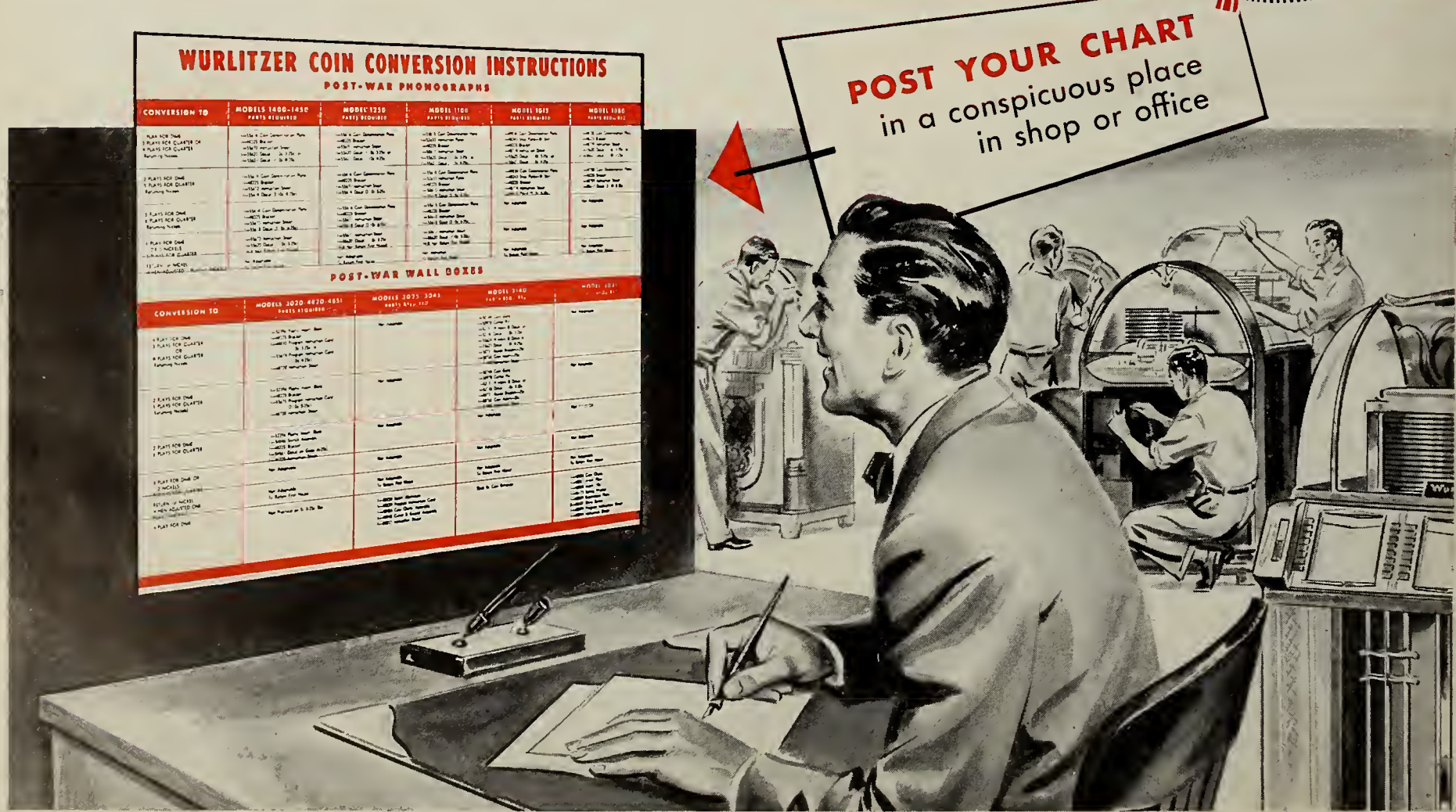
Post-War PHONOGRAPHS and WALL BOXES

to various Combinations of 10¢-25¢ play

All over the country, music operators are switching their best locations to 10¢-25¢ play . . . and with an almost unbelievable increase in profits.

To help you convert your post-war phonographs and wall boxes, Wurlitzer has made available Coin Denomination Plates, Brackets, Stop Plates, Instruction Sheets and Decals.

Furthermore, Wurlitzer mailed to every music operator a chart that tells what coin combinations are available for each model and what parts are required. For extra copies, get in touch with your Wurlitzer Distributor, or write The Rudolph Wurlitzer Company, North Tonawanda, New York.



WANTED

GOOD, OLD FASHIONED AMERICAN OPTIMISM

Wanted most, today, by all in the nation, is just good, old-fashioned American optimism.

The spirits of the people, and especially of many, many businessmen, have been dampened by the events of the day.

The Korean war has hurt. It has brought about buying stampedes in all industries.

It has created a situation whereby this nation will, for many, many years to come, provided there does not come into being another world war, live a wartime-peacetime economy, just as Great Britain and many European nations have in the last few years.

In short, for years to come, businessmen will always have to figure just how much of their production and monies will go for armaments, and how much for civilian goods.

Uncle Sam has accepted the leadership of the world. He must, as its leader, help maintain the peace. So that people can travel, can enjoy themselves, and can look forward to some sort of a future.

To do that he must be the world's policeman. And, as the world's policeman, must be constantly prepared for whatever trouble will result anywhere, especially as long as communism prevails, and attracts so many greedy, power-ambitious men.

With all the foregoing, then, what is happening to America's businessmen? Especially to the businessmen in this industry?

Just a few weeks ago the writer came across, what was formerly one of the most optimistic and enthusiastic distributors in the nation, to find him sunk so low in pessimism that it took some hours to get the darkness out of his eyes.

Here's a nation where 3,500,000 babies have been born each year and, it is expected, more than that number will be born in 1951. That means 3,500,000 new customers each year, fifteen and twenty years from today. More and more customers for everything this and all other industries can produce.

What's wrong with that?

Here is an industry where the leading manufacturers rose right up from the ranks. Actually pulled themselves to the top by their own bootstraps.

Every operator, every mechanic, in fact every jobber and distributor, can do the very same.

This is an industry that offers unlimited opportunity. Because this is an entertainment business. The sort of business that requires constant change.

New novelties. New games. New ideas. These must come just as fast as light to please the whims and fancies of the fickle public.

Just as radio superseded vaudeville, and just as television is now superseding radio, one game after the other, as it appeared, superseded the other.

The Johnson Act has not upset the applecart of this business at all. It contained itself to just one type of product. It did not cover something that the public want and demand constantly—novelty entertainment.

It has been proved, many times in the past, that novelty entertainment can be just as profitable, if not more profitable, than the machines covered by the Johnson Act.

This is a great and growing industry. There are more people engaged in this business than ever before in history.

There is more of the public at work than ever before, earning more than they ever did before, and ready and even eager to be entertained economically by the products of this industry.

Look at the facts. These facts, most definitely, are as optimistic as they ever will be in all this nation's history, as far as this industry is concerned.

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Volume 12, Number 40

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THE CASH BOX covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the coin operated vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered by *The Cash Box*.

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THE CASH BOX IS RECOGNIZED by various associations of coin machine operators throughout the United States as their "official" weekly magazine.

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"THE CONFIDENTIAL PRICE LISTS"

"The Confidential Price Lists" are the one and only officially recognized price guide of all new and used machines in the United States. *"The Confidential Price Lists"* are an exclusive, copyrighted feature of *The Cash Box*. *"The Confidential Price Lists"* report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. *"The Confidential Price Lists"* are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry". They are an integral part of *The Cash Box* and appear in each week's issue. *"The Confidential Price Lists"* are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. *"The Confidential Price Lists"* are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. *"The Confidential Price Lists"* have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in *"The Confidential Price Lists"*.

AN ANSWER TO LOCATION OWNERS WHO ARE ASKING OPERATORS

"WHY 10¢ PLAY?"

SINCE 1934, WHEN THE MODERN AUTOMATIC PHONOGRAPH CAME INTO BEING, OPERATORS HAVE CONTINUED TO CHARGE 5¢ PER PLAY FOR EACH RECORD. IN THOSE 17 YEARS ALL COSTS OF MATERIALS DAILY USED IN THE OPERATION OF PHONOGRAPHS, INCLUDING OPERATING OVERHEAD EXPENSE, HAVE RISEN FROM 150% TO OVER 400%. THESE INCREASES INCLUDE SALARIES FOR MECHANICS, SERVICEMEN, COLLECTORS, HELPERS, OFFICE WORKERS, AS WELL AS RENT, RECORDS, TUBES, CARS, TRUCKS, GAS, OIL, NEEDLES, PLASTICS, BULBS, AND HUNDREDS OF OTHER PARTS, SUPPLIES AND SUNDRIES, AS WELL AS TAXES, LICENSE FEES, ETC., DAILY PAID OUT BY AUTOMATIC PHONOGRAPH OPERATORS, JUST LIKE COSTS AND PRICES OF ALL MERCHANDISE, MATERIALS AND SERVICES HAVE TREMENDOUSLY ZOOMED IN PRICE DURING THESE PAST 17 YEARS. JUST A FEW ARE LISTED HERE AS EXAMPLES:

1934		1951
Bottle of Beer Cost	15¢	Same Bottle of Beer	35¢ And Up
Shoe Shine Cost	5¢	Same Shoe Shine	15¢ And Up
Plate of Soup	5¢	Same Plate of Soup	15¢ And Up
Ice Cream Sodas	10¢	Same Ice Cream Sodas	20¢ And Up
Daily Newspaper	2¢	Same Daily Newspaper	5¢ And Up
Average Amplifier Tube	50¢	Same Average Tube	$1.50 And Up
Average Phono Records	20¢	Same Average Records	59¢ And Up
Mechanic's Salary, Average, Per Week	$35	Same Mechanic's Salary	$85 And Up
Average Automatic Phonograph Cost	$300	Avg. Aut. Phono Cost	$800 And Up
Pay Station Telephone Call	5¢	Same Pay Station Phone Call	10¢
Street Car or Bus Ride	5¢	Same Ride	10¢ And Up
License Fees Per Year	$00.00	Avg. Yearly License Fees	$25 And Up

THE very, very limited list to the right gives only a minute idea of what has happened in inflation-ridden America from 1934 to 1951.

In 1934 the first modern automatic phonograph mechanism was presented to the world.

It did not just revive the former automatic music industry, which had fallen by the wayside for some years (the old days of automatic pianos, automatic harps, automatic violins, etc.) . . . it actually started an entirely new industry.

The automatic phonograph did most completely revive the recording industry which had fallen to its very lowest point as an industry.

The modern automatic phonograph brought new life to the record business. It helped create new stars. It helped start the sales of home phonos all over again.

It caused publishers, song writers, composers, lyricists, stage personalities and performers to suddenly find themselves back again in the public limelight.

But seventeen years ago (1934) things were a lot different in what was then depression-ridden America, as compared to what they are now (1951) in inflation-ridden America.

Costs have zoomed up from 150% to over 400% on all items in daily use by automatic phonograph operators. This also includes their general operating overhead expense.

But, the automatic phonograph operator, regardless of these stunning increases in all costs of his supplies and his overhead expenses, continued to charge only 5¢ per record play.

He was losing money. He was becoming desperate. He tried in every possible fashion to somehow break even against an inflationary-cost-rising tide.

And then along came television to make even this impossible. His storekeepers rushed to buy television receiving sets, completely shutting off his automatic phonos, during the time that the telecasts were under way. The entire automatic music industry then reached its lowest low-point.

The automatic music operator now saw that there was no longer any profit in automatic music. His only answer, and he fought hard against it, was to increase the cost per record play and attempt, by this one and only method left him, to somehow once again break even and, perhaps, if the public returned to the automatic phonographs to play them as much as they used to, he might even show some profit.

There is no storekeeper who hasn't also been forced to raise the prices of his merchandise. Not once, not twice, but, many, many times, since 1934.

The automatic music industry did not raise its price, regardless of the higher costs it was enduring those past seventeen years.

Today, the automatic music operators, because television has cut deeply into playing time, because inflation is rampant, because costs and overhead operating expenses and because fees and taxes have risen anywhere from 150 per cent to over 400 per cent, have been forced, actually forced, to charge 10¢ per record play, 3 plays for 25¢.

In short, at 3 plays for 25¢, which means 8 and ⅓ cents cost to the public per record played, the operators have hiked their price about 50 per cent, compared to the fact that they are enduring increases from 150 per cent to over 400 per cent.

Even if they were able to sell every record play to the public for a straight dime (10¢ each record play) they would still find it a battle to survive.

The problem today is to somehow stimulate the public to play more than before.

This is only being achieved because artists, bands, and performers, realize that the automatic phono is important to their careers. They are working with the record manufacturers to constantly produce better recordings of great popular tunes, so that people will be attracted to automatic phonographs, and will play more times than before.

Any retailer can carefully check the statements here against his own products, his own costs, his own overhead operating expenses, from 1934 to 1951.

Then let him decide whether the automatic music operator who has a phonograph in his place of business isn't also entitled to raise his price so that he can continue to try hard to earn a livelihood.

(COST OF REPRINTS OF THE ABOVE FOR OPERATORS WHO DESIRE TO MAIL THEM TO LOCATIONS FURNISHED ON REQUEST)

FURTHER PROOF WHY OPS NEED

10c PLAY

JOHN I. TABOR
162½ COURT STREET
CHARLESTON, W. VA.

June 8, 1951

This is a Copy of a Letter that I Sent to Our Senators and Congressmen.

Re: Cost of Operation on Amusement Machines

Dear Senator:

I have been an operator of juke boxes for twelve years and have kept a detailed record of the income and expenses of operation. I wish to present to you figures showing the reduction in net receipts by comparing the years 1940 and 1950. Below is shown income and expenses based on the operation of 50 juke boxes.

1940		1950	
Collections, $9.22 per wk. per machine	$23,972.00	$ 6.38 per wk. per machine	$16,588.00
50 Phonographs @ $250.00	4,166.67	@ $796.00	13,266.67
1 Pickup Truck, $700.00—4 yrs.	175.00	$39,800.00—3 yrs.	350.00
$12,500—3 yrs.	2,100.00	$ 1,400.00—4 yrs.	4,875.00
7500 Records @ 28 cents	1,560.00	@ 65 cents	3,120.00
Labor per year	150.00		275.00
2500 Light Bulbs @ 6 cents	56.00	@ 11 cents	78.00
200 Needles @ 28 cents	15.00	@ 39 cents	65.00
10 Crystal Pickups @ 1.50	163.80	@ $6.50	241.80
780 Gal. Gasoline @ 21 cents	21.60	@ 31 cents	28.80
18 Gal. Oil @ 1.20	100.00	@ $1.60	250.00
Miscellaneous Parts and Expenses	550.00		550.00
Licenses—City and County	None		250.00
Federal Stamps	720.00		1,500.00
Store Room Rent @ $60.00 per month		@ $125.00 per month	
	$ 9,778.00		$24,850.27
Total Expenses	$14,194.00	Loss for Year	$(8,262.27)
Profit for Year			

From the above you will see that my business is no longer profitable. Any additional taxes or assessments on my machines would put me completely out of business. It is my opinion, as a man who has been in the amusement business for several years, that additional assessments will lower federal revenue by forcing these businesses to cease operation. In talking with other operators it appears that their problems are similar to mine.

I would appreciate your giving consideration to the above facts and figures in voting on legislation affecting this kind of busines.

Very truly yours,

John I. Tabor

John I. Tabor

THE CASH BOX Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"CASTLE ROCK" (2:33)

"SEPTEMBER SONG" (3:03)

RALPH MARTERIE
(Mercury 5658)

● Two instrumentals in different styles are turned out on this disk by Ralph Marterie. The first half is a jumpy thing with some excellent solos by the boys in the band. The lower half is the standard which the orchestra gives a slow melodic workout. Both sides are good to hear.

"DYNAMITE POLKA" (2:42)

"HOME RUN POLKA" (2:39)

RAY HENRY
(Dano 3055)

● A couple of happy sounding polkas are dished out on this platter by Ray Henry and the orchestra. Each side gets a lively workout from the boys and makes for good listening. Ops who have the locations which go for polkas, will do fine with this one.

"SENTIMENTAL FOOL" (2:12)

"MY TRULY, TRULY FAIR" (2:40)

GEORGIE AULD
(Coral 60515; 9-60515)

● Georgie Auld goes to work on a ballad on the top deck and does it in wonderful style as an ensemble under the direction of Dave Lambert helps him out vocally. On the second side the same group and Georgie get going on a current hit and again do a worthwhile job. Ops oughta tune in.

"THE POCATELLO POLKA" (2:10)

"LET'S GO BOWLING" (2:02)

ROSALIND PAIGE
(Dubonnet 4001)

● Rosalind Paige tackles a polka on the upper half and with an assist from the Satisfiers and Buddy Rocco's Trio, she makes it sound real jumpy. Second half is another lively get together of the same groups and Rosalind. Ops might take a look at this.

"STRAWBERRY TEARS" (2:29)

"EASY TALK" (2:37)

DINNING SISTERS
(Capitol 1577; F-1577)

● A couple of cute items are dished out here by the Dinning Sisters. Displaying their usual listenable harmony, the girls run through the lyrics of these tunes in a happy manner. Ops who are looking for good filler material, might take a listen to these sides.

"HOW D'YA LIKE YOUR EGGS IN THE MORNING?" (2:46)

"WE NEVER TALK MUCH" (2:44)

DEAN MARTIN & HELEN O'CONNELL
(Capitol 1575; F-1575)

● Two appealing novelties get a going over from Dean Martin and Helen O'Connell. This pair gives out with the good lyrics in fine style which should please their fans. Although not of the world shaking variety, each end of this disk is pleasant to hear and ops oughta take a listen.

DISK OF THE WEEK

"SWEET VIOLETS" (2:49)

"IF YOU TURN ME DOWN" (2:13)

DINAH SHORE

(RCA Victor 20-4174; 47-4174)

DINAH SHORE

● Taking an old tune with some cleaned up lyrics, Dinah Shore turns out a novelty disk which is bound to hit all over the place. Written by the author of "The Thing" and "Never Been Kissed," this one is the same sort of thing, a familiar melody with lyrics that will pass inspection. The disk is headed for a great juke box play and ops who know the score will want to get going with it. Dinah vocalizes in first rate fashion here and Henri Rene and the orchestra back her up in fine style. The second side too is a likely novelty with an appealing tune and cute lyrics. Dinah does this in her winning manner and it too has a good chance. Ops have a good thing here, a top side that can't miss and a flip with possibilities.

"THERE ARE TWO SIDES TO EVERY HEARTACHE" (2:37)

"DREAM TRAIN" (2:30)

JAN GARBER
(Capitol 1578; F-1578)

● A couple of smooth sides are offered here by Jan Garber and his orchestra. Both ends get a fine vocal from Roy Cordell as the boys in the band back him up with their well known sweet style. This disk should hold its own in the boxes and ops might take a look.

"VANITY" (2:42)

"THE WONDROUS WORD" (2:39)

TONY FONTANE
(Mercury 5659)

● Tony Fontane puts his big voice to work on a beautiful ballad and makes it sound real wonderful. With George Bassman doing the orchestration, Tony really gets going on this side. The lower one finds him teaming up with the Smith Brothers to offer their version of a current inspirational hit. Ops shouldn't miss this disk.

"GOOD LUCK, GOOD HEALTH, GOD BLESS YOU" (2:53)

"ALL HANDS ON DECK" (2:38)

BILLY COTTON
(London 1048)

● A very attractive ballad gets a grand going over from Billy Cotton and the orchestra. Doreen Stephens and Alan Breeze do a duet on the very good lyrics. This infectious melody could come through. The second side is cute sea ditty which also gets a fine production from the orchestra. Ops oughta keep an eye on the top deck.

"ROMAN GUITAR" (2:15)

"DYNAFLOW DRIVE" (2:23)

JERRY MURAD'S HARMONICATS
(Mercury 5625)

● Jerry Murad's Harmonicats go to town here with a couple of instrumentals which should please. The top side is a lovely old melody which the boys do in very exciting style while the second half is a very fast driving instrumental. Ops will want to take a look at this one.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "HOW MANY TIMES?"	Dinah Shore	RCA Victor 20-4175; 47-4175
★ "THE MORNINGSIDE OF THE MOUNTAIN"	Jan Garber	Capitol 1594; F-1594
★ "SAD AND LONELY"	Lawrence Welk	Coral 60514; 9-60514
★ "WONDER WHY"	Toni Arden	Columbia 39427; 9-39427
★ "THESE THINGS I OFFER YOU"	Tomara Hayes	Decco 27650; 9-27650

"I CAN SEE YOU" (3:01)

"DARK IS THE NIGHT" (2:34)

MARY MAYO
(Capitol 1579; F-1579)

● Mary Mayo takes two tunes from "Rich, Young And Pretty" and gives them a wonderful vocal. Both sides get an orchestration to match from Al Ham. The first half is a pleasant sounding thing while the second half is a very slow, heavy ballad. Ops won't want to miss these sides.

"I DON'T MIND" (2:41)

"L'AMOUR TOUJOURS" (2:36)

BOB CROSBY
(Capitol 1576; F-1576)

● An easy going side is turned out here by Bob Crosby. Doing the vocal in pleasant manner, Bob gets some good support from the boys in the orchestra. The lower end is a fast paced item on which the Crew Chiefs join Bob in giving out with the cute lyrics. Ops oughta listen in.

"LISTEN TO THE BELLS" (2:46)

"I WANNA BE READY" 2:15)

STATESMEN QUARTET
(Capitol 1582; F-1582)

● Two pop religious tunes are sent along by the Statesmen. With Hovie Lister accompanying them on the piano, the boys do both of these sides in acceptable style. First one is very slow while the second half is in faster tempo. Ops with the right locations might tune in.

"BELIEVING YOU" (2:22)

"ONE DANCE WITH YOU" (2:25)

RAY ANTHONY
(Capitol 1574; F-1574)

● Ray Anthony takes a ballad and gives it a smooth working over on the upper half. Tommy Mercer does the vocal in good fashion and makes this a listenable side. Lower end gets another vocal from Tommy and the Choir as the boys in band come through with the orchestration. Ops might take a peek.

"SAD AND LONELY" (2:57)

"IRVING" (2:44)

LAWRENCE WELK
(Corol 60514; 9-60514)

● A tune with a lot of sleeper potential shows up here done by Lawrence Welk. Getting a terrific vocal from Roberta Linn who's joined by Garth Andrews, this side has great possibilities. The second half is a very cute novelty on which Roberta and the Modernaires take off on the vocal. Ops shouldn't miss this disk.

"DREAMERS, PLEASE LISTEN" (2:38)

"TANGERINE" (2:39)

NORMAN GREENE ORCH.
(Rexford 104)

● An interesting ballad is introduced by Norman Greene's orchestra on the upper deck. Anita Ellis gives out with the vocal in pleasant style and makes this a worthwhile side. Botom half is a smooth rendition of an oldie with a chorus doing the vocalizing. Ops will do ok with this.

The Nation's TOP TEN Juke Box Tunes

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To *The Cash Box* By Leading Music Operators Throughout The Country.

Record Companies Listed Alphabetically

45 rpm numbers in parenthesis

CODE

AB—Abbey	DY—Derby	PE—Peacock
AL—Aladdin	4 Star—Four Star	PR—Prestige
AP—Apollo	FE—Federal	RA—Rainbow
AT—Atlantic	IN—Intro	RE—Regent
BU—Bullet	JU—Jubilee	RG—Regal
CA—Capitol	KI—King	SA—Savoy
CH—Chess	LO—London	SIT—Sittin' In
CO—Columbia	ME—Mercury	SP—Specialty
CR—Coral	MG—MGM	TE—Tempo
DA—Dano	MO—Modern	TW—Tower
DE—Decca	NA—National	VI—Victor
	OR—Oriole	

Pos. Last Week

1 TOO YOUNG
NAT "KING" COLE — 2

CA-1449 (F-1449)—King Cole
CO-39271 (4-39271)—Toni Arden
CR-60393 (9-60393)—Denny Vaughn
DE-27569 (9-27569)—Patty Andrews
DE-27366 (9-27366)—Victor Young
ME-5599 (5599x45)—Richard Hayes
MG-10920 (K10920)—Johnny Desmond
VI-20-4105 (47-4105)—Fran Allison

2 HOW HIGH THE MOON
LES PAUL & MARY FORD — 1

CA-1451 (F-1451)—Les Paul & Mary Ford
CO-39145—Erroll Garner
DE-24513 (9-24513)—Lionel Hampton O.
MG-30303 (K-30303)—David Rose

3 JEZEBEL
FRANKIE LAINE — 4

CO-39267 (4-39267)—Frankie Laine
ME-5622—Allen Greene
ME-5620—Alexander Brothers

4 ON TOP OF OLD SMOKY
THE WEAVERS & TERRY GILKYSON — 3

CO-39328—Burl Ives
CR-60436 (9-60436)—George Cates O.
DE-27515 (9-27515)—Weavers & Terry Gilkyson
LO-1028 (45-1028)—Josh White
ME-5612 (5612x45)—George Sirava O.

5 SOUND OFF
VAUGHN MONROE — 5

CO-39413 (4-39413)—DePaur's Inf. Ch.
DE-27054 (9-27054)—Jerry Gray
DE-27608 (9-27608)—Jerry Gray
VI-20-4113 (47-4113)—Vaughn Monroe

6 ROSE, ROSE, I LOVE YOU
FRANKIE LAINE — 8

CA-1532 (F-1532)—Lou Ella Robertson
CO-39367 (4-39367)—Frankie Laine
CO-39420 (4-39420)—Miss Hue Lee
CR-60484—Mitchell Trio
DE-27594 (9-27594)—Gordon Jenkins
LO-1029 (45-1029)—Benny Lee
MG-10978 (K10978)—Art Lund
VI-20-4135 (47-4135)—Buddy Morrow O.

7 MOCKIN' BIRD HILL
LES PAUL & MARY FORD—PATTI PAGE — 6

CA-1373 (F-1373)—Les Paul & Mary Ford
CR-64061 (9-64061)—Pinetoppers
DE-27444 (9-27444)—Russ Morgan
LO-851 (30296)—Marlin Sisters
ME-5552 (5552x45)—Tiny Hill
ME-5595 (5595x45)—Patti Page
VI-21-0396 (48-0396)—Britt & Allen

8 MISTER AND MISSISSIPPI
PATTI PAGE — —

CA-1521 (F-1521)—Tennessee Ernie
CO-39371 (4-39371—Gene Autry
DE-27259 (9-27259)—Mills Bros.
ME-5647 (5647x45)—Rex Allen
ME-5645 (4645x45)—Patti Page
VI-20-4140 (47-4140)—Dennis Day

9 I APOLOGIZE
BILLY ECKSTINE — 7

CO-39189 (9-39189)—Champ Butler
DE-27484 (9-27484)—Don Cherry
LO-964 (45-964)—Anita O'Day
ME-8209 (8209x45)—Dinah Washington
MG-10903 (K10903)—Billy Eckstine
VI-20-4056 (47-4056)—Tony Martin

10 MY TRULY, TRULY FAIR
GUY MITCHELL — —

CA-1583 (F-1583)—Ray Anthony
CO-39415 (4-39415)—Guy Mitchell
CR-60514 (9-60514)—Georgie Ald
DE-27630 (9-27630)—Russ Morgan
LO-1050 (45-1050)—Dick James
ME-5646 (5646x45)—Vic Damone
MG-10984 (K10984)—Art Mooney
VI-20-4159 (47-4159)—Freddy Martin

11) PRETTY EYED BABY. 12) UNLESS. 13) WHEN YOU AND I WERE YOUNG MAGGIE BLUES. 14) IF. 15) LOVELIEST NIGHT OF THE YEAR. 16) BE MY LOVE. 17) BEAUTIFUL BROWN EYES. 18) SPARROW IN THE TREE TOP. 19) OLD SOLDIERS NEVER DIE. 20) I'M IN LOVE AGAIN. 21) DOWN THE TRAIL OF ACHIN' HEARTS. 22) THESE THINGS I OFFER YOU. 23) BECAUSE OF YOU. 24) I GET IDEAS. 25) NEVER BEEN KISSED.

This week's

New Releases ...on RCA Victor

RELEASE # 51-26

POPULAR

FRANKIE CARLE and his Orchestra
In The Cool, Cool, Cool Of The Evening
Lullaby Train 20-4189 (47-4189)*

EDDIE FISHER
Mystery Record (In Second Phase of RCA Victor's Summer Pop Drive—July 2nd to July 14th) 20-4191 (47-4191)*

BUDDY MORROW and his Orchestra
Good Morning, Mister Echo
Shanghai 20-4192 (47-4192)*

WESTERN

SONS OF THE PIONEERS
Lonesome
The Wondrous Word 21-0486 (48-0486)*

COUNTRY

EDDIE MARSHALL and his Trail Dusters
Oh Dear, Where Can My Honey Be?
There's No Escape 21-0487 (48-0487)*

SACRED

SHANNON GRAYSON and his Golden Valley Boys
Pray The Clouds Away
Childhood Dreams 21-0488 (48-0488)*

RHYTHM

BIXIE CRAWFORD with Ernie Freeman's Orchestra
My Man's A Devil
Waitin' Around 22-0135 (50-0135)*

POP-SPECIALTY

JOHNNY VADNAL and his Orchestra
Yellow Shoes Polka
Three Little Girls Dressed In Blue 25-1201 (51-1201)*

NEW ALBUMS

ANDRE PREVIN
Previn Piano Program P-314 (WP-314)* LPM-7**

THE CITIES SERVICE BAND OF AMERICA
America's Favorite Marches P-315 (WP-315)* LPM-6**

CANTOR LEIBELE WALDMAN with Abe Ellstein at the Organ
Liturgical Masterpieces Presented by Cantor Leibele Waldman S-104 (WS-104)*

* 45 rpm Cat. nos.
** 33⅓ rpm Cat. nos.

Going Strong...

$ ... indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF JUNE 23

$ **Sweet Violets**
Dinah Shore
20-4174 (47-4174)*

$ **Sound Off**
Marry, Marry Me
Vaughn Monroe
20-4113—(47-4113)*

$ **The Loveliest Night Of The Year**
Mario Lanza
10-3300—(49-3300)*

$ **There's A Big Blue Cloud (Next to Heaven)**
Perry Como
There's No Boat Like A Rowboat
Perry Como and Fontane Sisters
20-4158—(47-4158)*

$ **I'm In Love Again**
Henri Rene and His Orchestra with April Stevens
20-4148—(47-4148)*

$ **I Wanna Play House With You**
Eddy Arnold
21-0476—(48-0476)*

$ **I Get Ideas**
Tony Martin
20-4141—(47-4141)*

$ **On Top Of Old Smoky**
Shall We Dance
Vaughn Monroe
20-4114—(47-4114)*

$ **What Is A Boy Because Of You**
Jan Peerce
10-3425—(49-3425)*

$ **Ten Thousand Miles**
How Many Times
Dinah Shore
20-4175 (47-4175)*

$ **Mister And Mississippi**
Dennis Day
20-4140—(47-4140)*

$ **Vesti La Giubba**
Mario Lanza
10-3228—(49-3228)*

$ **Be My Love**
Mario Lanza
10-1561—(49-1561)*

$ **Cryin' Heart Blues**
Johnny and Jack
21-0478 (48-0478)*

$ **Unless I Have No Heart**
Eddie Fisher
20-4120 (47-4120)*

The stars who make the hits are on **RCA VICTOR Records**
RCA VICTOR DIVISION RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY

JAN FEB MAR The APRIL MAY JUNE Swing's JULY AUG SEPT to OCT NOV DEC "45"

THE CASH BOX Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"THESE THINGS I OFFER YOU" (2:31)

"TONIGHT YOU BELONG TO ME" (3:15)

TAMARA HAYES

(Decca 27650; 9-27650)

● A girl with a terrific voice shows what she can do on her first Decca disk. Taking two ballads, she does them in ultra slow style with Joey Thomas and his orchestra backing her up. This artist displays a great rhythm and blues type of vocalizing and ops oughta watch her very carefully.

"PARIS INTERLUDE" (3:05)

"CASCADE OF STARS" (3:00)

CAMARATA

(Decca 40214)

● Camarata puts his Kingsway Symphony Orchestra to work on two original numbers which they do in good style. The top deck is a very subdued piece while the second half is a more exciting racing instrumental. Although not too appropriate for juke boxes, ops might take a peek.

"MEXICALE ROSE" (2:51)

"IN THE VALLEY OF THE MOON" (2:44)

BARON ELLIOT OCTET

(Decca 27642; 9-27642)

● Two oldies are given a terrific workout on this disk from the Baron Elliot Octet. With Jimmy Confer doing the vocalizing, the backing he gets is a fascinatingly interesting one. It certainly keeps you listening for more and ops are advised to do just that.

"SENTIMENTAL FOOL" (3:18)

"I LOVE THE SUNSHINE OF YOUR SMILE" (2:25)

FOUR KNIGHTS

(Capitol 1587; F-1587)

● The Four Knights go to town with their harmonizing on a couple of different numbers. The first half is a slow item with a vocal solo and the boys in the background. The second side is done to march tempo which is very infectious. Ops should listen to this one.

"HOW MANY TIMES?" (2:53)

"TEN THOUSAND MILES" (2:52)

DINAH SHORE

(RCA Victor 20-4175; 47-4175)

● A very attractive ballad with a lot of possibilities gets a beautiful vocal from Dinah Shore. Offering it in a very soft and languid manner, Dinah gets a good assist from Henri Rene and his orchestra. The second half is a folk type ditty on which she turns in an easy going job. The top deck could be very big.

SLEEPER OF THE WEEK

"COME ON-A MY HOUSE" (2:00)

"ROSE OF THE MOUNTAIN" (2:30)

ROSEMARY CLOONEY

(Columbia 39467; 4-39467)

ROSEMARY CLOONEY

● Just about the best side Rosemary Clooney has turned out to date is offered on the top deck. Using a terrific tune which was written by William Saroyan she does this in great fashion. Now that we're on an international kick with such things as the Chinese "Rose, Rose I Love You", Rosemary puts this forth in Armenian style and it's certainly something to hear. It's going to be one of the hottest items of the season and ops will do well to stock up fast. The backing Rosemary gets is out of the world also with Stan Freeman letting go with a harpsichord. The second side has a lot to recommend it too. Here she teams up with herself to come through with another excellent release. The one that is due to shoot right to the top is the first side however. Ops can't afford to miss it.

"THEM THERE EYES" (2:05)

"AT YOUR BECK AND CALL" (2:36)

CHAMP BUTLER

(Columbia 39434; 4-39434)

● Champ Butler gives a very surprising performance on the upper half. Putting forth this oldie in dynamic style, Butler gives it a very original going over with Paul Weston backing him up. The second side is another standard with a more subdued vocal. The top deck might go.

"DO YOU REALLY LOVE ME?" (2:58)

"I WANT TO REMEMBER" (2:19)

DENNY VAUGHAN

(Coral 60524; 9-60524)

● A ballad which has been recorded all over the place gets another good go on the upper level from Denny Vaughan. Denny does this in slow fashion as the chorus and orchestra perform well behind him. The second side features a pleasant melody which Denny again offers in acceptable style. Ops better tune in.

"THAT OLD BLACK MAGIC" (3:15)

"OVER THE RAINBOW" (3:14)

LES BROWN

(Coral 60490; 9-60490)

● Two instrumentals in Les Brown's listenable style are offered on this platter. Les takes both of these oldies and gives them a nice whirl. Each tune has a lot of appeal by itself and backed up they make for a very worthwhile disk. Ops should take a listen.

"WHAT CAN YOU DO?" (2:50)

"MORE OF THE SAME SWEET YOU" (3:17)

INK SPOTS

(Decca 27632; 9-27632)

● Two very slow tunes are worked over on this disk by the Ink Spots. Bill Kenny takes the lead on each side as the boys come in later to help out. Sy Oliver's orchestra does the backing and ops who know the pulling power of Bill oughta listen carefully.

"FAR, FAR AWAY" (3:12)

"STAR OF HOPE" (3:16)

DON CHERRY & EILEEN WILSON

(Decca 27633; 9-27633)

● Don Cherry teams up with Eileen Wilson and together they offer two ballads. Both are very slow duets in easy style. Each of these singers does a fine job which should help its chances. Although neither side is very startling, they should hold their own in the boxes.

"WITH THESE HANDS" (3:11)

"LONESOME AND SORRY" (2:32)

GUY LOMBARDO

(Decca 27645; 9-27645)

● In his well recognized style, Guy Lombardo gives out with two appealing numbers on this platter. The first half is a beautiful ballad which Bill Flanagan does justice to on the vocal while the second half gets a vocal going over from Kenny Gardner, This is a natural for ops.

"TELL ME" (3:16)

"WHO'LL TAKE MY PLACE?" (2:58)

DICK HAYMES

(Decca 27646; 9-27646)

● Dick Haymes' wonderful voice gets going on this disk with a couple of ballads which are good to hear. The top deck is an Italian melody with new lyrics on which Dick is backed up by Victor Young's orchestra. His fans are bound to go wild with this one.

"WONDER WHY" (3:10)

"DARK IS THE NIGHT" (2:59)

TONI ARDEN

(Columbia 39427; 4-39427)

● Two tunes from "Rich Young & Pretty" get a terrific working over from Toni Arden. Toni turns in one of her most attractive jobs on the top deck with a ditty which looks great. Second half is another exciting ballad which Toni again does in high style with Percy Faith backing her up. Ops can't miss this platter.

"THE HAWK TALKS" (2:55)

"FANCY DAN" (2:50)

DUKE ELLINGTON

(Columbia 39428)

● Duke Ellington takes a couple of numbers which he wrote and gives them a wild going over. With the band behind him, the Duke makes this sound real lively with a jumpy feeling all over the place. This is a good disk for ops in the right locations.

"THE MORNINGSIDE OF THE MOUNTAIN" (2:47)

"MOON, JUNE, SPOON" (3:01)

JAN GARBER

(Capitol 1594; F-1594)

● A beautiful ballad gets another good interpretation here from Jan Garber and his orchestra. Roy Cordell delivers the vocal in exciting style which makes for wonderful listening. The bottom half is a cute ditty which also comes out ok as done by the Garber crew. Ops will make out fine with this platter.

"FOR ALL WE KNOW" (3:03)

"WHOO EE LOO EEE SIANA" (2:38)

VOICES OF WALTER SCHUMANN

(Capitol 1593; F-1593)

● A lovely oldie is given one of those grand renditions which the Walter Schumann chorus does so well. Offering it in very slow tempo, they really run through this in wonderful fashion. The bottom half is a lively rhythmic thing which the chorus also handles well. Ops oughta take a listen.

DINAH TOPS everything she ever recorded...

The ballad of 1951

"HOW MANY TIMES CAN I FALL IN LOVE"

backed with "TEN THOUSAND MILES"

RCA VICTOR 20-4175 47-4175

and

"SWEET VIOLETS"

The Novelty Sensation of the Nation

backed with "IF YOU TURN ME DOWN"

RCA VICTOR 20-4174 47-4174

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THE CASH BOX
NAMM SHOW ISSUE

(Dated July 21, 1951)

GOES TO PRESS: THURS. JULY 12

RESERVE YOUR AD SPACE NOW!!

THE CASH BOX

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'ROUND THE WAX CIRCLE

NEW YORK:

Those healthy tans and happy smiles around Tin Pan Alley are a result of a swell day with **Perry Como** at the 3rd annual golf tournament. . . . The guys in the music biz really had themselves a time. . . . You should have seen **Sammy Kaye's** face when he won the award for the "nearest to the pin" contest. The prize was an RCA Victor 45 rpm record player. . . . We hear that **Bob Austin**, in an amazing display of golfing form, hit in the low 90's—for 3½ holes that is. He carried the ball the rest of the way. . . . **Kay Armen** cut the original version of "Come On—A My House". It's being released on King Records with all shipments going by air. She and the lyric writer, **William Saroyan**, are both Armenian, which in true Armenian tradition of course makes them cousins. . . . **Johnny Hartman**, new Victor star, received such excellent response to his first release "Out Of The Night", that dj **Curt Gibbons** in Huntington, W. Va., had him on the air via telephone call from N. Y. . . . **Art Rupe** and **Cy House** of Specialty Records plan a big promotion on **Roy Milton's** new disk, "I Have News For You" and "T-Town Twist" during the NAMM convention in Chicago. . . . **Irving Fields** just signed to a new 5 year contract with M.C.A. . . . **Art Tacker**, formerly dj on WTOA has switched to WCOP in Boston. . . . **Ella Fitzgerald's** Decca platter "Because of Rain" rapidly rising in the popularity polls. . . . **Joe Delaney**, former London Record A & R head, entered law school at Tulane University on New Orleans. One of the first ever to be enrolled without pre-law, he was accepted on the basis of his past business and army experiences. **Delaney** expects to complete the course in 2½ years. . . . **Howie Richmond** returned from Europe this week having formulated plans to set up European outlets for his own publishing firms. He picked up several tunes on the continent including one from **Charles Trenet** in Paris, two in Germany and several in Scotland, one of which has just been released on the Columbia label, **Burl Ives'** "Oh Dear She's Wonderful, Beautiful". . . . Good to see **Lee Castle** back on B'way with a swell sounding band and set until Labor Day at Roseland.

PERRY COMO

CHICAGO:

Back in 1947 a very stunning gal with a very great voice wrote a song, "I Want To Be Loved", and sang it herself. To the point where she won The Cash Box rhythm and blues award for that year. The gal was **Savannah Churchill.** Now making daily appearances at Minsky's Rialto Burlesque. A gorgeous gal with a gorgeous voice. . . . **Cee Davidson's** new ballad, "I Wish You Knew", published by Eagle Music. Cee has the promises of some outstanding vocalists that they're going to wax it. . . . **Tim Gayle** all excited as **Lorry Raine's**, "Why Cry", starts clicking in juke boxes. . . . Don't know whether it's because he keeps himself so slender, but, it seems that **Al Morgan** gets younger looking every year. The "Jealous Heart" man is doing a very fine job at the Oriental. Getting big applause each performance. . . . **Nat "King" Cole** and his trio going great at the Chicago. The "King's" got what the people like, alright, alright. . . . Nice note from **Benneh Strong** now at the Roosevelt in Noo Awleahns who reports that his "Three Handed Woman" is starting to catch on, but great. . . . One gal that continues to wax hits, **Dinah Washington.** She now has "I Won't Cry Anymore" crying plenty of coin into juke boxes. And with **Johnny Hodges'** great "Castle Rock" rockin' em, looks like Mercury is kicking it off but big in the blues field. . . ..The very great **Louis Armstrong** is jamming 'em in every nite at the Blue Note. Was sure happy to note that the reviewers of this mag picked **Louis** and **Bing** on **Nick Kenny's** tune, "Gone Fishing' ". Hung around a whole year to get the right combo of performers to put it over. By the way the **Louis Armstrong** show with **Dave Garroway** on TV and **Louis** trumpeting his great version of "Basin Street Blues" ain't gonna be forgotten fo' a long, long time by all who heard it. . . . **Red Norvo** opened at the Hi-Note to the clinking of cocktail party glasses arranged by **Dick LaPalm**. . . . **Lee Wiley** now has a Columbia contract.

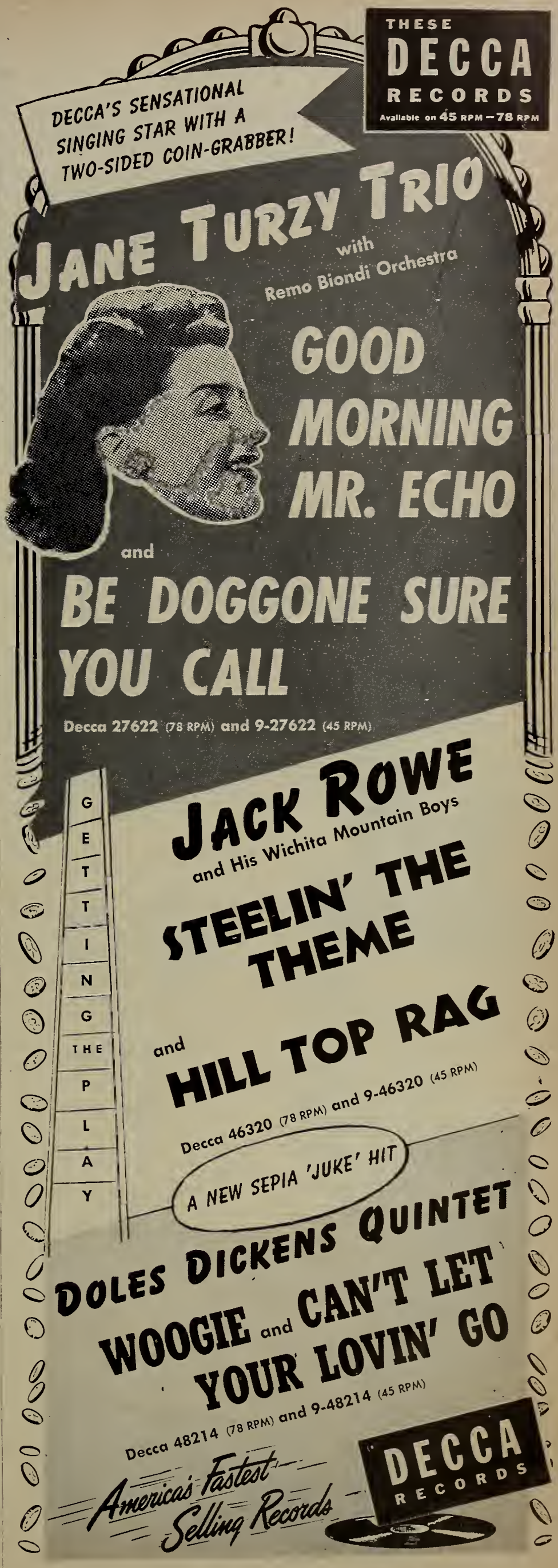
LOUIS ARMSTRONG

LOS ANGELES:

Had us a call from **Al Piantadosi**, well known song scribe from way back who recently blossomed out as a plattery exec via the Society label. . . . Al tells us and sundry that **April Stevens**, the "Don't Do It Girl" is doing it again under exclusive contract to him and Society Recordings with a tune rather quaintly titled "The Envelope and the Rope." . . . Another buzz on the Bell from **Irving Marcus**, national sales manager for Peacock, the enterprising Texas firm, informing us that he'd just arranged for **Bob Chatton** to handle the line in the San Francisco and Oakland territory. . . . **Jim Warren's** Central Records are the local distribs. . . . **Marcus** has also been busy while touring these parts in lining up personal appearance dates for some of Peacock's top artists, including **Gatemouth Brown** and the **Blind Boys.** . . . The up and coming label recently signed **Memphis Slim** and **Joe Fritz**, whose first releases are due out soon. . . . **Sid Talmadge** is a happy chappy with "Tend to Your Business" by **James Waynes** on Sittin' In tending very nicely to Sid's business. . . . It's hit No. 1 spot on the L. A. Hot Chart and is the biggest thing Sid's Record Merchandise firm has had of late. . . . Sid reports that **Joe Fritz'** "I Love You, My Darlin'," also on Sittin' In, has likewise started to take hold and that **Herb Lance's** latest, "At Last," looks like another live one. . . . On **Jubilee**, the **Orioles** promise to step out locally with a never too late "Would I Love You."

CLARENCE "Gatemouth" BROWN

Leo and **Eddie Mesner** decided it was high time they officially notified us that **Billy Holliday** was now on the Aladdin label, **Lady Day's** first release being "Detour Ahead" and "Be Fair to Me." . . . Also signed by the **Mesner Bros.** is **Lynn Hope**, formerly on the Premium label, and a first release of "Blow Lynn Blow" and "Blue Moon" listens like a good thing. . . . While at it, the boys put in a plug for their Intro release of "Sick, Sober and Sorry" by **Tommy Duncan.**



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All 3 Speeds
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45 RPM — Album MGM K84
33 1/3 RPM — MGM Long-Playing Record E-559

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I APOLOGIZE / BRING BACK THE THRILL — BILLY ECKSTINE
78 RPM — MGM 1D903 • 45 RPM — MGM K1D903

SHANGHAI / THE WONDROUS WORD — BILLY WILLIAMS Quartet
78 RPM — MGM 1D998 • 45 RPM — MGM K1D998

I'M A FOOL TO WANT YOU / LOVE ME — BILLY ECKSTINE
78 RPM — MGM 1D982 • 45 RPM — MGM K1D982

I REMEMBER YOU / THE BREEZE AND I — GEORGE SHEARING Quintet
78 RPM — MGM 1D986 • 45 RPM — MGM K1D986

BY GEORGE / IT ISN'T EASY — WOODY HERMAN and his Orch.
78 RPM — MGM 1D975 • 45 RPM — MGM K1D975

THE MORNINGSIDE OF THE MOUNTAIN / F'R INSTANCE — TOMMY EDWARDS
78 RPM — MGM 1D989 • 45 RPM — MGM K1D989

I CAN'T BELIEVE THAT YOU'RE IN LOVE WITH ME / COOL TRAIN — LIONEL HAMPTON and his Orch.
78 RPM — MGM 1D979 • 45 RPM — MGM K1D979

THE YODEL WALTZ / THE CHESAPEAKE AND OHIO — TEX BENEKE and his Orch.
78 RPM — MGM 1D987 • 45 RPM — MGM K1D987

MY TRULY, TRULY FAIR / LOVE, I'D GIVE MY LIFE FOR YOU — ART MOONEY and his Orch.
78 RPM — MGM 1D984 • 45 RPM — MGM K1D984

DEAR JOHN / COLD, COLD HEART — HANK WILLIAMS
78 RPM — MGM 1D904 • 45 RPM — MGM K1D904

JOHNNY DESMOND and MONICA LEWIS
OUT O' BREATH I'M GLAD I GAVE IT UP FOR YOU
78 RPM — MGM 10992
45 RPM — MGM K10992

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THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending June 23

Wally Nelskog
KRSC—Seattle, Wash.

1. TOO YOUNG *(Nat King Cole)*
2. I APOLOGIZE *(Billy Eckstine)*
3. HOW HIGH THE MOON *(Paul-Ford)*
4. THEY SAY *(Jet Satin)*
5. JEZEBEL *(Frankie Laine)*
6. ROSE, ROSE, I LOVE YOU *(Frankie Laine)*
7. BE MY LOVE *(Mario Lanza)*
8. I'M IN LOVE AGAIN *(April Stevens)*
9. SOUND OFF *(Vaughn Monroe)*
10. BLACK BALL FERRY LINE *(Percy Faith)*

Ed McKenzie
WJBK—Detroit, Mich.

1. WANG, WANG BLUES *(Ralph Flanagan)*
2. DO YOU REALLY LOVE ME? *(Ella Fitzgerald)*
3. VANITY *(Don Cherry)*
4. COME ON-A MY HOUSE *(Rosemary Clooney)*
5. SHANGHAI *(Doris Day)*
6. BLACK BALL FERRY LINE *(Percy Faith)*
7. OCEANS OF TEARS *(Tenn. Ernie-Kay Starr)*
8. ROSE, ROSE, I LOVE YOU *(Buddy Morrow)*
9. MISTER AND MISSISSIPPI *(Dennis Day)*
10. IF YOU TURN ME DOWN *(Dinah Shore)*

Bob Anthony
KRMG—Tulsa, Okla.

1. TOO YOUNG *(Nat King Cole)*
2. JEZEBEL *(Frankie Laine)*
3. ON TOP OF OLD SMOKY *(The Weavers)*
4. HOW HIGH THE MOON *(Paul-Ford)*
5. ROSE, ROSE, I LOVE YOU *(Frankie Laine)*
6. MISTER AND MISSISSIPPI *(Dennis Day)*
7. SYNCOPATED CLOCK *(Leroy Anderson)*
8. MOCKIN' BIRD HILL *(Guy Mitchell)*
9. MY TRULY, TRULY FAIR *(Guy Mitchell)*
10. SEPTEMBER SONG *(Stan Kenton)*

Don Bell
KRNT—Des Moines, Iowa

1. TOO YOUNG *(Nat King Cole)*
2. ON TOP OF OLD SMOKY *(The Weavers)*
3. JEZEBEL *(Frankie Laine)*
4. HOW HIGH THE MOON *(Paul-Ford)*
5. MOCKIN' BIRD HILL *(Paul-Ford)*
6. ROSE, ROSE, I LOVE YOU *(Frankie Laine)*
7. I'M IN LOVE AGAIN *(April Stevens)*
8. MY TRULY, TRULY FAIR *(Guy Mitchell)*
9. BE MY LOVE *(Mario Lanza)*
10. MISTER AND MISSISSIPPI *(Dennis Day)*

Bill Stewart
WHEE—Boston, Mass.

1. DREAM *(Walter Schumann Choir)*
2. JEZEBEL *(Frankie Laine)*
3. SEPTEMBER SONG *(Stan Kenton)*
4. ON TOP OF OLD SMOKY *(The Weavers)*
5. MORNINGSIDE OF THE MOUNTAIN *(Tommy Edwards)*
6. FRANCESCA *(Xavier Cugat)*
7. SOUND OFF *(Vaughn Monroe)*
8. MY TRULY, TRULY FAIR *(Ray Anthony)*
9. THESE THINGS I OFFER YOU *(Patti Page)*
10. SERENATA *(Mary Mayo)*

Ross Smitherman
WKAB—Mobile, Ala.

1. ROSE, ROSE, I LOVE YOU *(Buddy Morrow)*
2. UNLESS *(Guy Mitchell)*
3. THE WORLD IS MINE *(Alfred Drake)*
4. EVER TRUE, EVER MORE *(Patti Page)*
5. TOO YOUNG *(Nat King Cole)*
6. HOW HIGH THE MOON *(Paul-Ford)*
7. THE WONDROUS WORD *(Percy Faith)*
8. NO BOAT LIKE A ROW BOAT *(Perry Como)*
9. WHY DON'T YOU TELL ME? *(Don Cornell)*
10. MY TRULY, TRULY FAIR *(Guy Mitchell)*

Jackson Lowe
WINX—Washington, D. C.

1. TOO YOUNG *(Nat King Cole)*
2. SOUND OFF *(Vaughn Monroe)*
3. HOW HIGH THE MOON *(Paul-Ford)*
4. JEZEBEL *(Frankie Laine)*
5. WOULD I LOVE YOU *(Patti Page)*
6. THESE THINGS I OFFER YOU *(Sarah Vaughan)*
7. I'M IN LOVE AGAIN *(April Stevens)*
8. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*
9. I APOLOGIZE *(Billy Eckstine)*
10. ROSE, ROSE, I LOVE YOU *(Buddy Morrow)*

Dick Coleman
WCBM—Baltimore, Md.

1. TOO YOUNG *(Nat King Cole)*
2. UNLESS *(Eddie Fisher)*
3. BECAUSE OF YOU *(Les Baxter)*
4. HOW HIGH THE MOON *(Paul-Ford)*
5. THESE THINGS I OFFER YOU *(Patti Page)*
6. AFTER GRADUATION *(Kenny Baker)*
7. I'M IN LOVE AGAIN *(April Stevens)*
8. MIXED EMOTIONS *(Rosemary Clooney)*
9. ON TOP OF OLD SMOKY *(The Weavers)*
10. JEZEBEL *(Frankie Laine)*

Roger Clark
WNOR—Norfolk, Va.

1. TOO YOUNG *(Nat King Cole)*
2. I'M IN LOVE AGAIN *(April Stevens)*
3. I GET IDEAS *(Tony Martin)*
4. MIXED EMOTIONS *(Rosemary Clooney)*
5. TONIGHT YOU BELONG TO ME *(Peggy Lee)*
6. MISTER AND MISSISSIPPI *(Patti Page)*
7. MAMA WILL BARK *(Sinatra-Dagmar)*
8. MY TRULY, TRULY FAIR *(Guy Mitchell)*
9. GOOD MORNING, MR. ECHO *(Jane Turzey)*
10. WHAT WILL I TELL MY HEART? *(P. Weston)*

Phil Wilson
WLEE—Richmond, Va.

1. TOO YOUNG *(Nat King Cole)*
2. HOW HIGH THE MOON *(Paul-Ford)*
3. JEZEBEL *(Frankie Laine)*
4. MY TRULY, TRULY FAIR *(Guy Mitchell)*
5. ROSE, ROSE, I LOVE YOU *(Buddy Morrow)*
6. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*
7. I GET IDEAS *(Tony Martin)*
8. MISTER AND MISSISSIPPI *(Patti Page)*
9. UNLESS *(Guy Mitchell)*
10. WE KISSED IN A SHADOW *(Doris Day)*

Paul Irving
WEDC—Chicago, Ill.

1. MY TRULY, TRULY FAIR *(Guy Mitchell)*
2. DIDN'T YOUR MOTHER EVER TELL YOU NOTHIN' *(Ralph Marterie)*
3. TOO YOUNG *(Nat King Cole)*
4. KENTUCKY WALTZ *(Bob Connally)*
5. I'M IN LOVE AGAIN *(April Stevens)*
6. VANITY *(Tony Fontaine)*
7. WANG, WANG BLUES *(Ames Brothers)*
8. I GET IDEAS *(Tony Martin)*
9. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*
10. A BEGGAR IN LOVE *(Herb Jeffries)*

John Wrisley
WFGM—Fitchburg, Mass.

1. JEZEBEL *(Frankie Laine)*
2. I'M IN LOVE AGAIN *(April Stevens)*
3. THESE THINGS I OFFER YOU *(Sarah Vaughan)*
4. MY TRULY, TRULY FAIR *(Guy Mitchell)*
5. UNLESS *(Eddie Fisher)*
6. HOW HIGH THE MOON *(Paul-Ford)*
7. TOO YOUNG *(Nat King Cole)*
8. THERE'S A BIG BLUE CLOUD *(Perry Como)*
9. SOUND OFF *(Vaughn Monroe)*
10. WANG, WANG BLUES *(Ames Brothers)*

Sandy Taylor
WPTR—Albany, N. Y.

1. TOO YOUNG *(Nat King Cole)*
2. ROSE, ROSE, I LOVE YOU *(Frankie Laine)*
3. UNLESS *(Guy Mitchell)*
4. SOUND OFF *(Vaughn Monroe)*
5. ON TOP OF OLD SMOKY *(The Weavers)*
6. MY TRULY, TRULY FAIR *(Guy Mitchell)*
7. HOW HIGH THE MOON *(Paul-Ford)*
8. BECAUSE OF RAIN *(Nat King Cole)*
9. JEZEBEL *(Frankie Laine)*
10. MOCKIN' BIRD HILL *(Patti Page)*

Buddy Deane
WITH—Baltimore, Md.

1. TOO YOUNG *(Nat King Cole)*
2. SOUND OFF *(Vaughn Monroe)*
3. THESE THINGS I OFFER YOU *(Ray Anthony)*
4. ON TOP OF OLD SMOKY *(The Weavers)*
5. I'M A FOOL TO WANT YOU *(Frank Sinatra)*
6. HOW HIGH THE MOON *(Paul-Ford)*
7. MY TRULY, TRULY FAIR *(Guy Mitchell)*
8. ROSE, ROSE, I LOVE YOU *(Buddy Morrow)*
9. JEZEBEL *(Frankie Laine)*
10. PRETTY EYED BABY *(Stafford-Laine)*

Gary Lesters
WVNJ—Newark, N. J.

1. TOO YOUNG *(Nat King Cole)*
2. HOW HIGH THE MOON *(Paul-Ford)*
3. ON TOP OF OLD SMOKY *(The Weavers)*
4. SOUND OFF *(Vaughn Monroe)*
5. UNLESS *(Eddie Fisher)*
6. MOCKIN' BIRD HILL *(Paul-Ford)*
7. JEZEBEL *(Frankie Laine)*
8. IF *(Perry Como)*
9. PRETTY EYED BABY *(Stafford-Laine)*
10. MORNINGSIDE OF THE MOUNTAIN *(Tommy Edwards)*

Clarence Hamann
WJMR—New Orleans, La.

1. MY TRULY, TRULY FAIR *(Guy Mitchell)*
2. I'M IN LOVE AGAIN *(April Stevens)*
3. I WON'T CRY ANYMORE *(Tony Bennett)*
4. THESE THINGS I OFFER YOU *(Sarah Vaughan)*
5. ROLLER COASTER *(Henri Rene)*
6. I GET IDEAS *(Tony Martin)*
7. ROSE, ROSE, I LOVE YOU *(Gordon Jenkins)*
8. JEZEBEL *(Frankie Laine)*
9. HOW HIGH THE MOON *(Paul-Ford)*
10. BLACK BALL FERRY LINE *(Percy Faith)*

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending June 23.

Lee Stewart
WHAT—Philodelphia, Pa.

1. MY ANGEL *(Ozie Waters)*
2. I'LL NEVER DO A THING TO HURT YOU *(Jimmy Wakely)*
3. YOU'RE MY SUGAR *(Tenn. Ernie-Kay Starr)*
4. HOWLIN' AT THE MOON *(Hank Williams)*
5. IT MAY BE SILLY *(Little Jimmy Dickens)*
6. SOMETHING OLD, SOMETHING NEW *(Eddy Arnold)*
7. RATTLESNAKIN' DADDY *(Hawkshaw Hawkins)*
8. TENNESSEE HILLBILLY GHOST *(Red Foley)*
9. MARY, THE PRARIE AND I *(Bill Darnel)*
10. SAD AND LONELY *(Lisa Kirk)*

Bob Evans
WSSB—Durhom, N. C.

1. TOO YOUNG *(Nat King Cole)*
2. BE MY LOVE *(Mario Lanza)*
3. HOW HIGH THE MOON *(Paul-Ford)*
4. JEZEBEL *(Frankie Laine)*
5. UNLESS *(Eddie Fisher)*
6. IN YOUR ARMS *(Shore-Martin)*
7. WOULD I LOVE YOU *(Patti Page)*
8. IT ONLY TAKES A MINUTE *(Russ Morgan)*
9. SOUND OFF *(Vaughn Monroe)*
10. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*

Bill Silbert
WWJ—Detroit, Mich.

1. ROSE, ROSE, I LOVE YOU *(Buddy Morrow)*
2. MY TRULY, TRULY FAIR *(Vic Damone)*
3. UNLESS *(Eddie Fisher)*
4. CHESAPEAKE AND OHIO *(Ella Fitzgerald)*
5. OH MARRY, MARRY ME *(Vaughn Monroe)*
6. BECAUSE OF RAIN *(Nat King Cole)*
7. I AM FREE *(Russ Morgan)*
8. VANITY *(Don Cherry)*
9. WHY CRY *(Lorry Raine)*
10. MISTER AND MISSISSIPPI *(Dennis Day)*

Al Ross
WBAL—Boltimore, Md.

1. HOW HIGH THE MOON *(Paul-Ford)*
2. ON TOP OF OLD SMOKY *(The Weavers)*
3. MAGGIE BLUES *(Bing & Gary Crosby)*
4. TOO YOUNG *(Nat King Cole)*
5. IF *(Perry Como)*
6. SOUND OFF *(Vaughn Monroe)*
7. UNLESS *(Guy Mitchell)*
8. MISTER AND MISSISSIPPI *(Dennis Day)*
9. TRAIL OF ACHIN' HEARTS *(Patti Page)*
10. GOOR MORNING, MR. ECHO *(Jane Turzey)*

Bob Earle
KSO—Des Moines, Iowa

1. TOO YOUNG *(Nat King Cole)*
2. ON TOP OF OLD SMOKY *(Burl Ives)*
3. ROSE, ROSE, I LOVE YOU *(Frankie Laine)*
4. HOW HIGH THE MOON *(Paul-Ford)*
5. I APOLOGIZE *(Billy Eckstine)*
6. I WON'T CRY ANYMORE *(Eileen Wilson)*
7. JEZEBEL *(Frankie Laine)*
8. MY TRULY, TRULY FAIR *(Freddie Martin)*
9. UNLESS *(Eddie Fisher)*
10. NEVER BEEN KISSED *(Jerry Lewis)*

Robin Seymour
WKMH—Dearborn, Mich.

1. TOO YOUNG *(Nat King Cole)*
2. I GET IDEAS *(Tony Martin)*
3. MISTER AND MISSISSIPPI *(Dennis Day)*
4. MY TRULY, TRULY FAIR *(Guy Mitchell)*
5. I'M IN LOVE AGAIN *(April Stevens)*
6. HOW HIGH THE MOON *(Paul-Ford)*
7. JEZEBEL *(Frankie Laine)*
8. COME ON-A MY HOUSE *(Rosemary Clooney)*
9. TEN THOUSAND MILES *(Dinah Shore)*
10. YOU'RE MY SUGAR *(Tenn. Ernie-Kay Starr)*

Harry Light
WARD—Johnstown, Pa.

1. TOO YOUNG *(Nat King Cole)*
2. I APOLOGIZE *(Billy Eckstine)*
3. ON TOP OF OLD SMOKY *(Burl Ives)*
4. MOCKIN' BIRD HILL *(Patti Page)*
5. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*
6. HOW HIGH THE MOON *(Paul-Ford)*
7. JEZEBEL *(Frankie Laine)*
8. BECAUSE OF RAIN *(Nat King Cole)*
9. UNLESS *(Eddie Fisher)*
10. THESE THINGS I OFFER YOU *(Sarah Vaughan)*

David Walshak
KCTI—Gonzales, Tex.

1. THESE THINGS I OFFER YOU *(Ray Anthony)*
2. TOO YOUNG *(Nat King Cole)*
3. HOW HIGH THE MOON *(Paul-Ford)*
4. WANG, WANG BLUES *(Ames Brothers)*
5. JEZEBEL *(Frankie Laine)*
6. MY TRULY, TRULY FAIR *(Guy Mitchell)*
7. ROSE, ROSE, I LOVE YOU *(Buddy Morrow)*
8. SOMEBODY *(Jo Stafford)*
9. EVER TRUE, EVER MORE *(Patti Page)*
10. UNLESS *(Bill Snyder)*

Murray Jordan
WLIB—New York, N. Y.

1. JEZEBEL *(Frankie Laine)*
2. I GET IDEAS *(Tony Martin)*
3. TOO YOUNG *(Nat King Cole)*
4. I'M A FOOL TO WANT YOU *(Frank Sinatra)*
5. MY TRULY, TRULY FAIR *(Vic Damone)*
6. CAUSE I LOVE YOU *(Dinah Shore)*
7. UNLESS *(Eddie Fisher)*
8. SOMETHING WONDERFUL *(Doris Day)*
9. HELLO, YOUNG LOVERS *(Perry Como)*
10. ALWAYS YOU *(Nat King Cole)*

Wallie Dunlap
WLIZ—Bridgeport, Conn.

1. TOO YOUNG *(Nat King Cole)*
2. JEZEBEL *(Frankie Laine)*
3. ROSE, ROSE, I LOVE YOU *(Buddy Morrow)*
4. I WON'T CRY ANYMORE *(Eileen Wilson)*
5. MISTER AND MISSISSIPPI *(Dennis Day)*
6. MY TRULY, TRULY FAIR *(Guy Mitchell)*
7. HELLO, YOUNG LOVERS *(Dinah Shore)*
8. BECAUSE OF YOU *(Tony Bennett)*
9. SHANGHAI *(Billy Williams Quartet)*
10. THE WONDROUS WORD *(Ken Carson)*

Maurice Hart
KFWB—Hollywood, Col.

1. GONE FISHIN' *Crosby-Armstrong)*
2. ALWAYS YOU *(Nat King Cole)*
3. TOO YOUNG *(Toni Arden)*
4. LONELY LITTLE ROBIN *(Marion Morgan)*
5. SHANGHAI *(Billy Williams Quartet)*
6. FRANCESCA *(Edmundo Ros)*
7. DIANE *(Tommy Dorsey)*
8. MY TRULY, TRULY FAIR *(Vic Damone)*
9. BECAUSE OF RAIN *(Ella Fitzgerald)*
10. GOOD MORNING, MR. ECHO *(Jane Turzey)*

Earl Pudney
WGY—Schenectady, N. Y.

1. MISTER AND MISSISSIPPI *(Patti Page)*
2. ROSE, ROSE, I LOVE YOU *(Buddy Morrow)*
3. TOO YOUNG *(Nat King Cole)*
4. UNLESS *(Guy Mitchell)*
5. ON TOP OF OLD SMOKY *(The Weavers)*
6. PRETTY EYED BABY *(Stafford-Laine)*
7. HOW HIGH THE MOON *(Paul-Ford)*
8. TAHITI, MY ISLAND *(Dick Haymes)*
9. I WISH, I WISH *(Dinah Shore)*
10. THE MORNINGSIDE OF THE MOUNTAIN *(Paul Weston)*

Ed Penny
WTAO—Combridge, Mass.

1. TOO YOUNG *(Nat King Cole)*
2. MY TRULY, TRULY FAIR *(Guy Mitchell)*
3. FRANCESCA *(Emundo Ros)*
4. THESE THINGS I OFFER YOU *(Sarah Vaughan)*
5. SHANGHAI *(Billy Williams Quartet)*
6. ANY TIME AT ALL *(Fran Warren)*
7. VANITY *(Don Cherry)*
8. SOUND OFF *(Vaughn Monroe)*
9. COME ON-A MY HOUSE *(Rosemary Clooney)*
10. MORNINGSIDE OF THE MOUNTAIN *(Tommy Edwards)*

Eddie Hubbard
WIND—Chicago, Ill.

1. JEZEBEL *(Frankie Laine)*
2. TOO YOUNG *(Nat King Cole)*
3. MY TRULY, TRULY FAIR *(Guy Mitchell)*
4. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*
5. I'M IN LOVE AGAIN *(April Stevens)*
6. ROSE, ROSE, I LOVE YOU *(Frankie Laine)*
7. SOUND OFF *(Vaughn Monroe)*
8. MORNINGSIDE OF THE MOUNTAIN *(Paul Weston)*
9. MISTER AND MISSISSIPPI *(Patti Page)*
10. HOW HIGH THE MOON *(Paul-Ford)*

Howard Malcolm
WTRY—Albany, N. Y.

1. ROSE, ROSE, I LOVE YOU *(Frankie Laine)*
2. MISTER AND MISSISSIPPI *(Patti Page)*
3. MY TRULY, TRULY FAIR *(Guy Mitchell)*
4. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*
5. JEZEBEL *(Frankie Laine)*
6. HOW HIGH THE MOON *(Paul-Ford)*
7. I LIKE THE WIDE OPEN SPACES *(Anders-Godfrey)*
8. ON TOP OF OLD SMOKY *(The Weavers)*
9. I APOLOGIZE *(Billy Eckstine)*
10. BECAUSE OF RAIN *(Ella Fitzgerald)*

Don Larkin
WAAT—Nework, N. J.

1. I WANT TO BE WITH YOU ALWAYS *(Lefty Frizzell)*
2. COLD, COLD HEART *(Hank Williams)*
3. RHUMBA BOOGIE *(Hank Snow)*
4. KENTUCKY WALTZ *(Eddy Arnold)*
5. HOWLIN' AT THE MOON *(Hank Williams)*
6. DOWN THE TRAIL OF ACHIN' HEARTS *(Hank Snow)*
7. MISTER AND MISSISSIPPI *(Tennessee Ernie)*
8. I CAN'T HELP IT *(Hank Williams)*
9. LET'S LIVE A LITTLE *(Carl Butler)*
10. I WANNA PLAY HOUSE WITH YOU *(Eddy Arnold)*

TOP DISC JOCKEY'S CHOICE FOR BEST RECORD OF THE WEEK!

ROSEMARY CLOONEY'S

"Come On-a My House"

and

"ROSE OF THE MOUNTAIN"

WNEW's MARTIN BLOCK over The Make-Believe Ball-Room, May 16th: "First time ever . . . the week's two top records, back to back. I'm picking both sides to kick each other straight to the top of the list!"

78 rpm 39467
33⅓ rpm 3-39467
45 rpm 4-39467

COLUMBIA RECORDS

Originators of 33⅓ Records

Trade Marks "Columbia," "Masterworks," and Reg. U. S. Pat. Off. Marcas Registradas

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records—City by City

JUNE 30, 1951

New York, N. Y.

1. TOO YOUNG *(Nat "King" Cole)*
2. HOW HIGH THE MOON *(Les Paul & M. Ford)*
3. JEZEBEL *(Frankie Laine)*
4. ON TOP OF OLD SMOKY *(The Weavers)*
5. SOUND OFF *(Vaughn Monroe)*
6. ROSE, ROSE, I LOVE YOU *(Frankie Laine)*
7. MOCKIN' BIRD HILL *(Les Paul & Mary Ford)*
8. MISTER AND MISSISSIPPI *(Patti Page)*
9. I APOLOGIZE *(Billy Eckstine)*
10. MY TRULY, TRULY FAIR *(Guy Mitchell)*

Chicago, Ill.

1. JEZEBEL *(Frankie Laine)*
2. TOO YOUNG *(Nat "King" Cole)*
3. SOUND OFF *(Vaughn Monroe)*
4. MY TRULY, TRULY FAIR *(Guy Mitchell)*
5. MISTER AND MISSISSIPPI *(Patti Page)*
6. HOW HIGH THE MOON *(Les Paul & M. Ford)*
7. ON TOP OF OLD SMOKY *(The Weavers)*
8. I'M IN LOVE AGAIN *(Henri Rene-A. Stevens)*
9. PRETTY EYED BABY *(Al Trace)*
10. WANG, WANG BLUES *(Ames Brothers)*

Los Angeles, Cal.

1. MISTER AND MISSISSIPPI *(Dennis Day)*
2. MY TRULY, TRULY FAIR *(Vic Damone)*
3. TOO YOUNG *(Nat "King" Cole)*
4. HOW HIGH THE MOON *(Les Paul & M. Ford)*
5. JEZEBEL *(Frankie Laine)*
6. ON TOP OF OLD SMOKY *(The Weavers)*
7. I APOLOGIZE *(Billy Eckstine)*
8. UNLESS *(Guy Mitchell)*
9. I GET IDEAS *(Tony Martin)*
10. THE LOVELIEST NIGHT OF THE YEAR *(Mario Lanza)*

Montreal, Can.

1. DOWN THE TRAIL OF ACHIN' HEARTS *(Patti Page)*
2. JEZEBEL *(Frankie Laine)*
3. HOW HIGH THE MOON *(Les Paul & M. Ford)*
4. BEAUTIFUL BROWN EYES *(Rosemary Clooney)*
5. TOO YOUNG *(Nat "King" Cole)*
6. ON TOP OF OLD SMOKY *(Burl Ives)*
7. SPARROW IN THE TREE TOP *(Guy Mitchell)*
8. SOUND OFF *(Vaughn Monroe)*
9. MIXED EMOTIONS *(Rosemary Clooney)*
10. MY TRULY, TRULY FAIR *(Guy Mitchell)*

Omaha, Nebr.

1. TOO YOUNG *(Nat "King" Cole)*
2. I APOLOGIZE *(Billy Eckstine)*
3. JEZEBEL *(Frankie Laine)*
4. ON TOP OF OLD SMOKY *(The Weavers)*
5. HOW HIGH THE MOON *(Les Paul & M. Ford)*
6. MOONLIGHT BAY *(Bing & Gary Crosby)*
7. ROSE, ROSE, I LOVE YOU *(Frankie Laine)*
8. MISTER AND MISSISSIPPI *(Mills Bros.)*
9. TOO MANY WOMEN *(Ames Bros.)*
10. WANG, WANG BLUES *(Ames Bros.)*

Shoals, Ind.

1. TOO YOUNG *(Nat "King" Cole)*
2. ROSE, ROSE, I LOVE YOU *(Frankie Laine)*
3. HOW HIGH THE MOON *(Les Paul & M. Ford)*
4. IF *(Perry Como)*
5. JEZEBEL *(Frankie Laine)*
6. SOUND OFF *(Vaughn Monroe)*
7. I APOLOGIZE *(Billy Eckstine)*
8. WHEN YOU AND I WERE YOUNG MAGGIE BLUES *(Bing & Gary Crosby)*
9. MY TRULY, TRULY FAIR *(Freddy Martin)*
10. DOWN THE TRAIL OF ACHIN' HEARTS *(Patti Page)*

Savannah, Ga.

1. TOO YOUNG *(Nat "King" Cole)*
2. ON TOP OF OLD SMOKY *(The Weavers)*
3. HOW HIGH THE MOON *(Les Paul & M. Ford)*
4. IF *(Perry Como)*
5. I APOLOGIZE *(Billy Eckstine)*
6. SOUND OFF *(Vaughn Monroe)*
7. STRANGE LITTLE GIRL *(Eddy Howard)*
8. DOWN THE TRAIL OF ACHIN' HEARTS *(Patti Page)*
9. UNLESS *(Guy Mitchell)*
10. JEZEBEL *(Frankie Laine)*

Lubbock, Tex.

1. ON TOP OF OLD SMOKY *(The Weavers)*
2. HOW HIGH THE MOON *(Les Paul & M. Ford)*
3. TOO YOUNG *(Nat "King" Cole)*
4. SOUND OFF *(Vaughn Monroe)*
5. MOCKIN' BIRD HILL *(Patti Page)*
6. JEZEBEL *(Frankie Laine)*
7. SYNCOPATED CLOCK *(Three Suns)*
8. MISTER AND MISSISSIPPI *(Patti Page)*
9. PRETTY EYED BABY *(Jane Turzey)*
10. ROSE, ROSE, I LOVE YOU *(Gordon Jenkins)*

Skokie, Ill.

1. SOUND OFF *(Vaughn Monroe)*
2. ON TOP OF OLD SMOKY *(The Weavers)*
3. HOW HIGH THE MOON *(Les Paul & M. Ford)*
4. THE LOVELIEST NIGHT OF THE YEAR *(Mario Lanza)*
5. I'M IN LOVE AGAIN *(H. Rene-A. Stevens)*
6. UNLESS *(Eddie Fisher)*
7. MOCKIN' BIRD HILL *(Les Paul & Mary Ford)*
8. BECAUSE *(Mario Lanza)*
9. JEZEBEL *(Frankie Laine)*
10. MISTER AND MISSISSIPPI *(Dennis Day)*

Fertile, Minn.

1. STARDUST *(Artie Shaw)*
2. ON TOP OF OLD SMOKY *(The Weavers)*
3. MOONLIGHT BAY *(Bing & Gary Crosby)*
4. SUNRISE SERENADE *(Glenn Miller)*
5. HOW HIGH THE MOON *(Les Paul & M. Ford)*
6. MOCKIN' BIRD HILL *(Pinetoppers)*
7. TOO YOUNG *(Fran Allison)*
8. MISTER AND MISSISSIPPI *(Mills Bros.)*
9. CLARINET POLKA *(Slim Bradley)*
10. STRANGE LITTLE GIRL *(Guy Lombardo)*

Opelousas, La.

1. TOO YOUNG *(Nat "King" Cole)*
2. HOW HIGH THE MOON *(Les Paul & M. Ford)*
3. ON TOP OF OLD SMOKY *(The Weavers)*
4. MOCKIN' BIRD HILL *(Patti Page)*
5. MISTER AND MISSISSIPPI *(Patti Page)*
6. SOUND OFF *(Vaughn Monroe)*
7. JEZEBEL *(Frankie Laine)*
8. ROSE, ROSE, I LOVE YOU *(Frankie Laine)*
9. WHEN YOU AND I WERE YOUNG MAGGIE BLUES *(Bing & Gary Crosby)*
10. THE LOVELIEST NIGHT OF THE YEAR *(Mario Lanza)*

Malta, Mont.

1. ON TOP OF OLD SMOKY *(The Weavers)*
2. BEAUTIFUL BROWN EYES *(Jimmy Wakely)*
3. HOW HIGH THE MOON *(Les Paul & M. Ford)*
4. MOONLIGHT BAY *(Bing & Gary Crosby)*
5. MOCKIN' BIRD HILL *(Pinetoppers)*
6. WHEN YOU AND I WERE YOUNG MAGGIE BLUES *(Bing & Gary Crosby)*
7. DOWN THE TRAIL OF ACHIN' HEARTS *(Sammy Kaye)*
8. ROSE, ROSE, I LOVE YOU *(Frankie Laine)*
9. SPARROW IN THE TREE TOP *(Crosby-Andrews Sisters)*
10. MISTER AND MISSISSIPPI *(Mills Bros.)*

Spokane, Wash.

1. TOO YOUNG *(Nat "King" Cole)*
2. IF *(Perry Como)*
3. I APOLOGIZE *(Billy Eckstine)*
4. ON TOP OF OLD SMOKY *(The Weavers)*
5. HOW HIGH THE MOON *(Les Paul & M. Ford)*
6. STRANGE LITTLE GIRL *(Eddy Howard)*
7. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*
8. SOUND OFF *(Vaughn Monroe)*
9. JEZEBEL *(Frankie Laine)*
10. WOULD I LOVE YOU? *(Patti Page)*

San Francisco, Cal.

1. JEZEBEL *(Frankie Laine)*
2. TOO YOUNG *(Nat "King" Cole)*
3. HOW HIGH THE MOON *(Les Paul & M. Ford)*
4. ON TOP OF OLD SMOKY *(The Weavers)*
5. MISTER AND MISSISSIPPI *(Patti Page)*
6. SOUND OFF *(Vaughn Monroe)*
7. MY TRULY, MY FAIR *(Guy Mitchell)*
8. UNLESS *(Eddie Fisher)*
9. PRETTY EYED BABY *(Al Trace)*
10. WANG, WANG BLUES *(Ames Bros.)*

Baltimore, Md.

1. MOCKIN' BIRD HILL *(Les Paul & Mary Ford)*
2. IF *(Perry Como)*
3. ON TOP OF OLD SMOKY *(The Weavers)*
4. HOW HIGH THE MOON *(Les Paul & M. Ford)*
5. WOULD I LOVE YOU? *(Patti Page)*
6. TOO YOUNG *(Nat "King" Cole)*
7. BEAUTIFUL BROWN EYES *(Rosemary Clooney)*
8. I APOLOGIZE *(Billy Eckstine)*
9. WHEN YOU AND I WERE YOUNG MAGGIE BLUES *(Bing & Gary Crosby)*
10. UNLESS *(Eddie Fisher)*

Portland, Ore.

1. TOO YOUNG *(Nat "King" Cole)*
2. I APOLOGIZE *(Billy Eckstine)*
3. ON TOP OF OLD SMOKY *(The Weavers)*
4. IF *(Perry Como)*
5. HOW HIGH THE MOON *(Les Paul & M. Ford)*
6. SPARROW IN THE TREE TOP *(Guy Mitchell)*
7. THE STRANGE LITTLE GIRL *(Eddy Howard)*
8. UNLESS *(Guy Mitchell)*
9. SOUND OFF *(Vaughn Monroe)*
10. OLD SOLDIERS NEVER DIE *(Vaughn Monroe)*

Detroit, Mich.

1. ON TOP OF OLD SMOKY *(The Weavers)*
2. HOW HIGH THE MOON *(Les Paul & M. Ford)*
3. TOO YOUNG *(Nat "King" Cole)*
4. SPARROW IN THE TREE TOP *(Crosby-Andrews Sisters)*
5. WHEN YOU AND I WERE YOUNG MAGGIE BLUES *(Whiting-Wakely)*
6. MOCKIN' BIRD HILL *(Les Paul & Mary Ford)*
7. ROSE, ROSE, I LOVE YOU *(Frankie Laine)*
8. IF *(Perry Como)*
9. I APOLOGIZE *(Billy Eckstine)*
10. JEZEBEL *(Frankie Laine)*

Cincinnati, Ohio

1. HOW HIGH THE MOON *(Les Paul & M. Ford)*
2. TOO YOUNG *(Nat "King" Cole)*
3. ON TOP OF OLD SMOKY *(The Weavers)*
4. JEZEBEL *(Frankie Laine)*
5. SOUND OFF *(Vaughn Monroe)*
6. MOCKIN' BIRD HILL *(Les Paul & Mary Ford)*
7. I APOLOGIZE *(Billy Eckstine)*
8. ROSE, ROSE, I LOVE YOU *(Frankie Laine)*
9. WHEN YOU AND I WERE YOUNG MAGGIE BLUES *(Bing & Gary Crosby)*
10. IF *(Perry Como)*

Tulsa, Okla.

1. TOO YOUNG *(Nat "King" Cole)*
2. HOW HIGH THE MOON *(Les Paul & M. Ford)*
3. ON TOP OF OLD SMOKY *(The Weavers)*
4. SOUND OFF *(Vaughn Monroe)*
5. MOCKIN' BIRD HILL *(Les Paul & Mary Ford)*
6. JEZEBEL *(Frankie Laine)*
7. I APOLOGIZE *(Billy Eckstine)*
8. IF *(Perry Como)*
9. WHEN YOU AND I WERE YOUNG MAGGIE BLUES *(Bing & Gary Crosby)*
10. BE MY LOVE *(Mario Lanza)*

Pittsburgh, Pa.

1. HOW HIGH THE MOON *(Les Paul & M. Ford)*
2. MISTER AND MISSISSIPPI *(Patti Page)*
3. JEZEBEL *(Frankie Laine)*
4. SOUND OFF *(Vaughn Monroe)*
5. ROSE, ROSE, I LOVE YOU *(Frankie Laine)*
6. ON TOP OF OLD SMOKY *(The Weavers)*
7. TOO YOUNG *(Nat "King" Cole)*
8. BE MY LOVE *(Mario Lanza)*
9. WHEN YOU AND I WERE YOUNG MAGGIE BLUES *(Bing & Gary Crosby)*
10. BEAUTIFUL BROWN EYES *(Rosemary Clooney)*

Denver, Colo.

1. TOO YOUNG *(Nat "King" Cole)*
2. HOW HIGH THE MOON *(Les Paul & M. Ford)*
3. ON TOP OF OLD SMOKY *(The Weavers)*
4. JEZEBEL *(Frankie Laine)*
5. MOCKIN' BIRD HILL *(Patti Page)*
6. SPARROW IN THE TREE TOP *(Guy Mitchell)*
7. I APOLOGIZE *(Billy Eckstine)*
8. UNLESS *(Eddie Fisher)*
9. MISTER AND MISSISSIPPI *(Patti Page)*
10. SOUND OFF *(Vaughn Monroe)*

Cleveland, Ohio

1. HOW HIGH THE MOON *(Les Paul & M. Ford)*
2. TOO YOUNG *(Nat "King" Cole)*
3. ON TOP OF OLD SMOKY *(The Weavers)*
4. MOCKIN' BIRD HILL *(Les Paul & Mary Ford)*
5. I APOLOGIZE *(Billy Eckstine)*
6. IF *(Perry Como)*
7. WHEN YOU AND I WERE YOUNG MAGGIE BLUES *(Bing & Gary Crosby)*
8. JEZEBEL *(Frankie Laine)*
9. SOUND OFF *(Vaughn Monroe)*
10. SPARROW IN THE TREE TOP *(Guy Mitchell)*

Albuquerque, N. M.

1. ON TOP OF OLD SMOKY *(The Weavers)*
2. MOCKIN' BIRD HILL *(Patti Page)*
3. ABA DABA HONEYMOON *(Reynolds-Carpenter)*
4. SPARROW IN THE TREE TOP *(Guy Mitchell)*
5. WOULD I LOVE YOU? *(Patti Page)*
6. BEAUTIFUL BROWN EYES *(Rsoemary Claoney)*
7. IF *(Perry Como)*
8. HOW HIGH THE MOON *(Les Paul & M. Ford)*
9. I APOLOGIZE *(Billy Eckstine)*
10. BE MY LOVE *(Mario Lanza)*

Seattle, Wash.

1. HOW HIGH THE MOON *(Les Paul & M. Ford)*
2. ON TOP OF OLD SMOKY *(The Weavers)*
3. MOCKIN' BIRD HILL *(Les Paul & Mary Ford)*
4. TOO YOUNG *(Nat "King" Cole)*
5. IF *(Perry Como)*
6. I APOLOGIZE *(Billy Eckstine)*
7. SPARROW IN THE TREE TOP *(Guy Mitchell)*
8. WHEN YOU AND I WERE YOUNG MAGGIE BLUES *(Bing & Gary Crosby)*
9. BE MY LOVE *(Mario Lanza)*
10. BEAUTIFUL BROWN EYES *(Rosemary Clooney)*

A GREAT SONG! A GREAT ARTIST!

Richard Hayes

'COME ON-A MY HOUSE'

coupled with "GO, GO, GO"

MERCURY 5671 • 5671X45

MERCURY RECORDS, CHICAGO, ILLINOIS ★ MERCURY RECORDS OF CANADA LTD, TORONTO, CANADA

Joe Mooney Back On Records

PATERSON, N. J.—Joe Mooney is pictured playing the organ at the Downtown Club in Paterson, N. J. Absent from the recording picture for several years, Joe has just cut two sides for the recently formed Carousel Records. They are "Long Ago Last Night" and "Crazy She Calls Me". He does the vocal himself and plays the organ while accompanied by Bob Carter, bass, and Bucky Pizzarelli on guitar.

The Ballad Smash from M-G-M's
"RICH, YOUNG AND PRETTY"
DARK IS THE NIGHT
(C'est Fini!)
LEO FEIST, INC.

TOPS THEM ALL!
BIGGER THAN "OH BABE"!

LOUIS PRIMA'S
SENSATIONAL RECORDING OF

"COME ON-A MY HOUSE"

Backed with a Terrific Calypso

"BRING FORTH DE-LIGHT"
ROBIN HOOD RECORD # 111

Available NOW—At Your Nearest Distributor

ROBIN HOOD RECORDS
1619 BROADWAY NEW YORK, N. Y.

HOT

in HARLEM | on CHICAGO'S South Side | in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

	Harlem	Chicago	New Orleans
1	SIXTY MINUTE MAN *Dominoes* *(Federal 12022)*	ROCKET 88 *Jackie Brenston* *(Chess 1458)*	BLUE AND LONESOME *King Perry* *(Specialty)*
2	I WON'T CRY ANYMORE *Dinah Washington* *(Mercury 8211)*	CHICA BOO *Lloyd Glenn* *(Swingtime)*	TEND TO YOUR BUSINESS *James Wayne* *(Sittin' In)*
3	TOO YOUNG *Nat "King" Cole* *(Capitol 1449)*	HOW HIGH THE MOON *Les Paul & Mary Ford* *(Capital 1451)*	TRA LA LA *Dave Bartholemew* *(Decca)*
4	CASTLE ROCK *Johnny Hodges* *(Mercury)*	TOO YOUNG *King Cole* *(Capitol 1449)*	TOO YOUNG *Nat "King" Cole* *(Capitol 1449)*
5	SLEEP *Earl Bostic* *(King)*	DON'T YOU KNOW I LOVE YOU? *Clovers* *(Atlantic)*	ROCKET 88 *Jackie Brenston* *(Chess 1458)*
6	THESE THINGS I OFFER YOU *Sarah Vaughan* *(Columbia 39370)*	TEND TO YOUR BUSINESS *James Wayne* *(Sittin' In)*	CHICA BOO *Lloyd Glenn* *(Swingtime)*
7	DON'T YOU KNOW I LOVE YOU? *Clovers* *(Atlantic)*	DO SOMETHING FOR ME *Dominoes* *(Federal)*	SIXTY MINUTE MAN *Dominoes* *(Federal 12022)*
8	HOW HIGH THE MOON *Les Paul & Mary Ford* *(Capital 1451)*	CASTLE ROCK *Johnny Hodges* *(Mercury)*	I'M A NIGHT OWL *Lowell Fulson* *(Swingtime)*
9	I APOLOGIZE *Billy Eckstine* *(MGM 10903)*	WEAK MINDED BLUES *Louis Jordan* *(Decca 27547)*	STACKED DECK *Billy Wright* *(Savoy)*
10	CHICA BOO *Lloyd Glenn* *(Swingtime)*	SIXTY MINUTE MAN *Dominoes* *(Federal 12022)*	WEAK MINDED WOMAN *Louis Jordan* *(Decca 27547)*

HOT

in DALLAS | in LOS ANGELES | in OTHER CITIES

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1	CHAINS OF LOVE *Joe Turner* (Atlantic)	TEND TO YOUR BUSINESS *James Wayne* (Sittin' In)	
2	SIXTY MINUTE MAN *The Dominoes* (Federal 12022)	DON'T YOU KNOW I LOVE YOU? *The Clovers* (Atlantic)	
3	I'VE BEEN LOST *Little Willie Littlefield* (Modern)	STACKED DECK *Billy Wright* (Savoy)	
4	WHAT A FOOL I WAS *Percy Mayfield* (Specialty)	POPPA STOPPA *Pee Wee Crayton* (Modern)	
5	ROCKET 88 *Jackie Brenston* (Chess 1458)	I'M WAITING JUST FOR YOU *Lucky Millinder* (King)	
6	TEND TO YOUR BUSINESS *James Wayne* (Sittin' In)	ROCKET 88 *Jackie Brenston* (Chess)	
7	BLUE AND LONESOME *King Perry* (Specialty)	ONE MONKEY DON'T STOP THE SHOW *Stick McGhee* (Atlantic)	
8	KOREA BLUES *Bayou Boys* (Chess 1449)	WRONG WOMAN BLUES *Roy Brown* (DeLuxe)	
9	WEAK MINDED BLUES *Louis Jordan* (Decca 27547)	I'D RATHER DRINK MUDDY WATER *Grant Jones* (Decca)	
10	ROCKIN' AND ROLLIN' *Little Son Jackson* (Imperial)	CHICA-BOO *Lloyd Glenn* (Swingtime)	

PITTSBURGH, PA.

1. Sixty Minute Man (Dominoes)
2. I'M Waiting Just For You (Lucky Millinder)
3. Rocket 88 (Jackie Brenston)
4. Sleep (Earl Bostic)
5. You Ran Away With My Heart (Majors)
6. Castle Rock (Johnny Hodges)
7. I Will Wait (Four Buddies)
8. Too Young (Nat "King" Cole)
9. Man With A Horn (Chris Powell)
10. These Things I Offer You (Sarah Vaughan)

NEWARK, N. J.

1. Black Night (Charles Brown)
2. How High The Moon (Les Paul)
3. Sixty Minute Man (Dominoes)
4. Lost Love (Percy Mayfield)
5. Tend To Your Business (James Wayne)
6. Too Young (Nat "King" Cole)
7. Numbers Blues (Roy Milton)
8. Rock Little Daddy (Eunice Davis)
9. Let's Rock Awhile (Amos Milburn)
10. Rockin' And Rollin' (Little Son Jackson)

ATLANTA, GA.

1. Rocket 88 (Jackie Brenston)
2. I've Been Lost (Little Willie Littlefield)
3. Baby, Let Me Hold Your Hand (Ray Charles)
4. Bangin' The Boogie (Camille Howard)
5. I'll Always Be In Love With You (Charles Brown)
6. I Will Wait (Four Buddies)
7. Chica Boo (Lloyd Glenn)
8. Spider Rock (Tab Smith)
9. Rockin' And Rollin' (Little Son Jackson)
10. That's All Right. (Jimmy Rogers)

SAVANNAH, GA.

1. Sixty Minute Man (Dominoes)
2. Rocket 88 (Jackie Brenston)
3. Too Young (Nat "King" Cole)
4. Black Night (Charles Brown)
5. Tend To Your Business (James Wayne)
6. Don't Take Your Love Away From Me (Joe Morris)
7. I Apologize (Billy Eckstine)
8. Tremblin' (Wynonie Harris)
9. My Love, My Desire (Joe Morris)
10. Good Man Blues (Roy Brown)

OPELOUSAS, LA.

1. Tra-La-La (Griffin Bros.)
2. Rocket 88 (Jackie Brenston)
3. Tend To Your Business (James Wayne)
4. Too Young (Nat "King" Cole)
5. How High The Moon (Les Paul)
6. Chica Boo (Lloyd Glenn)
7. Black Night (Charles Brown)
8. Korea Blues (Bayou Boys)
9. I'm Waiting Just For You (Lucky Millinder)
10. I Will Wait (Four Buddies)

Contract For Kitty

LOS ANGELES—General Artists Corporation vice-president, Henry Miller, points out a fine-print paragraph to singer Kitty White, recently signed by the booking agency for a series of club dates. The songstress caught the attention of Decca's musical director a few months ago and her first side for the company, "Paradise" is now catching coin on the juke boxes and a hefty touting by the nation's top disk jockeys.

Chess Records Moves To Larger Quarters

CHICAGO—Chess Records moved to new and larger quarters at 750 East 49th Street, this city, this past week.

Leonard and Phil Chess of the firm announced, "We have been contemplating such a move for sometime now due to increased business.

"We needed more space and will now be able to better serve all our many customers thruout the country from these new and enlarged quarters."

The firm has been clicking with its last releases. Their "Rocket 88" is one of the top disks in the rhythm and blues field at this time.

Their "Ridin' The Boogie", featuring Lou Sargent, is coming along fast.

Other new disks, they report, especially Gene Ammons' latest, "Happiness Is A Thing Called Joe", and Muddy Waters' "Honey Bee," are climbing fast with Chess Record distribs in various cities already ordering in large quantity.

15 Year Old Chirp Signs Apollo Pact

NEW YORK—Little Edna McGriff, 15 year old thrush, bows into show business this week via a recording contract with Apollo Records. The New York lass is a student at Washington Irving High School.

Little Edna writes much of her own material and scheduled for her first etching session this week are three original tunes entitled "Come Back", "Note Droppin' Papa Blues" and "Rain".

Accompanying her on her first recordings will be Budd Johnson, tenor playing band leader, who is now organizing his own road unit.

Sammy Kaye on TV

NEW YORK—Sammy Kaye has been signed by the Lambert Pharmacal Company to present his "So You Want To Lead A Band" show on television starting Saturday, July 28. The contract is for three years in 26 week segments.

2 HITS—BACK TO BACK
GRIFFIN BROS. ORK.
sensational new release
"TRA-LA-LA"
"HOPPIN'"
DOT # 1060
Dot RECORDS, Inc.
GALLATIN, TENN. Tel. Gallatin BBO

APOLLO Exciting Gospel!
Rev. B. C. Campbell
and his Congregation
"Oh In That Morning"
and
"I Know It's Worth It"
Apollo # 243
APOLLO RECORDS, INC.
457 W. 45 St. N. Y.

JUBILEE RECORD Hits
A WHOPPING RELEASE!
"SOPPIN' MOLASSES"
"WHOPPING BLUES"
by
BUDDY LUCAS & All Stars
Jubilee # 5058
JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y., N. Y.

Coming Up Strong!
Regent # 1036
"I DREAM"
by LITTLE ESTHER & MEL WALKER
with the Johnny Otis Orchestra
Here's Their Greatest Record!
REGENT RECORDS, INC.
58 MARKET ST., NEWARK 1, N. J.

Ride a Winner!
"RIDIN' THE BOOGIE"
by
LOU SARGENT
Chess # 1465
NEW Chess SENSATION
CHESS RECORDS 5429 Cottage Grove Ave. Chicago, Ill.

New Release!
I HAVE NEWS FOR YOU
by
ROY MILTON
407
Specialty records

Meeting Dates Of Music Operators' Associations

June 25—Phonograph Owners' Association
Place: Broadview Hotel, East St. Louis, Ill.

26—Automatic Music Operators' Association
Place: Henry Hudson Hotel, New York, N. Y.

26—Amusement Machine Association of Philadelphia
Place: Broadwood Hotel, Philadelphia, Pa.

27—Music Merchants' Guild
Place: Narragansett Hotel, Providence, R. I.

28—California Music Guild
Place: Hotel Sacramento, Sacramento, Cal.

July 1—Nebraska Automatic Phonograph Operators' Association
Place: Cornhuskers Hotel, Lincoln, Neb.

2—Illinois Amusement Association
Place: 208 North Madison St., Rockford, Ill.

5—Phonograph Merchants' Association
Place: Hotel Hollenden, Cleveland, Ohio

5—Washington Music Guild
Place: Hotel 2400, Washington, D. C.

8—South Dakota Phonograph Association
Place: Sioux Falls, S. D.

10—Automatic Phonograph Owners Association
Place: Sheraton-Gibson Hotel, Cincinnati, Ohio

10—California Music Guild
Place: 311 Club, Oakland, Cal.

12—Illinois Recorded Music Association
Place: Glen Eagles Country Club, Chicago, Ill.

12—Michigan Automatic Phonograph Owners' Association
Place: Maccabees Building, Detroit, Mich.

"... OPS WON'T WANT TO MISS THIS DISK ..." The Cash Box

"TIME HAS PASSED"

Words and Music by GLADYS SHELLY and HARRY JACOBSON

BY THE BEST JAZZ AND BLUES ARTIST of 1950

IVORY JOE HUNTER

on M-G-M Record 10963

EDWARD KASSNER MUSIC CO., INC.
1619 BROADWAY NEW YORK 19, N. Y.

THE CASH BOX Jazz 'n Blues Reviews

★AWARD O' THE WEEK★

"EYESIGHT TO THE BLIND" (2:55)
"I AIN'T FATTENIN' FROGS FOR SNAKES" (2:42)

THE LARKS
(Apollo 427)

THE LARKS

● The wonderful harmony of the Larks again present ops with another award winning tune. It's a real cute ditty with lyrics to match and offered in a refreshing manner that is typical of this fine group. The Larks dish it out in a bouncy fashion that's bound to have every one clapping hands to keep time. This item is sure fire juke box fare. The lower end is another cute thing that may easily take off. It features the group in a rhythmic number that gets a good instrumental backing to keep it moving in fine style. Ops who cleaned up with the Larks' last disk oughta start stocking up fast. Looks like the top half will take off.

"IN MISERY" (2:49)
"SUMMER'S COMING ON" (2:55)

JOE "PAPOOSE" FRITZ
(Peacock 1574)

● Joe "Papoose" Fritz comes up with two similar numbers on this waxing. Both ends offer that slow, drawn out blues vocalizing that makes for good listening. Some pretty sax playing and a fitting instrumental backing helps put these disks over. Ops oughta play it smart and listen in.

"TRA-LA-LA" (2:15)
"TWO TIMIN' WOMAN" (2:50)

CALVERT JONES
(Coral 65056)

● The top half of this platter is a tune that has already created some attention in the rhythm and blues field. Calvert Jones takes it and dishes it out in convincing style as he spins through this bouncy number. Flip presents a driving thing with a rousing vocal. It's the top side.

"AT LAST" (2:44)
"HOME IN THE SKY" (2:39)

HERB LANCE
(Sittin' In 603)

● Herb Lance has two pretty ballads to work with on this disk. And work on it he does with a wonderful vocal that truly puts these tunes across. Aside from the fine backing on both ends, the under side offers the fine harmony of Herb and a choral group. Ops should have a big play on both halves.

"FEELING BLUE AND LOW" (2:38)
"I'VE GOT NEWS FOR YOU, BABY" (2:49)

ARBEE STIDHAM
(Sittin' In 606)

● The top level of this waxing, featuring Arbee Stidham, is one of those slow, low down blues items done with a forceful vocal. The interludes of piano and sax playing help give an appropriate backing to this side. The bottom half, done in a talking-singing manner, is a driving tune with a big bounce. Ops have good material here.

"THE MAN WITH THE HORN" (2:43)
"BODY AND SOUL" (2:39)

BRAD RAEBURN
(Savoy 800)

● Brad Raeburn and his orchestra come up with two oldies on this disk and proceed to give out with some wonderful instrumental renditions. Top side finds the various sections of the group featured to good advantage, while the lower end has the orchestra teaming with a female chirp to present an earful of listening pleasure. Ops can't go wrong with either side.

"PRETTY EYED BABY" (2:51)
"MARCHETA" (2:47)

BILLY FORD
(Regal 3326)

● Billy Ford, ably assisted by Joan Shaw, skips through the top deck in a refreshing version of a ditty that has already created a big fuss. The combo should get its share. Flip finds Billy taking an oldie and giving it a good jump that carries it through in a pleasant style. Ops have winners on both ends.

"EYESIGHT TO THE BLIND" (2:43)
"GOING DOWN SLOW" (2:57)

JOE HILL LOUIS
(Modern 828)

● Joe Hill Louis has a cute thing working for him on the upper side. It's one of those loud, blues items done in a low down way. The lower deck is a similar tune with fine string backing that gets a good going over by Joe. We give the nod to the top half.

"A FOGGY DAY" (2:38)
"DOWN 'N ADAM" (2:39)

LESTER YOUNG ORCHESTRA
(Mercury 8946)

● Both sides of this waxing offer Lester Young and his orchestra doing fine instrumental jump numbers. Each side features Lester and his tenor sax and beautiful piano interludes as a change of pace. Ops needing filler material of this nature have a beaut here.

1 **I WANT TO BE WITH YOU ALWAYS**
Lefty Frizell
(Columbia 20799; 4-20799)

2 **KENTUCKY WALTZ**
Eddy Arnold
(RCA Victor 21-0444; 48-0444)

3 **DOWN THE TRAIL OF ACHIN' HEARTS**
Hank Snow
(RCA Victor 21-0441; 48-0441)

4 **HOWLIN' AT THE MOON**
Hank Williams
(MGM 10961; K10961)

5 **RHUMBA BOOGIE**
Hank Snow
(RCA Victor 21-0431; 48-0431)

Additional Tunes

COLD, COLD HEART
Hank Williams
(MGM 10904; K10904)

LET'S LIVE A LITTLE
Carl Smith
(Columbia 20796; 4-20796)

MISTER AND MISSISSIPPI
Tennessee Ernie
(Capitol 1521; F-1521)

I WANT TO PLAY HOUSE WITH YOU
Eddy Arnold
(RCA Victor 21-0476; 48-0476)

I CAN'T HELP IT
Hank Williams
(MGM 10961; K10961)

Music Men Pay Tribute to Perry Como At 3rd Annual Golf Tournament

NEW YORK—Paying tribute to Perry Como with all the sincerity they could muster, top representatives of the music business "followed the sun" Tuesday, June 19, for the third annual Perry Como Golf Tournament at the Garden City Country Club.

The affair wound up at a gala dinner that evening at which everyone echoed Ed Sullivan's speech saying Perry was a real credit to the music industry, one of those fellows who, now that he is at the top of the heap, is still the same nice guy he was when he started out.

Space forbids the mentioning of all those who attended, but almost all the men responsible for the top tunes of the day were present.

The guests included Ed Sullivan, Manie Sacks, Mitchell Ayres, Henry Onorati, Art Weems, Jack Katz, Dean Martin, Sammy Kaye, Martin Block, Eddie Gallaher, Morty Palitz, Harry Myerson, Joe Higgins, Cork O'Keefe and Bob Miller, president of the music men's union among many, many others.

At the height of the occasion the music boys donated a three foot high trophy inscribed to Perry.

The business of the day was golf and first prize was won by Sammy Kaye in the publishers' division with Jack Johnstone coming in second, and Larry Stock, Harry Weinstein and Micky Glass tieing for third.

In the guest division, Mitchell Ayres came in first with Lou Del Guercio following him up.

Sammy Kaye won a Victor 45 rpm player for shooting nearest to the pin in the publishers' division, 7 ft. 9 in. while Manie Sacks won a three bottle case of liquor donated by Al & Dick's restaurant for coming nearest to the pin in the guest division, 7 ft. 11 in.

Lee Finburgh, who came in second nearest to the pin in the publishers' division won a nylon golf bag donated by Kupperman and Del Guercio.

George Gilbert won the putting contest, sinking it with the second shot. The prize was a sterling silver ice bucket donated by Frank Sinatra.

The box score is below:

Publishers' Division

	Score	Handicap	Net
1. Sammy Kaye	82	12	70
2. Jack Johnstone	82	12	70
3. Larry Stock	83	12	71
Harry Weinstein			
Mickey Glass			

Guest Division

	Score	Handicap	Net
1. Mitchell Ayres	80	10	70
2. Lou Del Guercio	77	5	72

Watch For Photo Spread of Perry Como Golf Meet In Next Week's Issue

Bob McClusky Takes Over Onorati Post at Victor

NEW YORK—Bob McClusky has been appointed national promotion manager for RCA Victor Records effective July 1.

McClusky, who has been with Billboard Magazine for the past five years, was assistant to the advertising manager in his last post.

He will be responsible for the promotional campaigns conducted by Victor and will take over as liaison to the music publishers as well as such current activities as working on the new summer mystery series which includes Dinah Shore's four releases and the next Eddie Fisher disk.

Henry Onorati, who formerly held the promotional post at Victor, leaves to become advertising and promotion manager of Crosley Radio and Television Corp. in Cincinnati.

Ops Entertain Patti Page, Guy Mitchell

CLEVELAND, OHIO — One-hundred and fifty people were on hand to greet Patti Page and Guy Mitchell at an "after-theatre" party given by the Phonograph Merchants Association at Cleveland's Hotel Hollenden Friday evening, June 15.

Among the guests at the El Gaucho Suite of the hotel were disk jockeys, newspapermen, representatives of the recording firms and officials of Loew's State Theatre where the two artists were appearing.

Acting as hosts for the evening were Jack Cohen, president of the Association, Jim Ross, vice-president, and board members John Bou-Sliman, Ed Kenney, Joe Solomon, Hy Silverstein and George Zollos.

Paul Brenner Starts Disk Show On TV

NEWARK, N. J.—Paul Brenner, top disk jockey at WAAT, last week started a program designed to show that records could effectively be used on TV.

Over WATV, Paul originated a program called "Rate the Record" on which several high school students are asked to give their opinion about disks which they hear for the first time and then a professional record reviewer tells what he thinks about them.

The student who comes closest to the music reviewer's score at the end of the program receives a watch as a prize and all the other students receive record albums of their choice.

The first guest on the show was Sid Parnes, Music Editor of *The Cash Box*.

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"WONDROUS WORD"
Recorded by
KEN CARSON
on Bibletone Record # 770
A "Cash Box" — "BEST BET"
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★ LUCKY MILLINDER
★ WYNONIE HARRIS
★ ROY BROWN
★ MOOSE JACKSON
★ EARL BOSTIC
★ THE SWALLOWS
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★ A TRULY GREAT SONG ★
JEFFERSON MUSIC CO. INC.
1619 BROADWAY, N. Y. 19

Folk and Western Roundup

Mercury's latest acquisition in the country field is **Eddie Hill** currently on TV at WMC in Memphis. **Eddie** guested on the Martha White Flour shows over WSM in Nashville the first week in June and it was here that the Mercury deal was handled by **Murray Nash**. . . . **George Morgan** returned last week from a Hollywood Trek; Hollywood trip was for the purpose of cutting Robin Hood transcriptions with the **Whippoorwills**. **George** also guested with **Tex Williams** at the Riverside Rancho. The **Morgan** troop is currently playing a two week engagement for Fox Mid-West Theatres through Missouri and Iowa.

Red Kirk is the proud father of a daughter, **Jenny Lynn** born May 30 in Lima, Ohio. **Red** is guesting this week June 11th to 16th on the Martha White shows from WSM. This takes in five early morning shows, one hour of the Saturday night Grand Ol' Op'ry and a Sunday morning hymn program. A Mercury session is scheduled for Red during the week in Nashville.

Eddy Arnold is scheduled to top a big Fourth of July celebration at **Roy Acuff's** Dunbar Cave near Nashville, Tennessee.

Carl Story switched recently from WPAQ Mount Airy in North Carolina to WEAS Decatur, Georgia. The **Story** group includes **Claude Boone, Cotton Galyon** and **Red Rector. Charlie Lamb, Story's PM** is enjoying a week's vacation in Mississippi with his family.

Hank Williams opens Sunday June 17th in Louisville and continues thru Battle Creek, Michigan—Youngstown, Ohio—South Bend, Indiana—Omaha, Nebraska and Kansas City, Missouri.

Ernest Tubb with **String Bean, Annie Lou** and **Danny** start in Canada on the 18th of June for two weeks.

Don Law, Columbia country exec jumped into Nashville June 10th to record **Carl Smith** and **Daisy Mae** and **Ol' Brother Charlie.**

Carl Smith with **Lonzo** and **Oscar** started a week's engagement at the Lyric Theatre in Indianapolis on June 14th. They have been excused from their Op'ry appearance on the 16th to fulfill this engagement.

Mel Foree, Acuff-Rose rep recently covered talent and disc jockeys in St. Louis, Kansas City, Omaha, Denver, Salt Lake City, Idaho Falls and Seattle. He will continue on the west coast for two more weeks before returning east.

Earl Davis, WBOK New Orleans, D.J. is making a pleasure trip to Nashville June 16th.

Curley Kinsey is currently carrying three shows daily over WGTA in Summerville, Georgia. Curley is sporting a new son, Ken.

Really Rockin' The Boxes

THE FIRST

HILLBILLY

VERSION

of

"ROCKET 88"

by

BILL HALEY

Backed with

"TEAR-STAINS ON MY HEART"

HOLIDAY RECORD

No. 105

ORDER FROM YOUR NEAREST DISTRIBUTOR OR DIRECT FROM

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8406 LYONS AVE.

PHILADELPHIA 42, PA.

NUMBER

is for the 9th Anniversary Issue of The Cash Box (Dated July 21) Combined with the

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THURSDAY, JULY 12

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THE CASH BOX "Folk" and "Western" Record Reviews

BULLSEYE of the WEEK

"CRYIN' HEART BLUES" (2:30)

"HOW CAN I BELIEVE IN YOU?" (2:20)

JOHNNIE AND JACK

(RCA Victor 21-0478; 48-0478)

JOHNNIE AND JACK

● Johnny and Jack follow up their hit disk "Poison Love" with another big one "Cryin' Heart Blues." This should please all the fans they made with their earlier platter and ops who know how popular that one was will start ordering now. With their Tennessee Mountain Boys, the pair tell a sad story on the top deck and they do it with some good harmony and a backing to match. The second side "How Can I Believe In You" is a medium paced number again getting a good going over from the boys. This side too has a lot to recommend it. These two fellows have become an act to reckon with on disks and ops who want a money maker better listen in real soon.

"ON OUR SHOTGUN WEDDIN' DAY" (2:38)

"LITTLE BLUE EYED BLONDE, GOODBYE" (2:51)

TANI ALLEN

(Bullet 740)

● A tune with some very cute lyrics is turned out on the upper half by Tani Allen and his Tennessee Pals. Buck Turner comes through on the vocal and makes this a joy to hear. Second side too is a jumpy thing with a good beat and again Buck does well by the lyrics. Ops oughta take a listen.

"A MILLION YEARS AGO" (2:53)

"LONELY AND BLUE OVER SOMEONE" (2:42)

LEON PAYNE

(Capitol 1580; F-1580)

● A side with a terrific amount of potential is being sent our way by Leon Payne. Payne who has been turning out some fine disks, has a ballad here which looks as though it could go. The lower half is another ballad on which he gives a fine rendition. Ops can't afford to miss the top deck.

"COFFEE POT" (2:42)

"WEARIN' OUT YOUR WALKIN' SHOES" (2:25)

TEX RITTER

(Capitol 1581; F-1581)

● Tex Ritter does two novelties in extremely appealing manner. Each end gets a rhythmic going over from Tex as he runs through the listenable lyrics. These tunes are the kind of things which he does so well and ops who know this artist's work won't want to pass up his latest disk.

"CROSSROADS" (2:39)

"GET YOUR KICKS" (2:26)

JOHNNY HICKS

(Columbia 20826)

● Johnny Hicks take a ballad and a novelty and does an equally good job with both of them. The top deck, the ballad, gets an almost pop rendition from Johnny and a nice guitar backing. The novelty is a steady thing which also is good to lisen to. Ops oughta do just that.

"THERE'S A RIGHT WAY, A WRONG WAY" (2:48)

"I'M ALL BROKE OUT WITH LOVE" (2:36)

HELEN CARTER

(Tennessee 774)

● Helen Carter delivers a couple of cute numbers here. Both sides have that jivy feeling as Helen races through the cute lyrics with verve. Doing it in a steady beat, Helen makes each end sound right. Ops who are looking for some interesting folk material, have it here.

"I WISH YOU ALL THE LUCK IN THE WORLD" (2:44)

"MY SHIP OF DREAMS" (2:48)

CURLY WIGGINS

(Intro 6021)

● Two very soft ballads are dished out on this platter by Curly Wiggins. Curley does these in very easy style and his interpretations are extremely winning ones. Backed up by accompanying strings, Curley makes each of these sides good to hear.

"LOST ON A SEA OF SORROW" (2:54)

"WHEELS OF DESTINY" (3:07)

BILL CARLISLE

(Federal 10016)

● Bill Carlisle, who displays a good exciting voice has a couple of different types of sides to offer. The top deck is a jumpy thing with some excellent backing while the second side is a slow sentimental piece. Bill does a fine job with both of them and the upper half could really step out.

"STOMP THAT THING" (2:20)

"HONKY-TONKY MAN" (2:25)

LOUIS INNES

(Mercury 6335)

● Louis Innes delivers his songs in dynamic style. Here he displays two excellent sides both done in that driving vein. With the String Dusters backing him up, not only does this disk have a first rate vocal, but a fine instrumental background as well. Ops won't want to miss it.

THE CASH BOX DISC-HITS BOX SCORE

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS — LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AB—Abbey	LO—London
AL—Aladdin	ME—Mercury
AP—Apollo	MG—MGM
AT—Atlantic	MO—Modern
BU—Bullet	NA—National
CA—Capitol	OR—Oriole
CR—Chess	PE—Peacock
CO—Columbia	PR—Prestige
CR—Coral	RA—Rainbow
DA—Dana	RE—Regent
DE—Decca	RG—Regal
DY—Derby	SA—Savoy
4 Star—Four Star	SIT—Sittin' In
FE—Federal	SP—Specialty
IN—Intro	TE—Tempo
JU—Jubilee	TW—Tower
KI—King	VI—Victor

45 rpm numbers in parenthesis

June 30 June 23

1—TOO YOUNG 111.5 92.5
CA-1449 (F-1449)—KING COLE
That's My Girl
CO-39271 (4-39271)—TONI ARDEN
Too Late Now
CR-60393 (9-60393)—DENNY VAUGHN
I Love The Way You Say Goodnight
DE-27569 (9-27569)—PATTY ANDREWS
Gotta Find Somebody To Love
DE-27366 (9-27366)—VICTOR YOUNG
Be My Love
ME-5599 (5599x45)—RICHARD HAYES
Shenandoah Waltz
MG-10920 (K10920)—JOHNNY DESMOND
I Fell
VI-20-4105 (47-4105)—FRAN ALLISON
Lies

2—HOW HIGH THE MOON 96.4 107.7
CA-1451 (F-1451)—LES PAUL & MARY FORD
Walkin' & Whistlin' Blues
CO-39145—ERROLL GARNER
Poor Butterfly
DE-24513 (9-24513)—LIONEL HAMPTON O.
MG-30303 (K30303)—DAVID ROSE

3—ON TOP OF OLD SMOKY 94.2 106.9
CO-39328—BURL IVES
Syncopated Clock
CR-60436 (9-60436)—GEORGE CATES
Syncopated Clock
DE-27515 (9-27515)—WEAVERS
Across The Wide Missouri
IN-6014—TERREA LEA
LO-1028 (45-1028)—JOSH WHITE
Black Girl
ME-5612 (5612 x 45)—GEORGE SIRAVO O.
Do You Dig John Peel

4—JEZEBEL 65.0 65.9
CO-39267 (4-39267)—FRANKIE LAINE
Rose, Rose, I Love You
ME-5622—ALLEN GREENE
The Miracle
ME-5620—ALEXANDER BROS.
Pennsylvania Dutch

5—SOUND OFF 61.0 57.9
CO-39413 (4-39413)—DePAUR'S INF. CH.
Ugly Woman
DE-27054 (9-27054)—JERRY GRAY
DE-27608 (9-27608)—JERRY GRAY
Circus
VI-20-4113 (47-4113)—VAUGHN MONROE
Oh Marry, Marry Me

June 30 June 23

6—MY TRULY, TRULY FAIR 60.1 36.9
CA-1583 (F-1583)—RAY ANTHONY
Pretty Eyed Baby
CO-39415 (4-39415)—GUY MITCHELL
Who Knows Love
CR-60514 (9-60514)—GEORGIE AULD
Sentimental Fool
DE-27630 (9-27630)—RUSS MORGAN
I Am Free
LO-1050 (45-1050)—DICK JAMES
Happy Valley
ME-5646 (5646x45)—VIC DAMONE
My Life's Desire
MG-10984 (K10984)—ART MOONEY
Tht World Is Mine
VI-20-4159 (47-4159)—FREDDY MARTIN
The Good Humor Man

7—MOCKIN' BIRD HILL 59.9 54.5
CA-1373 (F-1373)—LES PAUL
Chicken Reel
CR-64061 (9-64061—PINETOPPERS
DE-27444 (9-27444)—RUSS MORGAN
Flying Eagle Polka
LO-851 (30296)—MARLIN SISTERS
Girl I Left Behind
ME-5552 (5552x45)—TINY HILL
If You've Got The Money
ME-5595 (5595x45)—PATTI PAGE
I Love You Because
VI-21-0396 (48-0396)—BRITT & ALLEN

8—MISTER AND MISSISSIPPI 41.9 55.6
CA-1521 (F-1521)—TENNESSEE ERNIE
CO-39371 (4-39371)—GENE AUTRY
How Long Is Forever
DE-27579 (9-27579)—MILLS BROS.
I'm A Fool To Want You
ME-5647 (5647x45)—REX ALLEN
Lonely Little Robin
ME-5645 (5645x45)—PATTI PAGE
VI-20-4140 (47-4140)—DENNIS DAY
Trinket Of Shiny Gold

9—ROSE, ROSE, I LOVE YOU 41.2 48.9
CA-1532 (F-1532)—LOU ELLA ROBERTSON
The Letter
CO-39367 (4-39367)—FRANKIE LAINE
Jezebel
CO-39420 (4-39420)—MISS HUE LEE
An Autumn Melody
CR-60484—MITCHELL TRIO
Easy Come, Easy Go
DE-27594 (9-27594)—GORDON JENKINS
Unless
LO-1029 (45-1029)—BENNY LEE
Wimmin'
MG-10978 (K-10978)—ART LUND
I Like The Wide Open Spaces
VI-20-4135 (47-4135)—BUDDY MORROW O.
After I Say I'm Sorry

10—THE LOVELIEST NIGHT OF THE YEAR 37.5 23.6
CA-1408 (F-1408)—HELEN O'CONNELL
Arthur Murray Taught Me Dancing
CO-39192 (4-39192)—PERCY FAITH
You Are The One
DE-27507 (9-27507)—FRED WARING
Tulips And Heather
DE-27583 (9-27583)—ETHEL SMITH
Syncopated Clock
LO-937 (45-937)—ANNE SHELTON
Love Me, My Love
MG-30352 (K30352)—ANN BLYTH
VI-10-3300—MARIO LANZA
La Donna E Mobile

11—I APOLOGIZE 32.7 30.1
CO-39189 (4-39189)—CHAMP BUTLER
There'll Be Mournin'
DE-27484 (9-27484)—DON CHERRY
Bring Back The Thrill
LO-964 (45-964)—ANITA O'DAY
You Took Advantage Of Me
ME-8209 (8209x45)—DINAH WASHINGTON
My Heart Cries For You
MG-10903 (K10903)—BILLY ECKSTINE
Bring Back The Thrill
VI-20-4056 (47-4056)—TONY MARTIN
Would I Love You?

12—UNLESS 25.5 35.5
CA-1493 (F-1493)—LES BAXTER
Because Of You
CO-39331 (4-39331)—GUY MITCHELL
Beggar In Love

June 30 June 23

CR-60478 (9-60478)—HERB JEFFRIES
Old Soldiers Never Die
DE-27594 (9-27594)—GORDON JENKINS
Rose, Rose, I Love You
LO-1075 (45-1075)—BILL SNYDER
My Dearest
VI-20-4120 (47-4120)—EDDIE FISHER
I Have No Heart

13—SYNCOPATED CLOCK 20.7 29.7
CA-984 (F-984)—LOUIS CASTELLUCCI
CO-39328 (4-39328)—PERCY FAITH O.
On Top Of Old Smoky
CO-39386 (4-39386)—KEN GRIFFIN
CR-60436 (9-60436)—GEORGE CATES
On Top Of Old Smoky
DE-27563 (9-27563)—FRED WARING O.
Serenata
DE-27583 (9-27583)—ETHEL SMITH
The Loveliest Night Of The Year
DE-40201 (9-40201)—LEROY ANDERSON
Woltzing Cat
ME-5607 (5607 x 45)—TONY FONTANE
No One But You
MG-30353 (K30353)—DAVID ROSE
Mask Waltz
NA-9152—EILEEN BARTON
Lock The Barn Door
VI-20-4090 (47-4090)—THREE SUNS
March Of The Cords

14—PRETTY EYED BABY 19.2 15.5
CA-1583 (F-1583)—RAY ANTHONY
CO-39388 (4-39388)—LAINE & STAFFORD
That's The One For Me
DE-27479 (9-27479)—JANE TURZEY
I Cried Myself To Sleep
KI-15107—GENE WILLIAMS
ME-5609 (5609x45)—AL TRACE
That's The One For Me
MG-10967 (K10967)—BILLY WILLIAMS
You Made Me Love You

15—HELLO, YOUNG LOVERS 15.5 8.4
CA-1491 (F-1491)—MARGARET WHITING
Something Wonderful
CO-39294 (4-39294)—FRANK SINATRA
We Kiss In A Shadow
CR-60435 (9-60435)—LYN MURRAY
I Whistle A Happy Tune
DE-27581 (9-27581)—FRED WARING
Something Wonderful
DE-27588 (9-27588)—BING CROSBY
Something Wonderful
MG-30358 (K30358)—JANE POWELL
We Kiss In A Shadow
VI-20-4112 (47-4112)—PERRY COMO
We Kiss In A Shadow

16—OLD SOLDIERS NEVER DIE 15.3 15.2
CA-1534 (F-1534)—JIMMY WAKELY
I Like The Wide Open Spaces
CO-39405 (4-39405)—GENE AUTRY
God Bless America
CR-60478 (9-60478)—HERB JEFFRIES
Unless
DE-27606 (9-27606)—BING CROSBY
My Own Bit Of Land
MG-10977 (K10977)—LEROY HOLMES
I Got Sixpence
VI-20-4146 (47-4146)—VAUGHN MONROE
Love And Devotion

17—I'M IN LOVE AGAIN 15.1 7.2
DE-27635 (9-27635)—ANDREWS SISTERS—GORDON JENKINS
It Never Entered My Mind
ME-5663 (5663x45)—EDDY HOWARD
A Woman Is A Deadly Weapon
VI-20-4148 (47-4148)—HENRI RENE—APRIL STEVENS
Roller Coaster

18—THESE THINGS I OFFER YOU 12.5 5.6
CA-1522 (F-1522)—RAY ANTHONY
Here's To Your Illusions
CO-39370 (4-39370)—SARAH VAUGHAN
Deep Purple
ME-5645 (5645x45)—PATTI PAGE
Mister And Mississippi
VI-20-4150 (47-4150)—THREE SUNS
Tom's Tune

June 30 June 23

19—BE MY LOVE 11.9 21.9
CA-1352 (F-1352)—RAY ANTHONY O.
I Wonder What's Become Of Sally
CO-39157—LES BROWN
In The Land Of Make Believe
CR-60373 (9-60373)—OWEN BRADLEY
Sentimental Music
DE-27366 (9-27366)—VICTOR YOUNG
Too Young
DE-27534 (9-27534)—ETHEL SMITH
It
MG-10799 (K-10799)—BILLY ECKSTINE
Only A Moment Ago
VI-10-1561 (49-1353)—MARIO LANZA
I'll Never Love You

20—BECAUSE OF YOU 11.8 8.8
CA-1493 (F-1493)—LES BAXTER
Unless
CO-39362 (4-39362)—TONY BENNETT
I Won't Cry Anymore
CR-60440 (9-60440)—BOB CROSBY O.
Nine-Twenty Special
ME-5643 (5643x45)—RAY BARBER
Girls We Never Did Wed
MG-10947 (K10947)—JOHNNY DESMOND
Andiamo
VI-10-3425—JAN PEERCE
What Is A Boy?

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—EVER TRUE—EVER MORE 11.3 11.6

22—STRANGE LITTLE GIRL 10.9 7.4

23—TOM'S TUNE 11.2 8.3

24—I GET IDEAS 10.3 12.6

25—WHAT IS A BOY? 10.0 —

26—WHEN YOU AND I WERE YOUNG MAGGIE BLUES 9.6 10.4

27—GONE FISHIN' 9.4 4.6

28—WE KISS IN A SHADOW 8.8 13.3

29—BECAUSE OF RAIN 8.2 5.2

30—MY LIFE'S DESIRE 7.5 —

31—DOWN THE TRAIL OF ACHING HEARTS 7.0 9.2

32—I LIKE THE WIDE OPEN SPACES 6.8 11.9

33—IF 6.4 13.9

34—I WHISTLE A HAPPY TUNE 6.3 8.7

35—SEPTEMBER SONG 5.7 12.1

36—HOT CANARY 5.6 9.3

37—LONELY LITTLE ROBIN 5.1 —

38—THERE'S A BIG BLUE CLOUD 5.0 —

39—WOULD I LOVE YOU 4.6 8.2

40—I'M A FOOL TO WANT YOU 4.1 —

FULL METALS CURB SET FOR OCTOBER

All Users Of Steel, Copper And Aluminum To Be Brought Under Controlled Materials Plan In Last Quarter. Many Metals Listed By NPA As "In Very Short Supply"

WASHINGTON—There will be no "free market" on the three critical metals: copper, steel and aluminum, beginning with October 1, according to the National Production Authority.

All manufacturers using these critical metals will be rationed beginning on that date, regardless of the present CMP (Controlled Materials Plan).

In short, where procurement agents could go into the open market and obtain whatever amount of these three critical metals they required in an attempt to fulfill their quota, they will now have to sit back and await rationing of the amount they will require (or hope to obtain) directly from NPA.

Manly Fleischmann, NPA Administrator, stated in this regard:

"Consumer durable goods producers (under which coin operated equipment is listed by NPA) altho not under CMP during the third quarter, will be asked to file CMP forms in the near future. This will assure prompt action to distribute steel, copper and aluminum to consumer durable goods producers by means of CMP allotments for the fourth quarter if that should become necessary to insure an equitable share of controlled materials for those industries."

Mr. Fleischmann also stated, "Since metal demands by the entire economy appear to be 35 percent in excess of the available supply it has been necessary to review the needs of military, defense-supporting and civilian programs and it is necessary to establish authorized levels of procurement for all metal consumption. The individual allotments being made by NPA are in conformance with program levels established by the Defense Production Administration in order to bring demand for controlled materials into balance with available supply.

"This equitable distribution function of CMP is of primary importance to small business and to producers of civilian goods", Mr. Fleischmann said.

In a special bulletin, called "Basic Materials And Alternates", Issue No. 1, the National Production Authority lists as metals in "very short supply": Aluminum, Copper, Magnesium, Lead, Silenium, Tin, Zinc, Osmium (used on phono needles), Cobalt, Nickel, many types of Steel, and Tungsten (used in lamps and tubes).

Uses Mail Campaign To Sell Locations On Dime Play

Reports Collections Up 25% To 40%

ROCKFORD, ILL. — Lou Casola of Mid-West Distributing Company, whose headquarters are at 208 N. Madison St., this city, reports that his firm is enjoying an increase ranging from 25 per cent to 40 per cent since they went on 10c play.

"But," Casola reports, "our big problem is to overcome resentment on the part of the proprietor of the place of business.

"The public has accepted it (10c play)," he reports, "if we can only get complete cooperation from the place of business and their employees."

Casola also reports, "We even have some places where owners, themselves, are telling the players that 10c is too much to play the machine. Of course this is hurting our play. However we are working on a public relations campaign to overcome this.

"We are taking reprints from *The Cash Box*, which you will no doubt recognize, and are sending them out each week to all of our locations," he continues, "and, at the same time, we are also running advertisements about 10c play in the tavern keeper's own trade magazine here."

Lou also states, "Congratulations on your forward thinking on 10c play."

He urges *The Cash Box* to, "Continue to write us some more editorials which we can reprint and mail to all our locations. This is the only way to put it over."

Chicago Music Operators' Assn. Holds Big Meeting

PHIL LEVIN and RAY CUNLIFFE

CHICAGO—Ray B. Cunliffe, president of the Recorded Music Service Assn., this city, the music ops' association here, called together all suppliers and those allied to the automatic music business in this area to meet with the members of this organization at a dinner held Friday (June 22) at the popular Como Inn.

The plan, according to Ray Cunliffe, was to get the music operators acquainted with the members of the trade press in this area, as well as all their various suppliers of music equipment, parts, and so forth.

Open discussions and general talk about the dinner tables, it was believed by the officers of the organization, would bring about better understanding among the suppliers and operators.

Big subject of discussion at the meeting was the "Juke Box Day Golf Tourney" at the Glen Eagle Country Club, 123rd Street and Bell Road on July 12.

All were invited to be present at this big "Juke Box Day" tourney and to enjoy themselves watching the ops slug those elusive pellets about this well known course.

(Editor's Note: Many important open discussions were held with noted leaders present, but, as this publication started to press these were as yet unavailable.)

Exhibit Mails Baby Turtles

"It's The Steady Push That Counts" Reads Decal On Turtle's Back

CHICAGO—An unusual stunt by Exhibit Supply Company was the mailing nationwide of baby turtles to all who are identified with the firm's Golden Anniversary.

Contained in a small box, the turtle arrived in the offices of the firm's friends thruout the country and the scratching noise on the inside gave many a frightening start.

When the box was cautiously opened a live little baby turtle popped out with a decal on his back reading, "It's The Steady Push That Counts".

Almost everyone who received the turtle instantly recalled the story of the turtle and the hare.

Many have since wired and written to Frank Mencuri, sales manager of Exhibit Supply Company, that they consider this one of the very best stunts ever used by any manufacturer.

The big product for the firm's 50th Anniversary is "Gun Patrol." Already, it is reported, sales have exceeded anything of a comparative period.

The firm hopes that its Golden Anniversary Month (June, 1951) will establish a sales record both in dollar and volume sales which will remain for a long, long time to come.

Mencuri is enthusiastic over sales results so far.

He stated this past week, "From all indications, and from the marvelous reaction of the operators to our new 'Gun Patrol', we feel certain that sales, both in volume and dollars, will exceed anything we've ever done before, as the salesmen of our firm get back of 'Gun Patrol' even more strongly than they already have to wind up our 'Golden Anniversary Month' in a blaze of sales glory."

Nebraska Phono Ops Assn. To Hold State-Wide Meet On July 1st.

OMAHA, NEB.—Howard N. Ellis, secretary and treasurer of the Nebraska Automatic Phonograph Operators Association, announced that the organization will hold a state meeting of music operators at the Cornhusker Hotel, Lincoln, Nebraska, on July 1.

Registration of visitors and members starts at noon, with business meeting scheduled to start at 2 P.M.

Harold Taylor will preside at this meeting, with many problems scheduled for discussion, among which will be the recent bill introduced by Senator Kefauver sponsored by ASCAP.

Missouri Bill Would Tax Coin Operated Equip. To Pay Veterans' Bonus

JEFFERSON CITY, MO.—A bill to authorize issuance of bonds for payments of bonuses to World War II veterans was passed by the Missouri House of Representatives (June 14).

The bill, which awaits consideration by the State Senate when the Missouri lawmakers reconvene in September after a summer recess, would levy a 2 per cent net income tax on corporations and would tax beer, whisky, tobacco, *vending machines, juke boxes* and other "luxuries" to pay off the bonds.

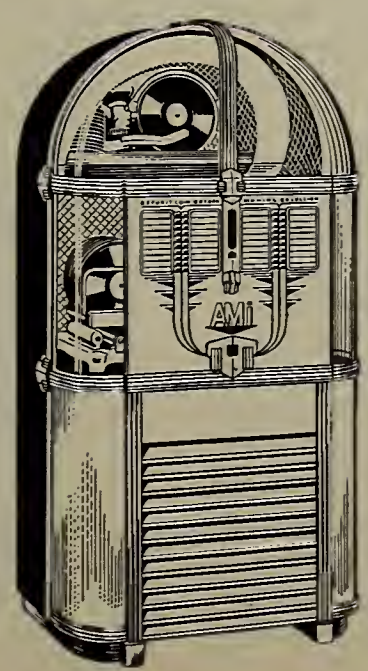
Veterans would receive $10 a month for domestic and $15 a month for foreign service, with ceilings of $400 and $500, respectively.

does your route need *rejuvenation?*

There's no monkey business about it when you give your routes a lively new look with AMI juke boxes.

Play peps up, take increases, locations note an all-around improvement in business. Your new "C" wins approval from patrons and that spells still more profit for you.

Talk it over with your nearest AMI distributor. He'll be happy to show you how to get young and stay young with AMI.



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General Offices and Factory:
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HERE'S HOW ASC

Crucify the Music of the

ASCAP Has Set Up a "Special Committee" in Washington Other Material Its Members Can Obtain From Their For Kefauver Bill. These Letters and All Other Data Sc lators. In Addition ASCAP Openly Printed and Issued From Letters and a Booklet by ASCAP:

". . . there is now ample evidence that many juke box companies have been infiltrated by criminal elements who operate the business in true gangster fashion, establishing mutually exclusive 'territories', falsifying records, and policing their jurisdictions by brute force."

"No one really knows today who owns all the juke boxes thruout the country; how closely this industry is linked to the slot machine racket; how much money is made; where it goes, and whether the Bureau of Internal Revenue gets its full share."

After you read the above four statements issued by ASCAP, you, who have been engaged in the automatic music business for seventeen years, less or more, and are fathers and mothers of children, struggling hard to earn a living in this business because of open competition, free enterprise; the true American way, fathers and mothers of children who are in grade schools, high schoos, colleges, universities, and other halls of learning; you juke box fathers and mothers whose children have become lawyers doctors dentists, engineers, and leaders in their communities, all because of the hard work which you have undergone, and are undergoing each day, every day in the week, every week in the year, to continue to earn a living in the automatic music business and, perhaps, put aside a few dollars for your old age; then you can decide what sort of an organization you are up against TO PROTECT YOUR LIVELIHOOD and which you have to fight in this battle of TRYING TO STAY IN BUSINESS . . . TRYING TO KEEP THIS ONE GROUP OF BIG BUSINESS MEN FROM: *Crucifying the Music of the Poor on a Cross of Gold.*

This is ASCAP. The American Society of Composers, Authors and Publishers. These are the people who disseminated the above sort of below-the-belt publicity blows against you juke box fathers and mothers to the press of the nation. These are the people who are asking that the Senate of these United States favor one big business group. Make it richer. Stronger. More powerful and more dictatorial by passing an "amendment" to the "Copyright Act of 1909" to halt the exemption of automatic coin operated phonographs from paying them "tribute" and, at the same time, in this very same "amendment", have introduced the most punitive "tax" bill in music history, whereby Senator Kefauver asks that the nation's juke boxes be forced (by the United States Government) to pay to this one group of big business moguls 1c per record side per week "royalty" (royalty that can only be called "tribute"). NOT FAVOR THE PEOPLE. NO STATE IN THE NATION NOR THE FEDERAL GOVERNMENT BENEFITS FROM THIS BILL OF SEN. KEFAUVER'S (S. 1553). BUT FOR THE PEOPLE'S ELECTED REPRESENTATIVES TO THE HIGHEST LEGISLATIVE BODY IN THE NATION, THE SENATE OF THESE UNITED STATES, TO GIVE THIS ROYALTY, THIS "TRIBUTE," TO ONE RICH, POWERFUL, BIG BUSINESS GROUP OF MUSIC MEN, TO HELP MAKE THEM RICHER, MORE POWERFUL, BIGGER, MORE DICTATORIAL.

ASCAP isn't satisfied with the fact that the nation's juke boxes have helped its authors, composers and publishers to enjoy bigger income, bigger royalty, better business. No, sir! They now want to get ALL. In short, they want to KILL THE GOOSE THAT LAYS THE GOLDEN EGGS for them.

They are, by this bill of Sen. Kefauver's (S. 1553), smashing the biggest showcase in all the nation's music history, which their very own authors, publishers and composers have ever had.

Think what this ONE BIG BUSINESS GROUP is asking the Senators of the United States to do! Senators who were elected by THE PEOPLE. To help the people of these United States in every possible fashion. YOU, YOU, AND YOU.

They are asking that the highest legislative body in these United States benefit them ENTIRELY — BENEFIT THE ONE BIG BUSINESS GROUP THAT IS ASCAP.

Not benefit the little people. The poor people. The people who can only afford juke box music. Who relax with a glass of beer, after a hard day's work, and listen to the popuar music from the juke box located in their favorite tavern.

Who can't afford to dance to big, high priced dance bands, but, who can dance or listen for a moment or two, (the kind of people these intellectuals like to refer to as the "little people"), and enjoy a glass of beer or two.

Who can't afford to pay the prices of the big Broadway shows. Who can't get around to the concerts, or pay the prices of the tickets, of the big, popular artists.

All they have is America's popular music, economically, in the juke boxes of the nation to console them, to relax them, to help send them back to work the next day fresher, feeling better than ever.

How much lower can ASCAP's punches come than to hit so low below-the-belt at any and all men? Men who are outstanding in their communities, and who (this may prove a very, very big and sudden surprise to ASCAP) are automatic music operators, or, as ASCAP likes to call them "juke box-slot machine operators".

These men have won the friendship of the officials in their communities. Have the respect and regard of all the people in their towns. Have been among the first to give to all the charities of the nation. Raised over $250,000.00 for the Damon Runyon Memorial Cancer Fund. Have done so many tremendous jobs for the "March of Dimes", for the big war bond drives featuring

AP IS TRYING TO

Poor on a Cross of Gold

to Handle Letters From All Its Members Plus Whatever Local Community Leaders in an Effort to Win Support Obtained Will be Turned Over to the Nation's Legis- to the Nation's Press the Following Statements Taken

"These racketeers, the Committee learned, do not operate juke boxes for the benefit of the small tavern and drugstore owners. On the contrary, they stake out territories of control for themselves, force the proprietors of taverns and similar establishments within their territories to take juke boxes on dictated terms, and enforce their will thru illegal methods."

"Finally, and of special importance in view of the pressing public interest in controlling interstate crime, it would help bring the operations and income of the juke box-slot machine operators from the shadow-world of gangsterism into the open, by giving a responsible group in the community an economic interest in keeping track of juke box operations, and learning all available facts."

"Any Bonds Today" in the Number One spot in every juke box that World War II Secretary of the Treasury, Henry Morgenthau, openly commended the juke box industry.

Yes, you fathers and mothers who are juke box operators, how do you feel when your children, your school-going sons and daughters, your married children, your friends, read the above statements which have been issued by ASCAP to tell the press about YOU?

Do you think that you should FIGHT LIKE MAD TO PROVE TO ALL THIS NATION (disregard ASCAP and their tactics) WHAT RIGHTEOUS AND DIGNIFIED AND OUTSTANDING MEN THERE ARE IN THE JUKE BOX INDUSTRY?

Senator Kefauver knows, and everyone in all this great nation knows, that because One is bad not All are bad.

Senator Kefauver cannot deny that the vast majority of those engaged in the juke box industry are righteous, dignified, respectful and God-fearing Americans.

Can you, then, you fathers and mothers who are raising your families and trying to earn a decent livelihood with your automatic music business, sit back while ASCAP tries to *CRUCIFY THE MUSIC OF THE POOR ON A CROSS OF GOLD?*

THESE SENATORS ARE THE MEMBERS OF THE SENATE'S JUDICIARY COMMITTEE WHO NOW HAVE SEN. KEFAUVER'S BILL (S.1553) BEFORE THEM FOR STUDY AND DISCUSSION

Sen. Pat McCarran, Nevada

Sen. Harley M. Kilgore, West Virginia
Sen. James Eastland, Mississippi
Sen. Warren Magnuson, Washington
Sen. Herbert R. O'Conor, Maryland
Sen. Estes Kefauver, Tennessee
Sen. Willis Smith, North Carolina
Sen. Alexander Wiley, Wisconsin
Sen. William Langer, North Dakota
Sen. Homer Ferguson, Michigan
Sen. William E. Jenner, Indiana
Sen. Arthur Watkins, Utah
Sen. Robert Hendrickson, New Jersey

IF YOU KNOW ANY OF THE ABOVE SENATORS, OR ARE FROM THEIR SENATORIAL DISTRICTS, CONTACT THEM BY LETTER AND PROTEST AGAINST S. 1553—THE BILL THAT WILL—"CRUCIFY THE MUSIC OF THE POOR ON A CROSS OF GOLD"—AND PUT THOUSANDS OF PEOPLE OUT OF WORK.

WANT

1949-1950-1951 Flipper Model 5-BALL GAMES

GIVE FULL DETAILS, PRICE WANTED, CONDITION, QUANTITY, WHEN READY TO SHIP IMMEDIATELY TO:

BOX No. 614

c/o The Cash Box
32 W. Randolph St., Chicago 1, Ill.

WILL TRADE . . .

BRAND NEW

TURF KINGS

(in original crates)

FOR . . .

MUSIC, CIGARETTE, or ANY OTHER COIN MACHINE EQUIPMENT

Write—Wire—Phone

RUNYON SALES COMPANY

Factory Representatives for AMI Inc. Bally Mfg. Co., J. H. Keeney & Co., Inc. Permo Inc., Super Vend Sales Corp.

593 10th Ave., New York 18, N.Y., LO 4-1880
123 W. Runyon St., Newark 8, N.J., BI 3-8777
354 S. Warren St., Trenton, N.J., TR 5-6593

NOTICE

DO NOT PURCHASE ANY
TURF KINGS
CHAMPIONS
PHOTO FINISHES
CITATIONS
Unless You Contact Us First
WE WILL NOT BE UNDERSOLD!!

New Orleans Novelty Co.
115 Magazine St., New Orleans, La.
(Phone: CAnal 5306)

GIANT SALE!!

- WALLBOXES -

only

$10 each

PACKARD Wallboxes
SEEBURG Post-War 5¢ Wireless
ROCKOLA Post-War 5¢
WURLITZER Post-War 5¢

WANTED for cash or to trade: WURLITZER 3020, 1017. SEEBURG Bear Gun. SEEBURG 100 Record Phonograph.

REDD DISTRIBUTING COMPANY, INC.
298 LINCOLN STREET
ALLSTON, MASS. AL 4-4040

The **BIG 9TH**

ANNIVERSARY
Issue Of
THE CASH BOX
GOES TO PRESS:
THURS.—JULY 12

CALIFORNIA CLIPPINGS

Well, dime play on music is finally out of the conversation stage in the Los Angeles area and warming up into action. This would appear to be the story on the basis of several get togethers local ops have had lately, with the objective of comparing notes on increased cost of operation and declining take. While the boys are aware that fair trade practice works both ways and that they're not allowed by law to collaborate on any "price fixing" beyond each one's individual action, the consensus in these parts is that dime play will have to be adopted right down the line, albeit individually, in order for it to succeed. At present, most of the boys feel that 4 for a quarter is just as important a phase of any switch over as the single dime change. The idea here is that most operators sincerely don't want to impose what might be considered an undue hardship on some of the jukebox playing public by doubling the ante. Their thought is that if the customers will only recognize the value of volume play, everyone concerned will get more for their money on the quarter combo and no one will get hurt. It would seem that a one and one-quarter cent increase on five cent play should be graciously accepted by a public accustomed to paying double for many commodities. On straight dime play, public response is questionable in this area, many of the boys do believe.

In making the rounds of the Row and listening in on operators discussing the prospects, we heard one argument offered to the contrary: "Look what's happened to the dime candy bar. Its been proved a bust on almost every count." There wasn't much disagreement on that, except for a quick thinking lad to point out that the weight of most nickel candy bars is less than one half of what they were a few years ago. Comment on that was that the two items then are hardly comparable, because cutting a record's playing time in half would hardly benefit record manufacturer, distributor, artist or operator in the same manner as the candy bar people.

As noted by **Johnny Hawley**, Portland seems to be going all out for dime play, with the long distance phone jingling away on orders of his Hawley Convertor Kit. Otherwise, Johnny reports that premium merchandise is stepping right out but coin game action appears to be on the quieter side. . . . **Paul Laymon**, on the other hand, reports one of the liveliest weeks in some time on both game and music sales. A promising new entry is Como's 10-ball, a pinball game which seemed to intrigue all the boys around the place. . . . **Charlie Daniels**, who finally shoved off on his vacation, plans to dally along the way to Indiana at such scenic places as Zion National Park, Bryce Canyon and Pike's Peak, coming back over the Northwest route through the Big Tree country and the Columbia River. . . . . **Ed Wilkes'** idea of a nice quiet weekend is to take a group of Cub Scouts on a beach outing. Good luck, Ed. . . . Our two youngsters are about all the weekend we can take. . . . Out of the hospital and coming along nicely is the wife of **Jimmy Wilkens**, Laymon's outside salesman. . . . As to Bally's "Bright Lights," may we quote a gracious lady, **Lucille Laymon**, who says, "It's reviving the industry.". End quote.

On the Row: **William Black** from Bakersfield. . . . **Bob Shelton** of Bishop. . . . Laguna's **Bob Chacon**. . . . **G. F. Cooper** and **Jack Neal** of Riverside. . . . . **Anton Jepperson** from Rivera. . . . June Lake's **Louis Dunn**. . . . **Fred Shuey** of Bell. . . . Monrovia's **C. E. Stevens**. . . . Glendale's **E. J. Bryant**. . . . Southgate's **Harold Sharkey**. . . . **Happy Clark** of Downey. . . . **Milton Noriega** from Colton. . . . **Henry Van Stelton** of La Habra. . . . Ventura's **Ken Ferrier** and **Perry Irwin**. . . . **Jack Spencer** of Big Bear. . . . Lancaster's **C. B. Ellison**.

MINNEAPOLIS, MINN.

It looks like **Charles Sersen** of St. Cloud, is going to take a little trip for himself. Charlie has a fishing trip scheduled to Flin Flon, Canada for the 23rd of June. Must say that it really is up in the "north country." . . . In town to pick up supplies were **R. L. Cross** of Jackson; **Pat Partridge** of Ogilvie; and **Phil Stang** of Jordon. Phil informs us that his brother-in-law, **Joe Topic** is home right now and he is recuperating. . . . In town for a trip was **Andrew Markfelder** of Staples, and **Pete Wornson** of Mankato. In from Wisconsin was **Leo DeMars** of Ashland. . . . In and about town picking up equipment were **Gordon Dunn** of Moose Lake; **Glen Bischell** of Chippewa Falls; **Glen Rackliff** of Superior, Wis.; and **Billy Gummow** of Hopkins.

August Streyle of Hazleton, N. D., was seen around town sporting a brand new Ford Victoria. We understand that he had promised his daughter a new car if she graduated from school with high honors and evidently she did because he was taking the car back as a present for her. Quite a nice guy to have for an "old man." . . . **Ted Heil** of Gaylord, also was in town picking up supplies. Ted says that business is picking up out in his territory.

Production Lines Added For Keeney's Newest Game

ROY McGINNIS

CHICAGO — Roy McGinnis, president of J. H. Keeney & Company, Inc., this city, advised this past week that the firm has added new and larger production lines to keep step with orders for Keeney's new "Lite-A-Line" game.

"This", Roy McGinnis explained, "is due to the fact that we didn't get under way until just a short while ago. We weren't prepared for the rush of business which we are now enjoying for 'Lite-A-Line'.

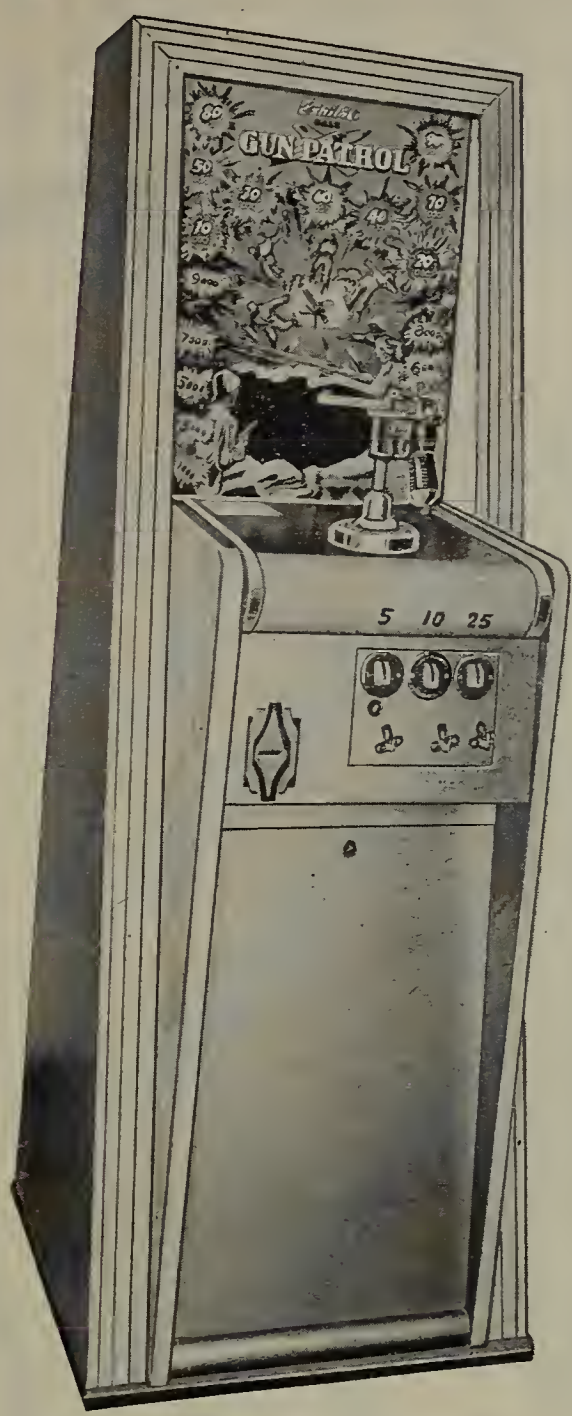
"The game has taken hold much faster and much speedier than we believed it would, and so", McGinnis continued, "we were caught short.

"But", he stated, "we are adding on production lines just as fast as we possibly can. We will be turning out 'Lite-A-Line' games in larger volume each day."

At the same time the firm is going right ahead with its shuffleboard revamps which are very popular.

Even more popular is the Keeney "Big League Bowler". This game has held its own for sometime now and sales are growing, instead of diminishing.

DON'T MISS OUT—avoid regrets



EXHIBIT'S DALE
'GUN PATROL'

GRAB
this GOLDEN OPPORTUNITY
NOW!
while you can
• • • • •
– there's only a few days left to share with EXHIBIT'S
GOLDEN ANNIVERSARY
celebration. See your distributor immediately.

EXHIBIT SUPPLY CO.
1901 - 1951
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New Colorado Nitery Wurlitzer Equipped

BOULDER, COLO.—The beautiful new Tulagi, one of the finest nite clubs in Colorado, recently opened for business fully equipped with two complete Wurlitzer music systems.

The building has three major sections divided into barroom, ballroom and a large dining room. It is located in Boulder, Colorado, and caters to the University Hill section and to the students of Colorado University. Music systems were installed by Deines Music Company.

A new Wurlitzer 1450 is located on the main floor in the barroom and a Model 1250 is on the second floor to furnish music and entertainment for patrons of the dining room. Both machines may be operated from 4820 Wall Boxes, placed in strategic locations and on the outdoor terrace.

Tulagi is owned and operated by Ray Imel and Rex Bailey, and features the latest in modern equipment, fixtures and furnishings. Dancing to Wurlitzer music is featured nightly. The phonograph and equipment were sold through the Draco Sales Company, Wurlitzer distributor in Denver, headed by the popular Mike Savio.

Pictured above are the three spots at the Tulagi Night Club: (left) The Wurlitzer 1250 occupies a prominent spot in the upstairs dining room which is available for special parties. (Center) Two Wurlitzer 4820 Wall Boxes are mounted back to back on a stone pillar on the outside terrace of the newly opened night club. (Right) The Wurlitzer 1450 installed in the barroom within easy reach of the patrons.

WANTED TO BUY for CASH on the LINE!

MR. OPERATOR: Don't lose money with poor locations. Pull out of bad spots and turn machines into cash.
MR. DISTRIBUTOR: Reduce your inventory. Change into cash now.

Wurlitzer-Seeburg-Rockola Phonographs & Wallboxes
New & Used

5 BALLS and 1 BALLS	ARCADE MACHINES	SHUFFLE MACHINES
New & Used	New & Used	New & Used

Write The CASH BOX Box 172
Empire State Bldg., N. Y. 1

The BIG 9th ANNIVERSARY ISSUE OF "THE CASH BOX" GOES TO PRESS: JULY 12

THE CASH BOX

ANNIVERSARY ISSUE

(Dated: July 21, 1951)

GOES TO PRESS: *JULY 12, 1951*

9

The Cash Box will celebrate its *9th Birthday* with its July 21, 1951 issue . . . BUT . . . it will be much more than just a *9th Anniversary Issue* . . . this is the ONE BIG ISSUE that the entire industry has been looking forward to for many, many months.

Everyone recalls the 8th Anniversary Issue of *The Cash Box* and the many who were sorry that they didn't participate with larger advertisements.

This is, then, the one time during the entire year when operators, jobbers, distributors, manufacturers, suppliers, and all allied to the coin operated machines industry in any fashion whatsoever, can advertise in an issue that will be treasured by every coin machine man in the nation.

The *9th Anniversary Issue* of *The Cash Box* is MORE THAN JUST ANOTHER BIRTHDAY CELEBRATION.

It is something that is undefinable in the fact that so many, many people, everywhere in this great nation (as well as in many foreign countries) look forward to this issue that brings a most complete listing of all new and used machines. Discusses all the outstanding events of the year. Answers many, many problems and questions. It is an issue that is WITHOUT PARALLEL for the great services it renders to the entire industry.

This is the one time during the year . . . the *9th Anniversary Issue* of *The Cash Box* . . . when everyone, in any fashion whatsoever connected with the coin machines industry, is urged to take advantage of the advertising space which is offered at the most economical rate in all coin machines history.

To insure yourself the best possible position for that big annual issue . . . the *9th Anniversary Issue* of *The Cash Box* . . . write, wire, phone or call today at any of *The Cash Box* offices listed below . . . reservation for your advertising space NOW will assure you the finest position!

THE CASH BOX

EMPIRE STATE BLDG., NEW YORK 1, N. Y.
(PHONE: LOngacre 4-5321)

32 W. RANDOLPH STREET, CHICAGO 1, ILL.
(PHONE: DEarborn 2-0045)

6363 WILSHIRE BLVD., LOS ANGELES 48, CAL.
(PHONE: WEbster 3-0347)

Predicts Additional 7,200,000 Jobs Due In Defense Field

WASHINGTON, D. C.—Altho no immediate nation-wide manpower shortage looms in American industry, officials of the Labor Department's Defense Manpower Administration are increasingly busy with shortages in certain specific areas, industries and skills, and a considerably tighter labor situation is expected by the coming fall, summaries of recent surveys by Labor Department specialists indicate.

The government department predicts that the nation's defense industry will employ an additional 7,200,000 workers by the end of 1952. By that time there will be a total force of about 63,000,000 workers as against a March, 1951, peak of 60,200,000.

Rules F. P. Pin Games In Florida Still Not Permissable

Shuffle Games With F. P. Ruled Okay

TALAHASSEE, FLA.—Florida Attorney General Richard W. Ervin has ruled (June 15) that a pinball machine is still a game of chance in the state and may not award free games for high scores.

The opinion was directed to Palm Beach County Sheriff John F. Kirk, who said he had been advised by operators of pinball machines it had been ruled legal to award free games.

"No such ruling as you inquire about has been made by the Supreme Court or me," Ervin stated.

The attorney general said the pinball machine operators apparently heard of the State Supreme Court's recent 4-to-3 ruling that a coin-operated miniature bowling alley which awarded free games was lawful because the outcome depended "entirely upon the skill of the player rather than upon an element of chance and unpredictability inherent in the machine itself."

Ervin said the State Supreme Court has ruled that pinball games possess the element of chance and unpredictable result" which makes them illegal if they dispense any sort of a prize, including free games.

"In order for the conventional type of pinball machine dispensing free games to be declared legal, the Supreme Court must overrule its former decisions," the attorney general said.

Tungsten Supply Scarce

WASHINGTON — A meeting held between the National Production Authority and the nation's leading lamp manufacturers resulted in the decision to cut down on tugnsten once again.

This means that less tubes will be manufactured in the third quarter (July to September, 1951) and, the belief is, that this will again be cut in the last and fourth quarter.

Sensationally New . . . Completely Different Novelty Hit!

STADIUM

STADIUM is packed with loads of new features never before built into any game. There's nothing else like it. Protect your spots now...get STADIUM on location at once. See your nearest distributor today!

COMO MANUFACTURING CORPORATION
5013-5025 N. KEDZIE AVE., CHICAGO 25, ILLINOIS • PHONE INdependence 3-7600
Manufacturers of the World-Famous Hollycrone

MORRIS HANKIN DIES

MORRIS HANKIN

ATLANTA, GA. — Morris Hankin, one of the country's best known coinmen and pioneer in the coin machine industry, died suddenly on Thursday, June 21, in this city.

Hankin began his coin machine career in New York City, but about twenty years ago transferred his activities to Atlanta, where he developed into one of the leading distributors, handling the equipment of most of the foremost manufacturers.

In recent years, due to poor health, Hankin devoted most of his time to jobbing and operating.

Hankin was a member of many local organizations, and was known for his unselfish contributions to numerous charities.

Burial was on Friday from the Ah-Avath Achim Temple.

He leaves a wife, a married daughter, and two grandchildren.

We Have The LOWEST PRICES on JUKE BOX INDUSTRY RADIO & ELECTRONIC TUBES

- ALL TUBES ARE -
• Standard Manufacturer
• Fully Guaranteed

- DISTRIBUTORS -
• WRITE • WIRE
• PHONE FOR QUOTATIONS

List Your Requirements With Us

Electronic Expediters, Dept. CBX
225 N. Wabash Ave., Chicago 1, Ill. • ANdover 3-0843

NPA Permits Canadians To Operate Under MRO For Ports, Etc. From U. S.

WASHINGTON—Canadian distributors, jobbers and operators were assured parts and supplies for maintenance and repair of their equipment by the National Production Authority under a similar MRO order in Regulation 3, as is now being enjoyed by ops thruout this nation under NPA Regulation 4.

An amendment to NPA Regulation 3, effective June 15, provides that all priority orders for MRO (Maintenance, Repair, Operating) supplies originating in Canada, but issued against production in the United States, shall be under NPA Regulation 3.

Persons living in Canada may now certify such MRO purchases under NPA Regulation 3, which is amended to include the identical MRO provisions set forth in Regulation 4.

The advantages of this change is that it brings together in one document all provisions affecting persons in Canada who make priorities purchases in the United States.

INSERT BUSHING CONVERTS
5c Wall Boxes to 10c
FITS ALL 5c BOXES
Only 25c Each
See your distributor or write us for information on changing over slug rejector.
Mid-West Distributing Co.
208 N. Madison Street Rockford, Ill.

THE BEST IN MUSIC

GET THE BEST TRADE-IN AGAINST THE WORLD'S BEST PHONOGRAPH

ROCK-OLA "ROCKET '51-50"

We're not bragging, BUT—if you want the highest price for your old equipment, PLUS—the finest treatment and service you ever yet received—trade-in your old machines against the "World's Best Phonograph"—ROCK-OLA "Rocket '51-50"—We're Exclusive Factory Distributors—*WRITE—WIRE—PHONE US TODAY!*

LAKE CITY AMUSEMENT CO.

4533 Payne Ave., Cleveland, Ohio (Tel: HEnderson 1-7577)

UNUSUAL DISTRIBUTOR OPPORTUNITY . . .

The Steri-Dri Electronic Towel is an electronic hand-drier for public washrooms—that outmodes anything on the market today.

It DRIES and SANITIZES hands and OZONATES washrooms.

The machine uses no springs, coils, pedals, chemicals or other replacement-costly parts. Saves up to 90% of washroom costs in RESTAURANTS, HOTELS, HOSPITALS, THEATRES, BUS DEPOTS, OFFICE BUILDINGS, TAVERNS, or any public washroom!

Item is sold or rented to users. The market is tremendous!

Territories, exclusive of metropolitan New York, NOW AVAILABLE. Only responsible, aggressive distributors need apply.

WRITE FOR FULL DETAILS, TERRITORY DESIRED

ELECTRONIC TOWEL CORP.

57 Williams St., New York 5, N. Y. (Phone: WHitehall 3-3140)

"THE CASH BOX" IS A MUST!

FOR ALL IN THE COIN MACHINE INDUSTRY

- OPERATORS • JOBBERS • DISTRIBUTORS
- MANUFACTURERS • ALLIED INDUSTRIES

Weekly Features:

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- Advertisements of Leading Firms
- Music Charts and Reviews
- Breezy Intimate Chatter Columns

ALL FOR ONLY **$15. PER YEAR**

(52 ISSUES)

THE CASH BOX
Empire State Bldg., New York 1, N. Y.

Please enter our subscription for 1 year (52 issues) at $15. Enclosed Our Check ☐ Please Send Us A Bill ☐

FIRM NAME .....

ADDRESS .....

CITY ..... ZONE ..... STATE .....

Individual's Name .....

"Why 10c Play" READ PAGES 4 and 5

EASTERN FLASHES

Week by week, music operators all over the country are falling in line with 10c play—as one op stated, "We'll all fall in line—or we'll fall completely." Los Angeles goes dime play this week—4 for a quarter, we hear. (This is the same plan suggested by **Mannie Ehrenfeld** of Passaic, N. J., who offered it to the Music Guild of New Jersey.) Some very enterprising people in L. A. were able to get an Associated Press story into many newspapers thruout the country. The AP's story in the New York Post said: (Headline) "Juke Boxes Waltz HCL"—"The mounting cost of living has hit West Coast Juke Boxes. It costs a dime now to get the thing to warble one of the new ones. Portland, San Diego and Fresno have gone to the higher price, too. **John Hawley** of the National Assn. of Music Box Operators says most of the nation's cities will hike the price within 90 days. He said costs have gone up."

In addition to those cities mentioned in the AP story, we in the trade know that many, many areas have gone to dime play (including Chicago) and reports that collections have jumped considerably are universal. As a matter of fact, **Lou Wolcher** of San Francisco, Calif., who is visiting here this week, stated that collections in his area are up 65% on the average.

Local ops are becoming more aware of dime play, and we understand this will be the main topic on the agenda when the Automatic Music Operators Association holds its general quarterly meeting at the Henry Hudson Hotel on Tuesday evening (June 26).

* * * * *

"Happy" Herbie Semel finally makes good. His first child, a girl, arrived on Tuesday, June 19, at the Doctor's Hospital. Grandpa **Jack Semel** (his first grandchild) so exhausted over the long wait, takes a week-end vacation at the Laurels Country Club at Sackett Lake, N. Y., accompanying his "gin" pals, **Max Weiss** and **Al Denver**, who, with other members of the Cigarette Merchandising Association, have their yearly outing. . . . **Jackie Prigoff**, head engineer for Runyon Sales Company, also awaiting the arrival of his first, more jumpy than ever. Slightly disappointed that "Happy" beat him out. . . . **Bert Lane**, who has been in the city some three or four weeks, working with **Harry Pearl** on Genco's "Shuffle Target," left this week for his home in Miami Beach, Fla. The game is really going over," stated Bert. . . . **Dave Lowy**, Dave Lowy & Co., backs up Bert with "We're doing a great job with this game." . . . With all the moaning going on, it was a pleasure to see the smiling, happy face of **Barney (Shngy) Sugerman** of Runyon Sales Company, who states he's selling all the AMI phonos he's able to get. . . . **Mac Pollay** even looks handsome in work clothes and plastered with grease. How he remains single is one of the mysteries of the street. (Must have strong will-power.)

* * * * *

Many local games operators advised us that after reading the story about the Buffalo, N. Y., op who supplied a cue stick and chalk to players of the single player shuffleboards (**The Cash Box, June 23, page 22**), they are testing this angle. We'll hear further when we question them in a week or so. . . . However, these men are anxiously waiting new shuffles with some new money-making feature. . . . The competition between **Morris Rood's** and **Irv (Kempy) Kempner's** softball teams is not ended. "We'll knock them dead the next game," promises Kempy. Meanwhile, they agreed to combine their forces to play the team of **Donald "Doc" Shapiro**, Long Island operator. Unfortunately, they'll have to wait as "Doc" aggravated an old knee injury playing ball this past week-end, and hostilities had to be postponed. . . . Now, if a football team was to be organized for the Fall, we suggest that **Abe Lipsky** of **Joe Young's** company head this eleven (Abe, a watch charm guard in his playing days, won many an award for his ability). . . . **Joe Young**, by the way, another of those smiling gents these days. Joe tells us that Wurlitzer's new phono going out to ops as rapidly as they are delivered to him. . . . Can it be that **Mike Munves** is too busy to smoke those cigarettes? It's now four weeks. We're waiting until July when his biz should slacken off a bit (if it does) to see if he can hold out. **Al "Senator" Bodkin** spending more time on coinrow. Explains that he's working at top speed to improve collections on both music and games. . . . The **Koeppels, Harry** and **Hymie**, report that sales of the better type used music machines getting better each week.

MIAMI MURMURS

Bill Bolles, formerly connected with the coin biz, switches over to the Delmonico Hotel on 64th St., as manager. As coinmen hear about this changeover, they start to sign in there. Latest to check in was **Marcus Balkin** of New York. . . . **Sam Gensburg** closes his home on Di-Lido Island for the summer and flies back to Chicago. . . . **Roy Bazelon** in town for a look-see at his real estate. . . . **Sam Kresberg** finally settled down here, and reported becoming a real southerner. Sam related a recent experience he had while fishing with **Mort Simon** of J & S Distributing Co. They sweated for four hours and finally brought in a 500 pound shark to the side of the boat—when, bingo, the line broke, and goodbye shark. **Willie (Little Napoleon) Blatt** listened and clucked sympathetically. Willie and his beautiful missus, **Sydell**, by the way, expect to vacation in New York City for about a month.

Steve Delewin, former New York coinman, buys himself a motel. . . . Understand a new combination operating music and shuffles is composed of **Hymie Darling, Miltie Green** and **Dave Stern**. . . . Automatic Cigarette, owned by **Ray Harrison**, sold to Ace-Saxon. Harrison, who operated cigarette machines in New York City, recently started this Miami operation. He claims all he'll do from now on is go fishing. . . . **Jack Mitnick**, regional representative for AMI, a recent visitor to Taran Distributing Co., who keep selling all the AMI phonos they can get, and kept banging at Jack for more equipment. . . . **Ted Bush** and **Ozzie Truppman**, over at Bush Distributing Company, kept busy moving out all the new Wurlitzer phonos to ops as quickly as they arrive.

CHICAGO CHATTER

This has been a pretty hectic week around town. Some are rather depressed. They can't see why sales aren't just as big as they ever were. . . . **Frank Mencuri** of Exhibit pulled a lulu this past week. Mailed out live, little, baby turtles to all friends of the firm with a label pasted on the backs of the turtles, "It's The Steady Push That Counts." Seems like the one we received must be a flying turtle. Darn little thing seems to actually leap out of the ash tray we put him in and zoom right over the desk to drop about four feet to the floor. He'll break his fool neck, yet. . . . NPA has now decided to "ration" the three critical metals, copper, steel and aluminum, beginning with Sept. 1. **Manly Fleischmann**, NPA Administrator stated, "Since metal demands for the entire economy appear to be about 35 percent in excess of the available metal supply. . . ." etc., etc., everyone of the coin factory's procurement agents can now sit at their desks for they just won't be able to get out into the "free market" and scramble for these three critical metals. They'll have to wait until NPA doles out their "ration."

Vince Shay entertained **Jack Rooklyn** of Sydney, Australia. Jack is one of the top ops. Does a terrific job with juke boxes and games in Aussieland. Advises that, after many court battles, he has been forced to pay (APRA) Australian Performing Rights Assn. (same as ASCAP here) 5 Pounds per year royalty per phono he owns. (That's about $12.50 per year in American dollars). "But," Jack reports, "what they really wanted was a percentage of the gross intake of each box I own." which gives music ops here some idea of how important it is to beat the Kefauver bill (S.1553) now in the Senate's Judiciary Committee. . . . Canadian ops now also get a DO (Defense Order) preference under MRO (Maintenance, Repair, Operating) NPA, Regulation 3. This is the same as the priority granted to all American ops under NPA, Reg. 4. Means that Canadian ops can get parts and supplies from American manufacturers to keep their equipment operating.

Ben Coven wants one-balls. . . . Tungsten is tightening up. Since tungsten is what makes lamps (and tubes) burn brightly, this gives some idea of the shortages ahead for tubes, as well as small lamps, used in all games and phonos. . . . **Ray Cunliffe**, President, and **Phil Levin**, Secretary, all hepped up over that big "open" dinner meet of the Recorded Music Service Assn (Chi juke box ops assn) at Como Inn on Milwaukee Ave this past Friday. Lots and lots of things discussed and much important news broadcast at this dinner. . . . Music ops "Juke Box Day Golf Tourney" takes place at Glen Eagle Country Club, 123rd Street and Bell Road, July 12. If you can hit that elusive little white pellet and make it go where you want it to, get out there. . . . **Charley Pieri** and **Clayton Nemeroff** of Monarch Coin Machine, Inc., have chosen a spot on Lincoln Ave. in the 2000 block and may soon be moving over there. **Roy Bazelon** not around much. Playing golf almost every day.

Joe Abraham of Lake City Amuse., Cleveland, advises he's got quite a problem on his hands. In a few weeks, or so, he hopes, his new building will be completed. Joe doesn't know whether to hold the official opening the hot month of July or August, or wait until cooler September? . . . **Jim Hutzler** of Hutzler Vend. Mach. Co., Martinsburg, W. Va., advises that he, too, in 1947, urged music ops to incorporate their own music publishing firm. That was during the Scott Bill hearings. Once over, Jim says, like everyone else he, too, forgot all about it. But, this time, Jim hopes music ops will get going in their own music publishing firm. . . . **Walter Tratsch** and **George Lewis** of A.B.T. Mfg. Corp. advise that their factory will be closed between July 9 and 21 when employees will be enjoying their vacation. (Reason you haven't heard too much from ABT is because firm is almost completely engaged in defense work). . . . **Roy McGinnis** was a busy man this past week getting new production lines into action on the firm's latest, "Lite-A-Line," as well as trying to keep production at top speed for "Big League Bowler," their ciggy vendor and shuffleboard revamps.

Jim Mangan phones in to congratulate us on our editorial. Says that anything that can cut red tape is sure to prove successful. . . . Newest TV star is Al Siegel of Siegel Dist. Co., Toronto, Can., who appeared on Rob't Q. Lewis' show to choose an act for his Elmwood Casino in Windsor, Canada. . . . **Joe Filetti** of Blackstone Music phones in to tell us we should tell all ops and everyone else thru The Cash Box all about the big golf tourney July 12. (Just did, Joe. A few paragraphs back.) . . . **Art Weinand** besieged by gov't experts on defense production and many, many other matters. Hasn't even time to talk anymore. He's being kept that busy. . . . **Len Micon** of World Wide phones in to tell us things over at his place going right along and that the firm working just as speedily as ever. . . . **Col. Lew Lewis** also phones in to advise he's just come off a southern road trip and found that ops are doing very well but won't sell late model equipment.

Gil Kitt out of his offices for ten days. . . . **Sam Lewis** tells us business has somewhat slowed from his discussions on the road. . . . **Willie Blatt** of Miami advises that Genco's newest shuffle game taking in the coin. . . . **Earl Moloney** gets his hands on an advance music score of "Seventeen," the new musical which will soon be opening on Broadway, and advises that, "My fingers are itching to get home and play the tunes." (Earl's quite a pianist.) . . . **Bill DeSelm** very sportily dressed this past week over at United. Which seems to be the way to relax during the warmer weather. . . . **Jack Nelson** all enthused over the way those orders are flooding in for "Bally Bright Lights." Jack claims it's sure keepin' him hoppin' to try and fill 'em all. . . . Hear that **Lou Dunis** and **Jake Friedman** have been named distribs for Como's "Stadium." Lou will have Portland, Seattle and Spokane; Jake will handle Atlanta. . . . **J. R. (Pete) Pieters** of Kalamazoo, Mich., advises that soldiers up at Fort Custer going for "Stadium" in a big way. "It's their favorite game," he says.

(Advertisement: Just three more issues after this one, and then the big, annual, Anniversary Issue of The Cash Box. This'll be the 9th Anniversary Issue. Here's hopin' that all of you who've been readin' this column will come thru with a really impressive-sized ad for that big, once-a-year issue of this publication. It's your way of tellin' us what you think about The Cash Box.) Goes to press on Thursday, July 12. . . . **Phil Weinberg**, we hear, leaves Dallas via Chicago to make a trip to the West Coast (Calif. and Arizona especially) to visit with many friends in those states. . . . **Ralph (Nick) Nicholson** with **Harry Binnie** down in Indianapolis.

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WANT

WANT — United 5-Player Shuffle Alley; United 4-Player Shuffle Alley; United 2-Player Shuffle Alley. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND, O. Tel.: SUperior 1-4600.

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WANT—Will pay cash for Champions, Citations, Gold Cups, late Rock-Olas, Seeburgs, Wurlitzers and AMI's, and Accessories. Send us your list. AMERICAN DISTRIBUTING CO., 325 E. NUEVA ST., SAN ANTONIO, TEX. Tel.: TRavis 8858.

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WANT—Phonographs, pre-war and latest models. State price wanted, mechanical condition, appearance, quantity you have, and when ready to ship, in first letter. BOLIVAR RADIO, BOLIVAR 14, MEXICO CITY, MEXICO.

WANT — All post-war games, phonographs, wall boxes, scales, arcade. All hideaways, speakers, adaptors, motors, Wurlitzer and Seeburg steppers, etc. Write stating condition and prices. ST. THOMAS COIN SALES, ST. THOMAS, CANADA. Tel.: 2648.

WANT—Will buy used phonograph records made before 1940; any quantity or dealers stock. Will pay $15 to $30 per hundred. Some labels are Paramount; Gennett; Victor; Columbia; Brunswick; Bluebird; Vocalion; Decca; Q. R. S. JACOB S. SCHNEIDER, 128 W. 66th ST., NEW YORK 23, N. Y.

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WANT—By Operator: Bally One-Balls: Citation, Champion, Turf King. Also late 5-balls and post-war phonographs. All machines must be A-1 and ready for location. ACTIVE AMUSEMENT CO., 501 NORTH GOSSET ST., ANDERSON, S. C. Tel.: 2310.

WANT—Used, new or surplus stock records. At this time we will purchase unlimited quantity of any type records (except Race). Top prices paid. We pay freight. Write immediately. USED RECORD EXCHANGE. Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: DIckens 2-7060.

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WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 5 PARKHURST ST., NEWARK 2, N. J.

WANT—All around man for music and pin tables. Must be able to manage and run routes. Give all information in first letter. Call GENERAL SALES CO., 1416 S. CALHOUN ST., FORT WAYNE, IND.

WANT—New and used Pace, Jennings, Mills Golden Falls, and 21 Bell Slots; Jennings Consoles. Interested in good clean post-war machines only. Also want Parts for above machines—gears, clocks, escalators, etc. Send list of quantity, denomination and lowest price in first letter. BOX #153, c/o THE CASH BOX, EMPIRE STATE BLDG., NEW YORK, N. Y.

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FOR SALE—Bally Shuffle Bowler $29; Bally Speed Bowler $59; Bally Shuffle Champ $95; Chicago Coin Bowling Alley $39; Chicago Coin Classic $90; Chicago Coin Trophy $95; Universal Super Twin Bowler $95; United Shuffle Alley Express $95; United Twin Rebound $195. AMERICAN VENDING CO., 2359 CONEY ISLAND AVE., BROOKLYN, N. Y.

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FOR SALE — One-Balls at special prices! Brand new Turf Kings, write; reconditioned Turf Kings, write; Champions $245; Citations $139.50. All Guaranteed A-1. EMPIRE COIN MACHINE EXCHANGE, 1012 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: EVerglade 4-2600.

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FOR SALE—Special Bargains! Wurlitzer 1100 $379; Wurlitzer 1015 $229; Wurlitzer 1080 $229; Wurlitzer 3020 wall boxes $39; Wurlitzer 219 steppers $25. Machines thoroughly reconditioned and refinished with Davis six point guarantee. Phone 5-5194, or write: DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE, N. Y.

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FOR SALE — Bally Shuffle Bowler $39.50; Bally Speed Bowler $110; Williams Double Header, used $100; Williams Double Header, new $135; Williams Twin Bowler $35; Williams Music Mite, write; United Super Alley $39.50; United Shuffle Alley plain $29.50; Genco Bowler $25; Pin Boy $39.50. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. Tel.: HEnderson 1-7577.

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FOR SALE—Williams All Stars $75; Bally Hot Rods $100; Bowlettes $39.50; United, Rock-Ola Genco, Bally Shuffle Alleys $25 ea.; Bally Speed Bowlers $85; California Shuffle-pins $35. Write for quantity prices. J. ROSENFELD CO., 3220 OLIVE ST., ST. LOUIS, MO. Tel.: OLive 2800.

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FOR SALE — Used Phonograph Records taken from our routes. BIRMINGHAM VENDING COMPANY, 540 2nd AVENUE, NORTH, BIRMINGHAM 4, ALA.

FOR SALE—New England's Largest Stock—New Machines, finest parts and service department. Exclusive distributor for Wurlitzer, Bally, United, Chicago Coin, Keeney, Exhibit. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS. Tel.: AL 4-4040—and REDD DISTRIBUTING CO., INC., 811 UNION ST., WEST SPRINGFIELD, MASS. Tel.: 6-5418.

FOR SALE—Two Manhattan Packard phonographs, like new, $189.50 ea. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVENUE, PORTLAND 5, ORE.

FOR SALE — Or Exchange for non-coin operated items: 10 Bowling, 5 Pinball, 1 Shuffle-Skill, 1 Shuffle-Mite; 1 Shuffle-Baseball, 1 Juke Box, used machines. Principals send offers or propositions in detail in first response. SELECT AMUSEMENTS, BOX 288, NORTH ARLINGTON, N. J.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Bally Turf Kings. The greatest game ever built at give-away prices. Special low prices in quantities. Write. Gold Cups $69.50; Citations $99.50; Jockey Specials $59.50; Gottlieb Knock Outs $139.50; Happy Go Luckys, floor samples, $169.50; Telecards $45; Minstrel Mans $145; Universal Photo Finishes $155; Super Twin Bowlers $85; Genco Stop & Gos $135; Tri Scores, slightly used, $110; United Red Shoes $125. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel.: CAnal 5306.

FOR SALE — 250 Rolldowns: Total Rolls; Advance Rolls; A.B.C. Roll Downs; Big City; Bingo Rolls; Hy-Rolls; One World; Pro-Score; Singapore; Sportsman. Make us an offer on all or part. CLEVELAND COIN, 2021 PROSPECT, CLEVELAND, O. Tel.: TOwer 1-6715.

FOR SALE—4 ChiCoin Bowling Alleys, very clean, $65 ea.; 1 Exhibit Dale Gun $69.50; 1 Keeney Ten Pins $45; 8 Telequiz, with film, $145 ea. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND. Tel.: 3-4508.

FOR SALE—Turf Kings (Like New) Used only few weeks, cheap, write. Citations $100; Champions $175; Special Entrys $29.50. A-1 1/3 down. HOFER AMUSE. CO., 970 W. BRIDGE, NEW BRAUNFELS, TEXAS.

FOR SALE—Back Glasses for Jockey Special and Special Entry $8.95 ea.; Back Glasses for Victory Special, Victory Derby, '41 Derby and many others $4.95 ea.; Personal Music Boxes (like new) $1 ea. JACK R. MOORE CO., 1615 S.W. 14th AVE., PORTLAND, ORE.

FOR SALE—W4L56 Boxes 5/10/25c $44; 3W2L56 Boxes three-wire $27; W1L56 wireless Boxes $24; Seeburg Hideaway 146 $225; Wurlitzer 1100 $450; 1015 $295; Wurlitzer Skee Roll $125; 14 ft. Bankrolls $150; Irish Pool $90; Dale Guns $85. V. YONTZ, BYESVILLE, OHIO.

FOR SALE—Wurlitzer 750E's $110; Model 850's $65; Model 700's $85; 3 Turf Kings, write; Model 3031 Wall Boxes, clean, $10.95; Several 1015's and 1100's — all in clean working order. GENTRAL MUSIC DISTRIBUTING CO., 1523 GRAND AVE., KANSAS CITY, MO.

FOR SALE — Seeburg Hideaway H146-M $195; 2 146-M $225; Seeburg 5c Wall Boxes W1L56 $15.95; 1 147-M $325; 2 Wurlitzer 600's $35 ea.; Seeburg Mayfair $35; Rock-Ola Monarch $25. Small deposit. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. Tel: 3992.

FOR SALE — Plastic and Bubbler Tubes. For Wurlitzer 1015 lower side plastic $7.95. Right and left corners $8.95 ea. All bubbler tubes for Wurlitzer 1015's $3.90 ea. Domes for Seeburg 146, 147, 148 $16.95 ea. 1/3 deposit. Balance C.O.D. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE — Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., Milwaukee 13, WIS. Tel: BLuemound 8-7600.

FOR SALE — Reconditioned Wurlitzers: 600's $65; 750's $109.50; 1015's $275; 1100's $400; 1250's (slightly used), write. Rock-Ola: 1422's $175 1426's $225. Seeburg: 147's $295; 148's $375. Citation $225; Jockey Special $119.50; Gold Cup $145. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN STREET, RICHMOND, VA. Tel.: 84-3264.

FOR SALE—4 1 ball Citations, A # 1 condition. Also 3 California Shuffleboards; 2 Shuffleboards; 10 Pin conversions. M. J. COLBERT, NEBRASKA CITY, NEBR.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE—Needles. All type needles for juke boxes and home machines. Every needle a precious metals point. Give our needles a test and become the distributor for your area. Write: ELDEEN MANUFACTURING COMPANY, 621 WEST NATIONAL AVE., MILWAUKEE 4, WIS.

FOR SALE—We can supply all your recorded needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: PLaza 7-1977. Cable address: EXPO RECORD, NEW YORK.

FOR SALE—7 Amusement Enterprise Skeeball Alleys $199 ea.; 1 Pace Midget Auto Racer like new $79; 1 Boizelle "52" Miniature Pooltable with 5c chute, perfect condition $89. NOVELTY SALES CO., 16 TURNPIKE RD., SHREWSBURY, MASS. Tel.: WORcester 3-3663.

FOR SALE—We are making a splendid 3½ x 7 coin-operated or plain Pool Table. Write for picture and information. Distributors wanted. SPARKS SPECIALTY COMPANY, SOPERTON, GA. Tel.: 33.

FOR SALE—Special! Tri Scores $135. Write for prices on the following: Minstrel Man, Nifty, Joker, Rockette, Cyclone, Knock Out, Shoo Shoo, Spot Bowler. LEHIGH SPECIALTY CO., 826 N. BROAD ST., PHILADELPHIA 30, PA.

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—The famous lightweight Jacobs Tone Arm for all automatic phonographs. Get it from your nearest distributor. JACOBS NOVELTY CO., STEVENS POINT, WIS.

FOR SALE—Star Series $100; Maryland $75; Shuffle Alley with U/c $50; Freshie $100; Quarterback $65; Rip Snorter $100; Madison Square Garden $125; Dreamy $100. WANT—Bing-A-Rolls at $35 ea. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—1 Packard 1946 Hideaway and 4 Packard Wall Boxes $147.50; 1 Wurlitzer 1100 $390; 6 Seeburg 5c Model WS-2Z Wall Boxes $9; 5000 used records 7c ea.; 9 Wurlitzer 3021 Wall Boxes $14. MITCH GOLISH MUSIC CO., 20 W. POPULAR ST., HARRISBURG, ILL.

(Continued on next page)

CLASSIFIED ADVERTISING SECTION

Here's What You Can Get For Only 92¢ A Week

1. A 40 WORD CLASSIFIED AD IN EACH AND EVERY WEEK'S ISSUE FOR A FULL YEAR (52 CONSECUTIVE WEEKS) ACTUAL COST WOULD BE $3.20 PER WEEK OR $166.40 FOR THE ENTIRE YEAR OF 52 WEEKS . . . PLUS . . .

2. A FULL YEAR'S SUBSCRIPTION THAT BRINGS YOU "THE CASH BOX" EACH WEEK FOR 52 CONSECUTIVE WEEKS, REGULAR PRICE OF SUBSCRIPTION IS $15.00 WHICH ADDS UP TO THE GRAND TOTAL OF . . .

3. $181.40 . . . ALL THIS FOR ONLY $48 . . . OR 92c PER WEEK FOR YOUR 40 WORD CLASSIFIED AD PLUS YOUR WEEKLY COPY OF "THE CASH BOX" . . .

4. IF YOU ALREADY HAVE A $15 SUBSCRIPTION TO "THE CASH BOX" YOU WILL BE GIVEN FULL CREDIT FOR THE REMAINDER OF YOUR SUBSCRIPTION. THIS WILL BE DEDUCTED FROM THE $48 AND YOU WILL BE BILLED FOR THE DIFFERENCE ONLY.

THE CASH BOX
EMPIRE STATE BLDG.
NEW YORK 1, N. Y.

☐ Enclosed Find My First 40 Word Classified Ad Plus My Check For $48.

☐ Bill Me For The Difference Due From My $15 Subscription. Enclosed Find My First 40 Word Classified Ad.

Name_____ Firm_____ Address_____ City_____ State_____

I AM AN OPERATOR_____ JOBBER_____ DISTRIBUTOR_____ MANUFACTURER_____

FOR SALE—Clean—ready for location: Wurlitzer Model 1100's $375; Wurlitzer Model 1080-A's $275; Rock-Ola Model 1428's $395; Seeburg Model M-100's, write. CAIN-CAILLOUETTE, INC., 1500 BROADWAY, NASHVILLE, TENN. Tel: 42-8216.

FOR SALE—Arcade Equipment: Periscope, Foot-Ease, Hockey, Lite League, Rapid Fire, Super Bomber, Ace Bomber, Ten Strike, Sky Pilot, Ray Guns. Guaranteed fully reconditioned. Parts, supplies for ray guns. Amplifiers, motors, rifles repaired. COINEX CORPORATION, 1346 W. ROSCOE ST., CHICAGO 13, ILL. Tel.: GRaceland 2-0317.

FOR SALE—Fighting Irish $185; 4 Horsemen $185; Sharp Shooter $125; Select-A-Card $150; Telecard $125; College Daze $125; Sweetheart $175; Pin Bowler $175; One-Two-Three $95; Tahiti $95; Nifty $185; Just 21 $100; Wisconsin $65; South Pacific $125; Trade Winds $60; Mardi Gras $50; Williams Quarterback $100. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

FOR SALE—Photo Finish $195; Citations $150; New American Scales $95; New Pin Game Lifts $49.50. Will trade any of the above merchandise for 100 record Seeburg. 1/3 down. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF.

MISCELLANEOUS

NOTICE — We are exclusive factory distributors in Metropolitan New York and Northern New Jersey for Keeney Electric Cigarette Vendor. Now taking orders. Will accept trades. For prices, write: DAVE LOWY & CO., 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE — We are distributors for Evans' "Constellation" 40 record phonograph. Now delivering. DAVE LOWY & COMPANY, 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

NOTICE—Connect 30-wire boxes to Seeburg 100 in a jiffy. Hawley Adaptor connects to best side of 24 records. Precision made. No working parts. Specify for M 100A or M 100B. Price $39.95. 1/3 Deposit. J. R. HAWLEY DISTRIBUTING CO., 2720 W. PICO BLVD., LOS ANGELES 6, CALIF.

NOTICE—Change to dime play. Hawley Convertor Kit for old style and new style Packard boxes. Lots of 25, $1 each; Samples $1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. J. R. HAWLEY DISTRIBUTING Co., 2720 W. PICO BLVD., LOS ANGELES, CALIF.

THIS WEEK'S USED MACHINE QUOTATIONS

How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange —posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity

WURLITZER

6. 24	29.50	49.50
4. 600R	35.00	69.50
4. 600K	35.00	69.50
1. 500A	39.50	69.50
1. 500K	39.50	69.50
4. 41 (Counter)	35.00	50.00
6. 51 (Counter)	30.00	45.00
4. 61 (Counter)	39.50	50.00
4. 71 (Counter)	35.00	50.00
6. 81 (Counter)	49.50	75.00
1. 700	79.50	89.50
4. 750M	89.50	109.50
2* 750E	89.50	129.50
4. 780M Colonial	95.00	129.50
4. 780E	69.50	109.50
4. 800	69.50	119.50
4. 850	49.50	79.50
4. 950	49.50	89.50
1* 1015	199.50	295.00
4. 1017 Hideaway	224.50	269.00
4* 1100	325.00	450.00
4* 1080	229.00	275.00
6. 300 Adapter	10.00	15.00
4. 320 Wireless Wall Box	3.50	5.00
4. 310 Wall Box 30 Wire	4.50	5.00
4. 320 2 Wire Wall Box	3.50	5.00
6. 332 2 Wire Bar Box	5.00	9.50
6. 331 2 Wire Bar Box	5.00	10.00
4. 304 2 Wire Stepper	3.50	5.00
4. Wireless Strollers	19.50	25.00
6. 430 Speaker Club with 10, 25c Box	69.50	75.00
6. 420 Speaker Cabinet	40.00	49.50
4. 3031 Wall Box	10.95	19.50
4. 3045 Wall Box	12.50	20.00
4. 3020 Wall Box	35.00	39.50
4. 3025	12.50	19.50
4. 2140 Wall Box	10.00	24.50
2. 219 Stepper	19.50	25.00
4. 100 Wall Box 5c 30 Wire	3.50	5.00
6. 100 Wall Box 10c 30 Wire	12.50	17.50
6. 111 Bar Box	3.00	10.00
4. 120 Wall Box 5c Wire	2.00	4.50
6. 305 Impulse Rec.	2.50	10.00
6. 350 WIs Speaker	17.50	29.50
4. 115 Wall Box Wire 5c Wireless	5.00	7.50
6. 135 Step Receiver	14.50	19.50
4. 145 Imp. Step Fast	4.50	7.50
6. 306 Music Transmit.	7.50	9.50
6. 130 Adapter	15.00	19.50
4. 580 Speaker	25.00	49.50
6. 123 Wall Box 5/10/25 Wireless	9.00	15.00
4. 125 Wall Box 5/10/25 Wire	2.50	6.00

SEEBURG

4. Plaza	29.50	39.50
2. Royale	25.00	39.50
4. Regal	35.00	59.00
4. Regal RC	39.50	59.50
4. Gem	35.00	49.50
4. Classic	35.00	69.00
4. Classic RC	39.50	79.00
4. Maestro	39.50	65.00
4. Mayfair	35.00	59.50
4. Mayfair RC	49.50	59.50
6. Melody King	49.50	79.50
4. Crown	39.50	59.50
6. Crown RC	49.50	79.50
4. Concert Grand	39.50	59.50
1. Colonel	49.50	69.50
4. Colonel RC	49.50	79.50
4. Concert Master	49.50	69.50
4. Concert Master RC	59.50	89.00
5. Cadet	35.00	65.00
6. Cadet RC	59.50	65.00
4. Major	49.50	79.00
4. Major RC	50.00	79.50
1. Envoy	49.50	79.50
4. Envoy RC	59.50	89.50
4. Vogue	39.50	69.50
4. Vogue RC	49.50	79.50
4. Casino	39.50	65.00
6. Casino RC	49.50	79.50
4. Commander	39.50	59.50
4. Commander RC	50.00	69.00
4. Hi Tone 9800	45.00	69.50
4. Hi Tone 9800 RC	45.00	69.50
4. Hi Tone 8800	35.00	59.50
4. Hi Tone 8800 RC	35.00	69.50
4. Hi Tone 8200	35.00	59.50
4. Hi Tone 8200 RC	35.00	69.50
4* 146S ('46)	150.00	200.00
1* 146M	169.50	250.00
1. 147S	195.00	295.00
3* 147M	215.00	325.00
4. 148S	300.00	375.00
4. 148M	325.00	379.00
2. 148ML	375.00	399.00
4. M-100-78	750.00	795.00
5. Remote Speak Organ	7.50	17.50
6. Multi Selector 12 Rec.	12.50	35.00
6. Melody Parade Bar	4.50	6.00
6. 5c Wallomatic Wireless	3.00	8.50
6. 5c Baromatic Wireless	4.50	5.00
6. 5c Wallomatic 3 Wire	2.00	8.00
4. 30 Wire Wall Box	2.00	9.50
4. 5, 10, 25c Baromatic Wire	3.00	6.95

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6. 5, 10, 25c Wallomatic 3 Wire	7.50	8.95
6. 5, 10, 25c Baromatic Wireless	6.95	8.95
6. 5, 10, 25c Wallomatic Wireless	8.50	17.50
4* 3W2 Wall-a-Matic	19.50	27.00
1* W1-L-56 Wall Box 5c	15.95	25.00
4. 3W5-L-56 Wall Box 5, 10, 25c	23.00	49.50
4. W4L-56	44.00	49.50
4. W6-L56-5/10/25 Wireless	39.00	49.50
4. Tear Drop Speaker	12.50	17.50

ROCK-OLA

6. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
4. Monarch	25.00	49.50
6. Std. Dial-A-Tone	39.50	40.00
2. '40 Super Rockolite	39.50	69.50
6. Counter '39	19.50	39.50
3. '39 Standard	39.50	69.50
2. '39 DeLuxe	39.50	69.50
2. '40 Master Rockolite	39.50	79.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std.	49.50	54.50
6. '41 Premier	49.50	69.50
6. Wall Box	4.00	9.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Column	30.00	35.00
6. Modern Tone Column	32.50	40.00
6. Playmaster & Spectravox	49.50	69.50
4. Playmaster '46	64.50	129.50
6. Playboy	25.00	30.00
4. Commando	30.00	50.00
1* 1422 Phono ('46)	124.50	175.00
4. 1424 Phono (Hideaway)	150.00	195.00
1. 1426 Phono ('47)	189.50	225.00
1. Magic Glo (1428)	395.00	475.00
6. 1501 Wall Box	3.00	7.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	10.00	17.50
6. 1526 Bar Box	15.00	19.50
4. 1530 Wall Box	10.00	25.00
4. Dial A Tone B&W Box	2.00	5.00
6. 1805 Organ Speaker	24.50	29.00

PACKARD

4* Pla Mor Wall & Bar Box	10.00	22.50
4. Manhattan	149.50	189.50
1. Model 7 Phono	79.50	99.50
4. Hideaway Model 400	79.00	139.00
6. 1000 Speaker	48.50	75.00
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	15.00	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beach Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
6. Orchid Speaker	19.50	22.50
6. Iris Speaker	21.50	29.50

MILLS

6. Do Ri Mi	25.00	59.50
4. Panoram	125.00	225.00
4. Throne of Music	39.50	59.50
4. Empress	39.00	59.50
6. Panoram 10 Wall Box	5.00	8.50
6. Panoram Peek (Con)	195.00	295.00
6. Conv. for Panoram Peek	10.00	29.50
1. Constellation	129.00	175.00

AMI

6. Hi-Boy (302)	49.50	55.00
6. Singing Towers (201)	39.50	99.50
6. Streamliner 5, 10, 25	39.50	79.50
6. Top Flight	25.00	39.50
6. Singing Towers (301)	39.50	99.50
4. Model A '46	349.00	395.00
1. Model B '48	425.00	475.00

BUCKLEY

4. Wall & Bar Box O. S.	3.00	5.00
4. Wall Bar Box N.S.	7.00	17.50

AIREON

2. Super Deluxe ('46)	40.00	69.50
4. Blonde Bomber	129.50	189.50
6. Fiesta	95.00	129.50
6. '47 Hideaway	119.50	195.00
1. '48 Coronet 400	119.50	149.50
6. '49 Coronet 100	275.00	299.50

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Un) United; (Wm) Williams.

4. ABC Bowler	25.00	29.50
4. Ali Baba (Got 6/48)	39.50	49.50
2. Alice (Got 8/48)	29.50	49.50
4. Amher (Wm 1/47)	19.50	35.00
2. Aquacade (UN 4/49)	49.50	94.50
4. Arizona (Un 5/50)	129.00	144.50
4. Baby Face (Un 1/49)	39.50	65.00
4. Baffle Card (Got 10/46)	10.00	14.50
4. Ballerina (B 48)	45.00	59.50
4. Ballyhoo (B 47)	19.50	29.50
4. Band Leader	59.50	89.50
4. Banjo	35.00	45.00
4. Bank-A-Ball (Got)	115.00	129.00
4. Barnacle Bill (Got 8/48)	45.00	64.50
4. Basketball (Got 10/49)	100.00	115.00
2. Be Bop (Ex)	69.50	129.00
4. Bermuda (CC 11/47)	29.50	49.50
4. Big League (B 46)	14.50	19.50
6. Big Prize	10.00	30.00
6. Big Time	32.50	39.50
4. Big Top	69.50	79.50
4. Black Gold	69.50	89.50
4. Blue Skies (Un 11/48)	39.50	54.50
4. Bonanza (Wm 11/47)	12.50	15.00
4. Boston (Wm 5/49)	79.50	114.50
4. Bowling Champ (Got 2/49)	64.50	89.50
6. Bowling League (Got 8/47)	12.50	24.50
4. Broncho	19.50	35.00
1. Buffalo Bill (Got 5/50)	69.50	95.00
4. Buccaneer (Got 10/48)	59.50	69.50
2. Build Up	29.50	49.50
1. Buttons & Bows (Got 3/49)	69.50	99.50
4. Camel Caravan	79.50	110.00
2. Canasta (Ge 7/50)	79.50	129.50
4. Carihbean (Un 3/48)	15.00	24.50
2. Carnival (B 48)	39.50	69.50
2. Carolina (Un 3/49)	59.50	69.50
4. Carousel	15.00	29.50
1. Catalina (CC 2/48)	39.50	49.50
3* Champion (B 48)	145.00	245.00
4. Champion (CC 6/49)	79.50	99.50
4. Chico	39.50	69.50
4. Cinderella (Got 3/47)	29.50	49.50
4* Citation (B 48)	75.00	225.00
6. Cleopatra	19.50	34.50
4. Club Trophy	29.50	49.50
2. College Daze (Got 8/49)	64.50	125.00
4. Contact	25.00	39.50
4. Contest	29.50	39.50
4. Cover Girl	29.50	45.00
4. Crazy Ball (CC 7/48)	29.50	45.00
4. Dallas (Wm 2/49)	65.00	89.50
6. Dark Horse	10.00	15.00
4. De Icer (Wm 11/49)	125.00	159.50
4. Dew Wa Ditty (Wm 6/48)	39.50	49.50
6. Double Barrel (B 47)	10.00	19.50
4. Dhl. Feature (Got 12/50)	135.00	159.50
2. Double Shuffle (Got 6/49)	59.50	99.50
4. Dreamy (Wm 3/50)	99.50	125.00
6. Drum Major	25.00	34.50
4. Dynamite (Wm 10/46)	10.00	14.50
4. Entry (B '47)	35.00	65.00
4. El Paso (Wm 11/48)	69.00	79.50
4. Fast Ball	10.00	15.00
6. Fiesta	14.50	19.50
4. Fighting Irish (CC 10/50)	149.50	185.00
4. Flamingo (Wm 7/47)	14.50	25.00
1. Floating Power	64.50	70.00
4. Flying Saucers (Ge 12/50)	120.00	139.50
5. Flying Trapeze (Got 9/47)	14.50	19.50
1. Foothall (CC 8/49)	79.50	105.00
1* 4 Horsemen (Got 9/50)	149.00	185.00
4. Freshie (Wm 9/49)	85.00	100.00
4. Georgia (Wm 9/50)	135.00	149.50
4. Ginger (Wm 10/47)	10.00	15.00
4. Gin Rummy	99.50	125.00
4. Gizmo (Wm 8/48)	29.50	49.50
6. Glamour	24.50	29.50
4* Gold Cup (B '48)	50.00	145.00
4. Gold Mine	29.50	49.50
2. Golden Gloves (CC 7/49)	89.50	99.50
4. Gondola	49.50	64.50
4. Grand Award (CC 1/49)	55.00	65.00
4. Harvest Moon (Got 12/48)	59.50	69.50
4* Harvest Time (Ge 9/50)	135.00	149.50
4. Havana (Un 3/47)	14.50	25.00
4. Hawaii (UN 8/47)	10.00	25.00
4. Hi Ride	19.50	39.50
4. Hit Parade	29.50	44.50
2. Holiday (CC 12/48)	44.50	59.50
2. Hot Rods (B '49)	69.50	149.50
4. Humpty Dumpty (Got 10/47)	29.50	49.50
4. Jack 'N Jill (Got 4/48)	29.50	49.50
4. Jamhoree	34.50	49.50
4. Jeanie (Ex 7/50)	119.50	135.00
2* Jockey Special (B '47)	25.00	119.50
4. Joker (Got 11/50)	134.50	154.50
4. Judy (Ex 7/50)	135.00	155.00
1* Just 21 (Got 1/50)	59.50	100.00
4. K. C. Jones	119.50	129.50
4. Kilroy (CC 1/47)	10.00	15.00
2. King Arthur (Got 10/49)	69.50	130.00
4. King Cole (Got 5/48)	34.50	55.00
4. Knockout (Got 1/51)	140.00	175.00
4. Lady Robin Hood (Got 1/48)	29.50	49.50
4. Leap Year	25.00	49.50
6. Line Up	25.50	29.50
4. Lucky Inning (Wm 5/50)	94.50	109.00
4. Lucky Star (Got 5/47)	25.00	45.00
4. Mad. Sq. Garden (Got 6/50)	125.00	145.00
4. Magic	39.50	54.50
6. Maise (Got 3/47)	14.50	25.50
4. Majors '49 (CC 2/49)	59.50	79.50
4. Major League Baseball	39.50	49.50
4. Manhattan (Un 2/48)	24.50	45.00
4. Mardi Gras	39.50	50.00
4. Marjorie (Got 7/47)	19.50	29.50
2. Maryland (Wm 4/49)	69.50	114.50
4. Merry Widow	39.50	54.50
2. Melody (B 47)	20.00	30.00
4. Mercury (Ge)	85.00	129.50
4. Metro	17.50	27.50
5. Mexico (Un 6/47)	14.50	19.50
6. Miami Beach	15.95	19.50
4. Minstrel Man (Got 3/51)	162.50	175.00
5. Miss America (Got 1/47)	12.50	24.50
6. Monicker	10.00	17.50
2. Monterrey (Un 5/48)	29.50	49.50
1. Moon Glow (Un 12/48)	49.50	55.00
4. Morocco	35.00	49.50
4. Mystery	10.00	15.00
4. Nevada (Un 10/47)	15.00	25.00
4. Nifty (Wm 12/50)	149.50	185.00
4. Nudgy (B 47)	25.00	39.50
6. Oh Boy	15.00	29.50
4. Oklahoma (Un 6/49)	79.50	109.50
2. Old Faithful (Got 1/50)	89.50	125.00
1* One Two Three	59.00	95.00
6. Opportunity	14.50	19.50
6. Oscar	19.50	25.00
4. Paradise (Un 7/48)	35.00	49.50
4. Phoenix	34.50	49.50
2* Photo Finish	95.00	195.00
6. Pimlico	15.00	32.50
4. Pin Bowler (CC 7/50)	135.00	175.00
2. Pinch Hitter (Un 5/49)	39.50	59.50
4. Pinky (Wm 10/50)	169.50	179.50
6. Pin Up Girl	15.00	29.50
4. Play Ball (CC 1/51)	79.50	100.00
4. Play Boy (CC 5/47)	15.00	45.00
4. Playland (Ex 8/50)	125.00	144.50
4. Playtime (Ex)	79.50	95.00
1. Puddin Head	35.00	55.00
2. Punchy (CC 11/50)	159.50	177.50
4. Rag Mop (Wm 11/50)	179.50	189.50
4. Rainbow (Wm 9/48)	45.00	54.50
2. Ramona (Un 2/49)	29.50	59.50
4. Rancho (B 48)	35.00	45.00
6. Ranger	10.00	15.00
6. Record Time	22.50	59.50
6. Red Shoes (Un 12/50)	132.50	169.50
6. Repeater	17.50	29.50
4. Rio (Un 12/46)	15.00	20.00
4. Rip Snorter (Ge)	95.00	109.50
6. Riviera	14.50	25.00
4. Rocket (Ge 5/50)	85.00	139.50
4. Rockettes (Got 8/50)	95.00	130.00
4. Rondevoo (Un 5/48)	39.50	50.00
4. Round Up (Got 11/48)	39.50	59.50
4. St. Louis (Wm 2/49)	65.00	89.50
4. Sally (CC 10/48)	39.50	54.50
4. Samba	65.00	79.50
4. Saratoga (Wm 10/48)	49.50	85.00
6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
2. Screwball	29.50	55.00
4. Sea Hawk	15.00	22.00
6. Sea Isle (CC 11/47)	14.50	39.50
1* Select-A-Card (Got 4/50)	90.00	150.00
2. Serenade (Un 12/48)	39.50	54.50
2. Shanghai (CC 4/48)	39.50	49.50
4. Shantytown	115.00	125.00
4* Sharpshooter (Got 5/49)	84.50	125.00
4. Shoo Shoo (Wm 2/51)	149.50	169.50
6. Shooting Stars	19.50	35.00
4. Short Stop	20.00	45.00
4. Show Boat (Un 1/49)	34.50	49.50
6. Silver Spray	14.50	24.50
6. Silver Streak (B 47)	14.50	19.50
4. Singapore (Un 11/47)	19.50	29.50
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
6. Sky Ray	12.50	19.50
6. Slugger	14.50	19.50
4. Smarty (Wm 12/46)	14.50	25.00
6. Smoky	12.50	19.50
2* South Pacific (Ge 3/50)	69.50	129.00
6. South Paw	15.00	19.50
6. South Seas	10.00	17.50
1* Special Entry (B '49)	29.50	55.00
6. Speed Ball	14.50	32.50
6. Speed Demon	15.00	29.50
4. Speedway (Wm 9/48)	39.50	49.50
4. Spellbound (CC 5/46)	10.00	14.50
4. Spinball (CC 5/48)	29.50	39.50
4. Spot Bowler (Got 10/50)	159.50	169.50
4. Sport Event	19.50	29.50
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
6. Sports Parade	12.50	15.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	19.50	29.50
6. Stage Door Canteen	10.00	14.50
6. Stars	15.00	19.50
4. Stardust (Un 5/48)	39.50	49.50
4. Starlite	10.00	49.50
4. State Fair	10.00	14.50
6. Step Up	10.00	14.50
4. Stop & Go (Ge 3/51)	147.50	169.50
4. Stormy (Wm 1/48)	29.50	49.50
6. Stratoliner	14.50	17.50
6. Streamliner	10.00	14.50
4. Summertime (Un 9/48)	39.50	49.50
6. Sun Beam	19.50	29.50
1. Sunny (Wm 12/47)	29.50	49.50
6. Supercharger	15.00	24.50
2. Super Hockey	49.50	79.50
6. Superliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	24.50
4. Surf Queen (B '46)	10.00	15.00
4. Suspense (Wm 2/46)	29.50	49.50
4. Swanee	49.50	59.50
4. Sweetheart (Wm 7/50)	125.00	175.00
1. Tahiti (CC 10/49)	95.00	109.50
4. Tally Ho	19.50	39.50
4. Tampico (Un 7/49)	69.50	79.50
6. Target Skill	12.50	19.50
4. Telecard (Got 1/49)	49.50	125.00
4. Temptation	49.50	64.50
4. Tennessee (Wm 2/48)	29.50	49.50
2. Thing (CC 2/51)	129.50	159.50
2. Three Feathers	49.50	85.00
4. Three Musketeers (Got 7/49)	115.00	125.00
4. Thrill (CC 9/48)	29.50	49.50
6. Topic	10.00	17.50
4. Tornado (Wm 4/47)	12.50	17.50
4. Torchy (Wm 6/47)	10.00	35.00
6. Towers	12.50	15.00
1. Trade Winds	49.50	60.00
6. Treasure Chest	14.50	30.00
4* Trinidad (CC 3/48)	29.50	49.50
1. Triple Action	29.50	34.50
4. Triplets (Got 7/50)	145.00	169.50
4. Tri-Score (Ge 1/51)	95.00	135.00
2. Trophy (B '48)	95.00	119.50
4. Tropicana (Un 1/48)	14.50	29.50
4. Tucson (Wm 1/49)	80.00	95.00
4. Tumbleweed	100.00	115.00
4. Turf Champ	24.50	39.50
6. Turf King (Pre-War)	22.50	49.50
4. Utah (Un 8/49)	65.00	114.50
6. Vanities	10.00	25.00
4. Victory Special (B '46)	35.00	49.50
2. Virginia (Wm 3/48)	29.50	39.50
6. West Wind	15.00	20.00
6. Wild Fire	19.50	30.00
1. Winner (Univ.)	365.00	400.00
1. Wisconsin (Un 3/48)	29.50	65.00
6. Yankee Doodle	15.00	19.50
4. Yanks (Wm 4/48)	39.50	49.50
6. Zig Zag	12.50	19.50

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CONFIDENTIAL PRICE LIST — ROLL DOWNS

4. ABC Roll Down	24.50	35.00
6. Arrows	15.00	40.00
4. Auto Roll	24.50	35.00
4. Bermuda	25.00	35.00
4. Big City	10.00	35.00
4. Bing-A-Roll	49.50	85.00
6. Bonus Roll	25.00	49.50
6. Buccaneer	49.50	64.50
6. Champion Roll	15.00	29.50
6. Chicoin Roll Down	19.50	54.50
4. Genco Advance Roll	19.50	39.50
4. Genco Total Roll	19.50	39.50
6. Hawaii Roll Down	10.00	24.50
4. Hy-Roll	49.50	89.00
6. Melody	20.00	35.00
6. One World	40.00	49.50
4. Pro-Score	25.00	50.00
4. Singapore	10.00	29.50
4. Sportsman Roll	10.00	20.00
6. Super Score	35.00	49.50
6. Super Triangle	15.00	35.00
4. Tally Roll	19.50	39.50

CONFIDENTIAL PRICE LIST — SHUFFLES — REBOUNDS

2. Bally Hook Bowler	265.00	295.00
2. Bally Shuffle Champ	124.50	169.50
4* Bally Shuffle-Bowler	25.00	75.00
4* Bally Speed Bowler	70.00	145.00
4. California Shuffle Pins	30.00	50.00
4. ChiCoin Bango	15.00	49.50
6. ChiCoin Beacon	35.00	49.50
1* ChiCoin Bowling Alley	52.00	97.50
4. ChiCoin Alley w/con.	99.50	139.50
2. ChiCoin Ace Bowl	145.00	175.00
2* ChiCoin Bowl Classic	130.00	155.00
4. ChiCoin Rebound	10.00	29.50
4. ChiCoin Shuffle Baseball	50.00	75.00
2. ChiCoin Trophy	150.00	175.00
2. Exhibit Strike	75.00	99.50
2. Genco Bowling League	25.00	39.50
2. Genco Glider	22.50	44.50
4. Genco Baseball	59.00	99.50
4* Gottlieb Bowlette	34.50	75.00
2. Keeney ABC Bowler	60.00	79.50
4. Keeney Line Up	25.00	39.50
2. Keeney King Pin	94.50	125.00
2. Keeney Pin Boy	34.50	59.50
4. Keeney Ten Pins	34.50	75.00
4. Keeney Lucky Strike	89.50	100.00
1. Keeney Dhl. Bowler	149.50	175.00
2. Keeney League Bowl	249.50	275.00
2. Keeney Duck Pins	139.50	159.50
2. Rock-Ola Shuffle Jungle	35.00	55.00
4. Rock-Ola Shuffle-Lane	29.50	50.00
4. Un. Dbl. Shuffle	70.00	99.50
4* United Shuffle Alley	15.00	45.00
4. Un. Shuffle w conv.	49.50	69.50
2* Un. Shuffle Alley Exp.	49.50	89.50
1. Un. 2-play Express	149.50	199.50
4. Un. Sin. Rebound	169.50	199.50
2. Un. Twin Rebound	229.50	239.50
4. United Shuffle Skill	35.00	49.50
2. United Super-Shuffle	25.00	49.50
4. United Slugger	159.50	165.00
4. United Skee Alley	125.00	175.00
4. Un. 4-Player	285.00	295.00
4* Univ. Super Twin	100.00	164.50
1* Universal Twin Bowler	75.00	129.50
2. Williams DeLuxe Bowler	59.00	89.50
3. Williams Twin Shuffle	34.50	49.50
4. Williams Single Bowler	25.00	50.00
4. Williams Dbl. Head	100.00	149.50

CONFIDENTIAL PRICE LIST — ARCADE EQUIPMENT

4. Allite Strikes 'N Spares	39.50	149.50
4. Boomerang	45.00	85.00
4. Bally Big Inning	149.00	195.00
4. Bally Bowler	165.00	189.50
4. Bally Convoy	47.50	95.00
4. Bally Defender	50.00	95.00
6. Bally Eagle Eye	39.50	49.50
1. Bally Heavy Hitter	65.00	79.50
6. Bally King Pin	35.00	45.00
6. Bally Lucky Strike	45.00	79.50
4. Bally Rapid Fire	69.00	85.00
4. Bally Sky Battle	49.50	95.00
4. Bally Torpedo	49.50	95.00
1. Bally Undersea Raider	59.50	100.00
6. Bank Ball	59.50	150.00
6. Bowling League	35.00	49.50
4. Buckley DeLuxe Dig	119.50	149.50
4. Buckley Treas Is Dig	95.00	110.00
6. Champion Hockey	40.00	65.00
4. ChiCoin Basketball Champ	159.50	225.00
2* ChiCoin Goalee	85.00	125.00
4. Chicoin Hockey	69.50	95.00
4. Chi Midget Skee	135.00	195.00
4. ChiCoin Pistol	119.50	150.00
6. ChiCoin Roll-A-Score	39.50	75.00
4. Edelco Pool Table	49.50	75.00
4. Evans Bat-A-Score	175.00	225.00
4. Evans In The Barrel	30.00	52.50
4. Evans Super Bomher	50.00	95.00
4. Evans Play Ball	59.50	75.00
4. Evans Ten Strike '46	39.50	75.00
4. Evans Tommy Gun	49.50	100.00
4* Exhibit Dale Gun	69.50	95.00
4. Exhibit Rotary Mdsr.	175.00	275.00
1. Exhibit Silver Bullets	145.00	195.00
4. Exhibit Merchantman Roll Ch Digger	85.00	95.00
4. Exhihit Vitalizer	69.50	95.00
6. Genco Bank Roll	24.50	65.00
6. Genco Play Ball	29.50	74.50
4. Groetchen Met. Typer	79.50	149.50
6. Hoop-A-Roll	24.50	49.50
4. Jack Rabbit	69.50	109.50
4. Keeney Air Raider	69.50	125.00
6. Keeney Anti Aircraft Br	15.00	25.00
6. Keeney Anti Aircraft Bl	15.00	50.00
4. Keeney Sub Gun	79.50	89.50
4. Keeney Texas Leaguer	30.00	59.50
5. Kirk Night Bomher	75.00	145.00
4. Lite League	50.00	95.00
4. Mutoscope Ace Bomber	79.50	150.00
4. Muto. Atomic Bomber	95.00	150.00
4. Mutoscope Dr. Mobile	95.00	150.00
4. Mutoscope Photomatic (Pre-War)	175.00	375.00
4. Mutoscope Sky Fighter	79.50	125.00
2. QT Pool Tahle	89.50	100.00
1. Quizzer	79.50	125.00
6. Rockola Ten Pins LD	19.50	49.50
6. Rockola Ten Pins HD	25.00	49.50
4. Rockola World Series	50.00	100.00
4. Scientific Baseball	49.50	75.00
4. Scientific Basketball	59.50	75.00
2. Scientific Batting Pr.	49.50	79.50
4. Scientific Pitch 'Em	150.00	225.00
1. Seeburg Bear Gun	345.00	395.00
1. Seeburg Chicken Sam	69.50	109.50
4. Seeburg Shoot the Chute	25.00	95.00
4. Skee Barrell Roll	25.00	49.50
6. Skill Jump	25.00	39.50
6. Super Torpedo	25.00	79.50
5. Supreme Bolascore	40.00	125.00
6. Supreme-Skee Roll	20.00	75.00
6. Supreme Skill Roll	20.00	69.50
4. Supreme Rocket Buster	45.00	65.00
6. Tail Gunner	30.00	49.50
4. Telequiz	119.50	145.00
4. Un. Team Hockey	99.50	169.50
4. Warner Voice Record	49.50	69.50
6. Western Baseball '39	20.00	49.50
4. Western Baseball '40	49.50	85.00
4. Whizz	15.00	49.50
1. Wilcox-Gay Recordio	119.50	179.50
4* Williams All Stars	69.50	125.00
4. Williams Box Score	39.50	65.00
4* Williams Star Series	100.00	169.50
4. Williams Quarterback	60.00	100.00
4. Wurlitzer Skeehall	75.00	150.00

CONVERSIONS

If you are at present converting older machines into later type models, please notify *The Cash Box* immediately. The new names of your machines will be listed here along with the names of the original machines from which they were converted.

AMCO ENGINEERING, INC.
Bally Champion to Longshot

NATE SCHNELLER, INC.
Gottlieb 21 to Bingo Bango

MANUFACTURERS NEW EQUIPMENT

Equipment listed here is currently in production. Prices listed are manufacturer's list prices.

AMI, INC.

Model "C" Phonograph	$795.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

BALLY MANUFACTURING CO.

Turf King	$695.00
Bally Baseball	429.50
Bright Lights	545.00

BUCKLEY MANUFACTURING CO.

Buckley Wall & Bar Box	$24.50

CHICAGO COIN MACHINE CO.
Band Box
Horse-Shoes
Hit Parade Phonograph

COMO MFG. CORP.
Stadium

H. C. EVANS & CO.
Constellation Phonograph
Ten Strike 1951

THE EXHIBIT SUPPLY CO.
Big Bronco
Gun Patrol
Silent Sales Card Vendor Pony Express

GENCO MFG. & SALES CO.

Hits and Runs	$279.50

D. GOTTLIEB & CO.

Mermaid	$294.50

J. H. KEENEY & CO., INC.

Lite-A-Line	
Big League Bowler	
All-Electric Cigarette Vendor	$259.50
All-Electric Cigarette Vendor with Changemaker	277.00
Penny Inserter	119.50
Four Way Bowler Conversion	350.00
Match Bowler Conversion	379.50
Divydend	69.50

ROCK-OLA MFG. CORP.

"Rocket '51-50" Phonograph (Model 1432)	$798.40
Model 1538 5c-10c-25c Wall Box	59.50
Model 1536 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

(All Prices F.O.B. Factory, Chicago)

UNITED MANUFACTURING CO.

A-B-C	$525.00
Five-Player Shuffle Alley	430.00
Twin Shuffle-Cade	430.00
Shuffle Alley DeLuxe Conversion	79.50
Super Shuffle Alley DeLuxe Conversion	89.50
Double Shuffle Alley DeLuxe Conversion	89.50

UNIVERSAL INDUSTRIES, INC.

High Score Bowler	$375.00
DeLuxe Twin Bowler	375.00
5 Star	

WILLIAMS MANUFACTURING CO.
Music Mite Phonograph
Control Tower
Super World Series
Harvey

THE RUDOLPH WURLITZER CO.
Model "1400" Phonograph
Model "1450" Phonograph
Model 4851 5c-10c-25c Wall Box (48 Selections)
Model 5100 8" Speaker
Model 5110 12" DeLuxe Speaker

NOTICE

In view of the national inactivity of Bells, Consoles and Automatics, price lists of this type equipment have been removed.

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UNITED'S

A-B-C

NEW DIFFERENT 5-BALL REPLAY GAME

APPROXIMATE SIZE
4 FT. LONG BY 2 FT. WIDE

SEE YOUR DISTRIBUTOR

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

Fastest 5-Ball Game in Years!

Bally® BRIGHT LIGHTS

EARNING-POWER MULTIPLIED

BY NEW 6-SECTION SELECTIVE PLAY

Players can skill-shoot to score in 1, 2, 3, 4, 5 or 6 sections . . . a new players's choice feature that insures extra earning-power and profits never before known in the novelty field.

LAST-BALL SUSPENSE

Skillfully shot fifth ball can turn defeat into sudden victory . . . or boost a medium score to important totals. And every ball counts. Balls that are not shot into scoring-holes return to player for free shots.

DESIGNED TO STIMULATE CONTINUOUS REPEAT PLAY

Every game played is either a scoring success or a near miss. "Came-Close" appeal excites the try-again spirit that insures repeat-play. Although player scores only in selected sections, scores light up in all sections, and tantalizing scores in non-selected sections inspire repeat-play and stimulare multiple-section play.

FUN to play!

Play 1 section, 2 sections or all 6 sections! You get big value for every coin you play . . . big fun-value in suspense, skill-appeal and fast, exciting action!

SIMPLE to score!

Every skill-shot is immediately visualized on the brilliant backglass. And you can keep your eye on 5 or 6 sections as easily as on 1, because of contrasting colors and easy-to-read numbers. Free plays registered on improved Bally register.

NOVELTY SIZE

24 in. by 48 in.

Fits into every type of location . . . and brings the slowest spot back to life in a hurry!

See and play BRIGHT LIGHTS today at your Bally distributor. Study the fascinating scoring system. You will agree that BRIGHT LIGHTS is the answer to the operator's prayer for a money-making 5-ball free-play game. Be bright . . . get BRIGHT LIGHTS now!

Bally® MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS